

# RAJAR DATA RELEASE

Quarter 1, 2009 - May 7, 2009



## Weekly Reach (000s)

### BBC Radio Listening

### Commercial Radio Listening

	Mar '08	Dec '08	Mar '09		Mar '08	Dec '08	Mar '09
All BBC Radio	34,219	33,520	33,809	All Commercial Radio	31,019	31,210	31,498
All BBC Network Radio	30,282	29,923	30,261	All National Commercial	14,126	13,640	13,315
All BBC Local / Regional Radio	10,293	9,471	9,589	All Local Commercial	24,847	25,110	25,608

## Share of Hours (%)

### BBC Radio Listening

### Commercial Radio Listening

	Mar '08	Dec '08	Mar '09		Mar '08	Dec '08	Mar '09
All BBC Radio	56.8	55.7	56.3	All Commercial Radio	41.1	42.2	41.6
All BBC Network Radio	47.0	46.4	47.0	All National Commercial	10.7	10.6	10.2
All BBC Local / Regional Radio	9.9	9.3	9.4	All Local Commercial	30.3	31.6	31.3

Source RAJAR / Ipsos MORI / RSMB