

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 54,752,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48617	89	18.7	21.1	1026236	100.0
All BBC Radio	Q	34285	63	9.7	15.5	530281	51.7
All BBC Radio 15-44	Q	13681	54	5.1	9.4	128966	35.2
All BBC Radio 45+	Q	20603	70	13.6	19.5	401315	60.8
All BBC Network Radio ¹	Q	31464	57	8.4	14.7	461449	45.0
BBC Local Radio	Q	7840	14	1.3	8.8	68832	6.7
All Commercial Radio	Q	35813	65	8.6	13.1	468697	45.7
All Commercial Radio 15-44	Q	18241	72	8.9	12.3	224289	61.2
All Commercial Radio 45+	Q	17572	60	8.3	13.9	244408	37.0
All National Commercial ¹	Q	21087	39	3.5	9.0	189380	18.5
All Local Commercial (National TSA)	Q	26468	48	5.1	10.6	279317	27.2
Other Radio	Q	3692	7	0.5	7.4	27258	2.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
25th October 2018

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	54752	31464	57	8.4	14.7	461449	45.0
BBC Radio 1	Q	54752	9600	18	1.1	6.4	61238	6.0
BBC Radio 2	Q	54752	14637	27	3.2	12.0	175833	17.1
BBC Radio 3	Q	54752	1934	4	0.2	6.5	12623	1.2
BBC Radio 4 (including 4 Extra)	Q	54752	11015	20	2.4	12.0	132334	12.9
BBC Radio 4	Q	54752	10642	19	2.2	11.1	118549	11.6
BBC Radio 4 Extra	Q	54752	2010	4	0.3	6.9	13786	1.3
BBC Radio 5 live (inc. sports extra)	Q	54752	5585	10	0.8	7.6	42505	4.1
BBC Radio 5 live	Q	54752	5031	9	0.6	7.0	34968	3.4
BBC Radio 5 live sports extra	Q	54752	1672	3	0.1	4.5	7537	0.7
BBC 6 Music	Q	54752	2518	5	0.4	8.8	22068	2.2
1Xtra from the BBC	H	54752	1036	2	0.1	4.3	4482	0.4
BBC Asian Network UK	H	54752	631	1	0.1	5.8	3663	0.4
BBC World Service	Q	54752	1477	3	0.1	5.1	7496	0.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 16th September 2018



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All National Commercial ¹	Q	54752	21087	39	3.5	9.0	189380	18.5
Absolute Radio Network ²	H	54752	4854	9	0.6	7.1	34542	3.4
Absolute Radio	Q	54752	2426	4	0.3	7.9	19076	1.9
Absolute Radio 70s	H	54752	250	*	*	3.7	929	0.1
Absolute 80s	Q	54752	1762	3	0.1	4.4	7775	0.8
Absolute Radio 90s	H	54752	913	2	0.1	5.0	4556	0.4
Absolute Radio Classic Rock	H	54752	716	1	0.1	4.5	3186	0.3
The Arrow	Q	54752	47	*	*	3.2	150	*
Capital Brand (UK) ⁶	H	54752	8412	15	0.8	5.1	43249	4.3
Capital Network (UK) ²	H	54752	7434	14	0.7	4.9	36631	3.6
Capital XTRA (UK) ²	H	54752	1840	3	0.1	3.6	6618	0.7
Classic FM	Q	54752	5183	9	0.6	6.8	35491	3.5
Gold Network (UK) ²	H	54752	1332	2	0.2	7.6	10064	1.0
Heart Brand (UK) ⁹	H	54752	9662	18	1.2	6.7	65016	6.4
Heart 80s	Q	54752	1357	2	0.1	4.0	5436	0.5
Heart Extra	Q	54752	681	1	0.1	4.3	2941	0.3
Heart Network (UK) ²	H	54752	8479	15	1.0	6.7	56851	5.6
Heat	H	54752	638	1	*	3.5	2230	0.2
Hits Radio (was The Hits) ²	H	54752	801	1	0.1	3.9	3146	0.3
Jazz FM	H	54752	657	1	*	4.1	2725	0.3
Kerrang!	H	54752	650	1	0.1	4.4	2831	0.3
Kiss Network ⁵	H	54752	5759	11	0.6	5.4	31202	3.1
Kiss Fresh	H	54752	568	1	*	2.9	1647	0.2
Kisstory	Q	54752	2158	4	0.2	4.5	9791	1.0
LBC Network (UK) ²	H	54752	2090	4	0.4	9.8	20543	2.0
Magic Network ⁸	H	54752	4055	7	0.4	5.7	23148	2.3
Magic Chilled	H	54752	336	1	*	3.6	1222	0.1
Magic Soul	H	54752	355	1	*	4.5	1606	0.2
Mellow Magic	H	54752	537	1	*	5.0	2681	0.3
Panjab Radio	Q	54752	191	*	*	3.6	684	0.1
Planet Rock	Q	54752	1057	2	0.1	6.8	7193	0.7
Smooth Brand (UK) ⁷	H	54752	5814	11	0.8	7.2	42084	4.1
Smooth Extra	Q	54752	1162	2	0.1	5.4	6284	0.6
Smooth Radio Network (UK) ²	H	54752	5004	9	0.7	7.1	35685	3.5
Sunrise Radio National	H	54752	315	1	*	5.1	1603	0.2
talkRADIO	H	54752	261	*	*	4.0	1039	0.1
talkSPORT	H	54752	2959	5	0.4	6.5	19342	1.9
talkSPORT2	H	54752	279	1	*	3.8	1059	0.1
Union JACK	Q	54752	111	*	*	4.6	508	*
Virgin Radio	H	54752	414	1	*	3.3	1347	0.1
Radio X Network (UK) ²	H	54752	1717	3	0.3	8.4	14368	1.4

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7,8,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	54752	9600	18	1.1	6.4	61238	6.0
BBC Radio 2	Q	54752	14637	27	3.2	12.0	175833	17.1
BBC Radio 3	Q	54752	1934	4	0.2	6.5	12623	1.2
BBC Radio 4 (including 4 Extra)	Q	54752	11015	20	2.4	12.0	132334	12.9
BBC Radio 4	Q	54752	10642	19	2.2	11.1	118549	11.6
BBC Radio 4 Extra	Q	54752	2010	4	0.3	6.9	13786	1.3
BBC Radio 5 live (inc. sports extra)	Q	54752	5585	10	0.8	7.6	42505	4.1
BBC Radio 5 live	Q	54752	5031	9	0.6	7.0	34968	3.4
BBC Radio 5 live sports extra	Q	54752	1672	3	0.1	4.5	7537	0.7
BBC 6 Music	Q	54752	2518	5	0.4	8.8	22068	2.2
1Xtra from the BBC	H	54752	1036	2	0.1	4.3	4482	0.4
BBC Asian Network UK	H	54752	631	1	0.1	5.8	3663	0.4
BBC World Service	Q	54752	1477	3	0.1	5.1	7496	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4580	854	19	1.4	7.6	6494	8.0
BBC Radio Ulster ³	H	1510	539	36	3.7	10.3	5557	20.1
BBC Radio Wales	H	2618	317	12	0.9	7.6	2405	4.4
BBC Radio Cymru	H	2618	119	5	0.5	11.5	1363	2.5
LOCAL								
BBC Local Radio in England	Q	44344	5911	13	1.2	8.8	52207	6.3
BBC Radio Berkshire	H	831	92	11	0.7	6.0	553	4.0
BBC Radio Bristol	H	925	107	12	0.9	8.1	862	4.7
BBC Radio Cambridgeshire	H	766	131	17	1.6	9.1	1189	7.3
BBC Radio Cornwall	H	470	129	27	3.1	11.5	1478	13.4
BBC Coventry and Warwickshire	H	722	66	9	0.7	7.9	522	3.9
BBC Radio Cumbria	H	403	100	25	2.1	8.4	843	11.1
BBC Radio Derby	H	665	116	18	1.8	10.5	1220	9.6
BBC Radio Devon	H	998	157	16	1.6	10.0	1571	7.5
BBC Essex	H	1330	160	12	1.5	12.3	1959	7.7
BBC Radio Gloucestershire	H	516	77	15	1.0	7.0	541	4.8
BBC Hereford & Worcester	H	516	106	21	1.4	6.9	740	6.8
BBC Radio Humberside	H	765	117	15	1.4	8.9	1049	7.0
BBC Radio Kent	H	1518	170	11	0.8	7.6	1290	4.2
BBC Radio Lancashire	H	1194	191	16	1.3	8.1	1537	6.7

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1664	174	10	0.7	6.8	1191	4.0
BBC Radio Leicester	H	870	185	21	1.4	6.4	1178	7.5
BBC Radio Lincolnshire	H	564	104	18	2.8	15.1	1575	12.1
BBC Radio London	Q	12259	443	4	0.2	6.8	3033	1.5
BBC Radio Manchester	H	2262	184	8	0.6	8.0	1470	4.0
BBC Radio Merseyside	H	1689	276	16	1.9	11.8	3259	9.4
BBC Radio Newcastle	H	1457	213	15	0.7	5.0	1072	5.2
BBC Radio Norfolk	H	793	173	22	2.6	11.8	2038	12.4
BBC Radio Northampton	H	507	85	17	2.1	12.4	1061	10.0
BBC Radio Nottingham	H	822	137	17	1.5	8.8	1210	7.2
BBC Radio Oxford	H	546	62	11	0.7	6.1	376	3.6
BBC Radio Sheffield	H	1318	183	14	1.3	9.1	1668	6.8
BBC Radio Shropshire	H	406	103	25	2.4	9.5	981	13.1
Total BBC Radio Solent	Y	1819	240	13	1.3	9.7	2318	6.1
BBC Somerset	H	459	56	12	1.2	10.0	563	5.8
BBC Radio Stoke	H	621	117	19	1.7	8.8	1032	7.7
BBC Radio Suffolk	H	547	102	19	1.8	9.8	1000	8.3
BBC Sussex and BBC Surrey	H	2630	262	10	0.9	8.8	2304	4.5
BBC Radio Tees	H	793	105	13	0.9	6.9	718	5.1
BBC Three Counties Radio	H	1404	128	9	0.7	7.8	1000	3.8
BBC WM 95.6	H	2411	214	9	0.7	8.4	1805	4.6
BBC Radio Wiltshire/Swindon	H	585	74	13	1.0	8.0	594	4.9
BBC Radio York	H	539	74	14	1.3	9.5	708	6.9
BBC Radio Guernsey	Y	52	18	34	3.2	9.5	167	17.0
BBC Radio Jersey	Y	89	26	29	3.1	10.9	278	17.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	54752	18165	33	2.9	8.7	158605	15.6
Absolute Radio Network ²	H	54752	4854	9	0.6	7.1	34542	3.4
Absolute Radio	Q	54752	2426	4	0.3	7.9	19076	1.9
Absolute Radio (London)	Q	12259	859	7	0.5	7.5	6469	3.1
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	H	3778	271	7	0.5	7.6	2064	3.2
Absolute Radio 70s	H	54752	250	*	*	3.7	929	0.1
Absolute 80s	Q	54752	1762	3	0.1	4.4	7775	0.8
Absolute Radio 90s	H	54752	913	2	0.1	5.0	4556	0.4
Absolute Radio Classic Rock	H	54752	716	1	0.1	4.5	3186	0.3
Hits Radio Brand	H	54752	6438	12	1.0	8.3	53695	5.3
Radio Aire	H	648	90	14	0.9	6.2	556	4.9
Radio Aire 2	H	1002	59	6	0.6	10.8	640	3.5
Radio Borders (Bauer Borders)	Y	110	50	46	5.4	11.7	586	32.1
C.F.M (Bauer Carlisle)	Y	252	88	35	2.6	7.3	643	13.5
Radio City	H	1875	344	18	1.1	5.7	1977	5.0
Radio City 2	H	1875	218	12	1.1	9.7	2109	5.3
Radio City Talk	H	1875	27	1	*	2.1	58	0.1
Clyde 1	H	1925	553	29	3.0	10.6	5863	17.4
Clyde 2	H	1925	135	7	0.7	10.6	1435	4.3
Cool FM	H	1510	496	33	2.1	6.5	3221	11.6
Downtown Network	H	1510	339	22	2.1	9.2	3117	11.3
Downtown Country	H	1510	134	9	0.4	4.8	649	2.3
Downtown Radio (DTR)	H	1483	272	18	1.7	9.1	2467	9.1
Forth 1	H	1163	331	28	2.7	9.4	3116	16.2
Forth 2	H	1163	62	5	0.7	12.6	777	4.0
Free Radio FM (Birmingham & Black Country)	H	2634	254	10	0.6	6.2	1573	3.6
Free Radio 80s (Birmingham & Black Country)	H	2634	61	2	0.1	5.7	352	0.8
Free Radio FM (Coventry & Warwickshire)	H	714	139	19	1.5	7.5	1047	8.1
Free Radio 80s (Coventry & Warwickshire)	H	714	9	1	*	2.2	20	0.2
Free Radio FM (Herefordshire & Worcestershire)	Y	484	83	17	1.0	5.8	480	4.7
Free Radio 80s (Herefordshire & Worcestershire)	Y	484	8	2	0.1	8.5	69	0.7
Free Radio FM (Shropshire)	Y	384	71	19	1.3	7.0	501	6.8

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio 80s (Shropshire)	Y	384	9	2	0.1	5.7	50	0.7
Gem 106 (East Midlands)	H	2463	449	18	1.4	7.8	3515	7.4
Hallam FM	H	1319	327	25	1.8	7.1	2327	9.4
Hallam 2	H	1319	133	10	0.7	7.1	941	3.8
Hits Radio (was The Hits) ²	H	54752	801	1	0.1	3.9	3146	0.3
Hits Radio (Manchester) (was Key 103)	H	2548	325	13	0.7	5.1	1659	3.9
Key Radio	H	2548	53	2	0.1	3.0	160	0.4
Metro Radio	H	1511	307	20	1.2	5.8	1785	8.3
Metro 2 Radio	H	1511	87	6	0.4	6.2	540	2.5
Moray Firth Radio (Bauer Inverness)	Y	253	117	46	5.0	10.8	1258	25.4
Northsound 1	Y	350	138	39	3.1	8.0	1096	16.5
Northsound 2	Y	350	28	8	0.5	6.7	189	2.8
Rock FM	H	1269	230	18	1.1	6.2	1420	5.5
Rock FM 2	H	1128	75	7	0.2	3.0	228	1.0
Tay FM	Y	395	134	34	3.3	9.6	1289	16.6
Tay 2	Y	395	42	11	1.1	10.1	428	5.5
TFM Radio	H	821	126	15	0.8	5.3	665	4.5
TFM 2	H	821	56	7	0.6	8.2	464	3.2
Viking FM	H	912	129	14	0.9	6.1	785	4.4
Viking 2	H	912	53	6	0.3	5.0	263	1.5
Wave 105 FM (Bauer South Coast)	H	1856	363	20	1.7	8.9	3220	8.3
West Sound ³ (Bauer Southwest Scotland)	Y	394	179	45	4.8	10.6	1899	26.4
Heat	H	54752	638	1	*	3.5	2230	0.2
Jazz FM	H	54752	657	1	*	4.1	2725	0.3
Kerrang!	H	54752	650	1	0.1	4.4	2831	0.3
Kiss Network ⁵	H	54752	5759	11	0.6	5.4	31202	3.1
Kiss	Q	54752	4436	8	0.4	4.6	20370	2.0
Kiss (East)	H	2183	386	18	1.0	5.8	2224	4.8
Kiss (London)	Q	12259	1958	16	0.7	4.5	8809	4.2
Kiss (West)	H	2489	451	18	0.9	4.9	2230	4.5
Kiss Fresh	H	54752	568	1	*	2.9	1647	0.2
Kisstory	Q	54752	2158	4	0.2	4.5	9791	1.0
Magic Network ⁸	H	54752	4055	7	0.4	5.7	23148	2.3
Magic ²	Q	54752	3216	6	0.3	5.6	18141	1.8
Magic (London)	Q	12259	1561	13	0.8	5.9	9248	4.4
Magic Chilled	H	54752	336	1	*	3.6	1222	0.1
Magic Soul	H	54752	355	1	*	4.5	1606	0.2
Mellow Magic	H	54752	537	1	*	5.0	2681	0.3

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,5,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Planet Rock	Q	54752	1057	2	0.1	6.8	7193	0.7
Total Global Radio (UK)	H	54752	23668	43	3.8	8.8	207346	20.4
The Arrow	Q	54752	47	*	*	3.2	150	*
2BR	Y	306	80	26	2.5	9.3	750	13.6
Capital Brand (UK) ⁶	H	54752	8412	15	0.8	5.1	43249	4.3
Capital Network (UK) ²	H	54752	7434	14	0.7	4.9	36631	3.6
Capital Birmingham ¹⁰	H	2264	397	18	0.9	4.9	1934	5.3
Capital Brighton ¹⁰ (Surveyed as Juice 107.2)	Y	378	36	10	0.4	4.4	158	2.4
Capital East Midlands ¹⁰	H	2322	477	21	1.0	5.0	2376	5.3
Capital East Midlands - Derbyshire	H	539	106	20	0.9	4.4	472	4.7
Capital East Midlands - Leicestershire	H	796	168	21	1.1	5.0	845	6.0
Capital East Midlands - Nottinghamshire	H	1037	210	20	1.1	5.2	1093	5.1
Capital Liverpool ¹⁰	H	1076	225	21	1.4	6.5	1464	6.8
Capital London	Q	12259	2073	17	0.6	3.8	7869	3.8
Capital Manchester ¹⁰	H	2980	538	18	1.2	6.5	3479	6.8
Capital North East ¹⁰	H	2248	453	20	1.1	5.3	2403	6.9
Capital North West and Wales ¹⁰	H	1036	116	11	0.9	7.6	883	3.6
Capital Scotland ¹¹	H	2863	573	20	1.3	6.3	3584	7.3
Capital South Coast ¹⁰	H	1196	214	18	0.9	5.3	1132	4.5
Capital South Wales ¹¹	H	1054	210	20	1.5	7.7	1624	8.4
Capital Yorkshire ¹⁰	H	4633	934	20	1.1	5.5	5161	6.0
Capital XTRA (UK) ²	H	54752	1840	3	0.1	3.6	6618	0.7
Capital XTRA (London)	Q	12259	809	7	0.3	4.1	3305	1.6
Classic FM	Q	54752	5183	9	0.6	6.8	35491	3.5
Gold Network (UK) ²	H	54752	1332	2	0.2	7.6	10064	1.0
Gold East Midlands	H	2309	94	4	0.6	15.0	1417	3.2
Gold London	Q	12259	312	3	0.2	7.2	2260	1.1
Gold Manchester	H	2980	112	4	0.3	8.4	941	1.8
Heart Brand (UK) ⁹	H	54752	9662	18	1.2	6.7	65016	6.4
Heart 80s	Q	54752	1357	2	0.1	4.0	5436	0.5
Heart Extra	Q	54752	681	1	0.1	4.3	2941	0.3
Heart Network (UK) ²	H	54752	8479	15	1.0	6.7	56851	5.6
Heart Cambridgeshire	H	902	212	24	2.1	8.7	1853	9.3
Heart East Anglia	H	1239	258	21	1.5	7.3	1890	7.2
Heart East Anglia - Norfolk	H	673	152	23	1.7	7.3	1117	8.2
Heart East Anglia - Suffolk	H	566	106	19	1.4	7.3	772	6.1

Source: RAJAR/Ipsos MORI/RSMB

^{2,6,9,10,11} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Essex	H	1399	324	23	1.5	6.7	2167	8.1
Heart Essex - Chelmsford & Southend	H	1100	243	22	1.5	6.9	1665	8.1
Heart Essex - Colchester	Y	194	54	28	2.0	7.3	390	9.8
Heart Essex - Harlow	Y	104	22	21	1.9	9.2	202	9.7
Heart Four Counties	H	2145	462	22	1.5	6.9	3176	7.8
Heart Four Counties - Bedfordshire	Y	332	72	22	1.3	5.9	420	6.5
Heart Four Counties - Beds/Bucks/Herts	H	767	156	20	1.1	5.6	876	6.3
Heart Four Counties - 96.6 FM Hertfordshire	Y	368	30	8	0.6	7.8	238	3.5
Heart Four Counties - Milton Keynes	Y	256	71	28	1.6	5.7	404	7.7
Heart Four Counties - Northamptonshire	H	582	141	24	2.1	8.8	1241	10.4
Heart Kent	H	1286	321	25	1.9	7.4	2391	9.1
Heart London	Q	12259	1419	12	0.6	5.5	7772	3.7
Heart North East	H	2303	334	14	0.9	6.0	2000	5.5
Heart North Lancs & Cumbria (surveyed as The Bay)	Y	282	74	26	1.8	7.0	521	10.0
Heart North Wales ⁴	H	731	146	20	1.7	8.3	1217	6.8
Heart North West	H	5686	609	11	0.8	7.3	4471	4.2
Heart Scotland	H	2863	397	14	0.9	6.2	2452	5.0
Heart Solent	H	1877	299	16	1.2	7.5	2245	5.7
Heart Solent - Dorset	H	632	126	20	1.6	7.8	984	7.3
Heart Solent - Hampshire	H	1244	173	14	1.0	7.3	1261	4.8
Heart South Wales	H	1917	482	25	1.9	7.5	3618	9.9
Heart South West	H	1468	370	25	1.9	7.6	2827	8.9
Heart South West - Cornwall	Y	440	110	25	2.0	8.1	887	8.6
Heart South West - Exeter	Y	323	84	26	1.8	7.1	597	8.3
Heart South West - North Devon	Y	154	41	27	2.4	8.8	365	10.7
Heart South West - Plymouth	Y	305	78	26	1.8	7.1	558	8.7
Heart South West - South Hams	Y	38	9	24	1.4	5.9	55	6.6
Heart South West - Torbay	Y	208	59	28	2.0	7.1	417	8.7
Heart Sussex	H	1418	361	25	1.3	5.3	1908	6.8
Heart Sussex - North	Y	288	40	14	0.7	4.9	198	3.4
Heart Sussex - South	H	1130	308	27	1.4	5.3	1633	7.2
Heart Thames Valley	H	1495	286	19	1.1	5.8	1676	6.2
Heart Thames Valley - Berks & N.Hants	H	784	157	20	1.2	6.1	948	7.2
Heart Thames Valley - Oxfordshire	H	711	130	18	1.0	5.6	727	5.3

Source: RAJAR/Ipsos MORI/RSMB

⁴ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart West Country	H	2301	603	26	2.0	7.8	4709	10.0
Heart West Country - Bristol/Weston & Bath	H	949	245	26	2.2	8.5	2073	11.0
Heart West Country - Gloucestershire	Y	438	121	28	2.1	7.7	938	9.6
Heart West Country - Somerset	Y	412	102	25	1.9	7.9	799	8.9
Heart West Country - Wiltshire	Y	503	155	31	2.7	8.9	1381	13.3
Heart West Midlands	H	3814	700	18	1.1	6.1	4255	6.5
Heart Yorkshire ⁴	H	3186	399	13	0.9	7.6	3025	5.2
LBC Network (UK) ²	H	54752	2090	4	0.4	9.8	20543	2.0
LBC 97.3	Q	12259	1301	11	1.1	10.6	13809	6.6
LBC London News	Q	12259	495	4	0.2	3.9	1915	0.9
Smooth Brand (UK) ⁷	H	54752	5814	11	0.8	7.2	42084	4.1
Smooth Extra	Q	54752	1162	2	0.1	5.4	6284	0.6
Smooth Radio Network (UK) ²	H	54752	5004	9	0.7	7.1	35685	3.5
Smooth Radio Cambridgeshire	H	902	32	4	0.2	6.4	204	1.0
Smooth Radio Devon	H	1050	35	3	0.2	6.1	213	1.0
Smooth Radio East Anglia	H	1239	61	5	0.4	7.8	470	1.8
Smooth Radio East Midlands ⁴	H	2639	401	15	1.0	6.6	2638	5.1
Smooth Radio Essex	H	1399	32	2	0.2	6.8	218	0.8
Smooth Radio Four Counties	H	2145	69	3	0.2	7.3	504	1.2
Smooth Radio Kent	H	1286	46	4	0.3	8.2	381	1.4
Smooth Radio Lake District (surveyed as Lakeland Radio)	Y	51	12	23	1.7	7.2	84	8.6
Smooth Radio London	Q	12259	936	8	0.4	5.4	5054	2.4
Smooth Radio North East ⁴	H	2303	536	23	1.9	8.2	4388	12.2
Smooth Radio North West ⁴	H	5686	1119	20	1.5	7.6	8453	8.0
Smooth Radio North West and Wales	H	1036	58	6	0.3	4.7	272	1.1
Smooth Radio Scotland	H	1846	350	19	1.4	7.3	2549	7.9
Smooth Radio Solent	H	1877	70	4	0.2	5.2	367	0.9
Smooth Radio South Wales	H	1054	58	5	0.4	7.5	434	2.2
Smooth Radio Sussex	H	1455	49	3	0.3	9.8	476	1.7
Smooth Radio Thames Valley	H	1495	24	2	0.1	5.8	142	0.5
Smooth Radio West Country	H	2301	129	6	0.4	7.8	1010	2.1
Smooth Radio West Midlands	H	3814	523	14	1.1	8.0	4171	6.3
Radio X Network (UK) ²	H	54752	1717	3	0.3	8.4	14368	1.4
Radio X London	Q	12259	358	3	0.2	7.3	2609	1.2
Radio X Manchester	H	2980	226	8	0.6	7.8	1771	3.5
Sunrise Radio National	H	54752	315	1	*	5.1	1603	0.2
Sunrise Radio London	H	12260	166	1	0.1	5.4	897	0.4
Wireless Group (inc. National Stations)	H	54752	4640	8	0.6	6.9	31966	3.1

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Peak 107 FM	Y	422	81	19	1.7	9.0	730	8.6
Pulse 1 (was The Pulse)	H	731	112	15	1.3	8.5	948	7.5
Pulse 2	H	731	38	5	0.2	3.3	123	1.0
Scottish Sun 80s	H	2863	23	1	0.1	6.8	154	0.3
Scottish Sun Greatest Hits	H	2863	5	*	*	1.6	9	*
Scottish Sun Hits	H	2863	6	*	*	6.7	43	0.1
Signal 107	H	1040	50	5	0.3	6.6	326	1.8
Signal One	H	806	202	25	2.3	9.2	1863	10.8
Signal Two	H	806	56	7	0.9	13.4	753	4.4
Swansea Sound - 1170 MW	Y	479	50	10	1.1	10.6	526	5.4
talkRADIO	H	54752	261	*	*	4.0	1039	0.1
talkSPORT	H	54752	2959	5	0.4	6.5	19342	1.9
talkSPORT2	H	54752	279	1	*	3.8	1059	0.1
107.4 Tower FM	Y	442	34	8	0.5	6.9	232	3.1
U105 (Greater Belfast)	H	903	186	21	1.8	8.9	1664	10.9
U105 (Outside Belfast)	H	607	25	4	0.2	4.0	99	0.8
Virgin Radio	H	54752	414	1	*	3.3	1347	0.1
96.4 FM The Wave	Y	479	123	26	1.7	6.7	829	8.5
Radio Wave 96.5 FM	Y	232	58	25	2.0	7.9	457	10.9
107.2 Wire FM	Y	276	26	10	0.7	7.8	204	3.6
102.4 Wish FM	Y	462	63	14	0.4	3.3	208	2.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54350	26427	49	5.1	10.6	278965	27.4
Total Celador Radio	H	6184	813	13	0.8	6.1	4982	4.0
THE BEACH	Y	182	47	26	2.8	10.9	508	13.3
The Breeze (Cheltenham)	Y	172	21	12	0.5	4.4	92	2.5
The Breeze (Solent/ East Hants and West Surrey)	H	1303	63	5	0.4	7.8	494	1.8
The Breeze South Devon	Y	258	39	15	1.3	8.5	330	5.6
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	1072	91	8	0.4	4.1	376	1.7
The Breeze Thames Valley	H	707	51	7	0.4	5.2	267	2.3
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	471	68	14	1.3	9.0	613	5.9
Dream 100	Y	136	34	25	2.3	9.5	319	10.3
Fire Radio	Y	328	56	17	0.7	4.1	233	3.6
North Norfolk Radio	Y	93	17	18	1.5	8.4	143	7.1
Radio Norwich	Y	342	42	12	0.6	5.1	212	3.1
Sam FM Bristol	H	820	99	12	0.5	4.1	409	2.5
Sam FM South Coast	H	2174	155	7	0.2	3.4	525	1.2
Sam FM Swindon	Y	207	15	7	0.5	7.5	114	3.1
Sam FM Thames Valley	Y	784	3	*	*	0.8	3	*
Town 102 FM	Y	291	37	13	0.7	5.4	199	3.1
Central FM	Y	217	43	20	1.2	5.9	250	7.0
Coast And County Radio	Y	504	3	1	0.1	13.0	33	0.3
Communicorp UK	H	18182	3456	19	1.4	7.4	25544	7.7
Capital Scotland	H	2863	573	20	1.3	6.3	3584	7.3
Capital South Wales	H	1054	210	20	1.5	7.7	1624	8.4
Heart North Wales	H	731	146	20	1.7	8.3	1217	6.8
Heart Yorkshire	H	3186	399	13	0.9	7.6	3025	5.2
Smooth Radio East Midlands	H	2639	401	15	1.0	6.6	2638	5.1
Smooth Radio North East	H	2303	536	23	1.9	8.2	4388	12.2
Smooth Radio North West	H	5686	1119	20	1.5	7.6	8453	8.0
XS Manchester	H	2980	95	3	0.2	6.5	616	1.2
Connect FM (was Connect FM and Lite 106.8FM)	Y	458	52	11	0.9	7.8	406	4.2
Total Dee Radio Group	Y	1387	44	3	0.2	6.9	304	1.1
Cheshire's Silk 106.9	Y	186	9	5	0.3	6.5	59	1.8
Chester's Dee 106.3 (Dee on DAB)	Y	196	29	15	1.1	7.5	218	4.8
Love 80s Liverpool	Y	1006	6	1	*	4.7	27	0.1
100% Dragon Hits & Whatever	H	1466	8	1	*	5.6	47	0.2
Encore Radio	H	14002	29	*	*	5.4	161	0.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Total Radio Essex	Y	1313	53	4	0.3	7.1	371	1.5
Radio Essex (was Southend & Chelmsford)	Y	504	26	5	0.3	6.6	169	1.7
Radio Essex DAB	Y	1313	33	3	0.2	6.0	202	0.8
Radio Exe	Y	210	27	13	0.8	6.5	176	4.0
3FM	Y	69	26	37	3.8	10.2	264	18.9
Fun Kids (London)	H	12260	47	*	*	1.9	91	*
IOW Radio	Y	119	37	31	2.1	6.7	246	9.9
JACK/UNION JACK TOTAL (national+local)	H	54752	219	*	*	4.8	1059	0.1
JACK Oxfordshire Local (TOTAL)	H	534	106	20	1.1	5.5	577	5.8
JACK 2 Hits Oxfordshire	H	519	52	10	0.2	2.5	129	1.3
106 JACKfm (Oxford)	H	534	69	13	0.7	5.0	348	3.5
Jack 3	Y	533	5	1	0.1	12.9	62	0.6
Union JACK	Q	54752	111	*	*	4.6	508	*
Kingdom FM	Y	293	48	16	0.9	5.7	276	5.5
kmfm Group	H	1278	189	15	0.8	5.5	1046	4.0
kmfm East	H	585	92	16	0.8	4.8	442	3.7
kmfm West	H	693	97	14	0.9	6.2	604	4.3
Like Radio Herefordshire and Worcestershire	Y	484	0.4	*	*	6.5	2	*
Lincs FM Group	Y	2471	544	22	2.1	9.5	5145	10.3
Dearne FM	Y	243	45	18	1.2	6.4	286	6.0
KCFM	Y	463	68	15	1.1	7.5	506	5.9
Lincs FM 102.2 ³	H	940	298	32	3.0	9.5	2822	13.3
Ridings FM	Y	306	44	14	1.2	8.3	367	5.7
Rother FM	Y	210	30	14	1.2	8.6	258	6.2
Trax FM	Y	377	75	20	2.2	11.2	832	11.2
Total Lyca	H	12260	141	1	0.1	8.9	1260	0.6
Dilse Radio 1035am	H	12260	47	*	*	5.8	275	0.1
Lyca Radio 1458am	H	12260	77	1	*	3.7	289	0.1
Time FM 107.5	Y	471	27	6	0.9	16.4	441	5.4
Radio Mansfield 103.2	Y	162	28	17	1.6	9.1	253	7.1
Manx Radio	Y	69	32	46	4.3	9.4	298	21.3
Mi-Soul	H	12260	77	1	0.1	15.1	1160	0.6
More Radio	H	516	46	9	0.4	4.9	224	2.2
Nation Broadcasting Group	H	15148	393	3	0.2	6.2	2425	0.9
106.3 Bridge FM	Y	131	31	24	2.0	8.3	262	10.0
Radio Carmarthenshire	Y	132	31	24	1.6	6.8	211	7.6
Radio Ceredigion	Y	79	15	19	1.0	5.1	77	4.7

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Chris Country Radio	H	12260	42	*	*	6.1	258	0.1
Dragon Radio Wales	Y	2618	35	1	0.1	5.6	195	0.4
Nation Radio London (was Thames Radio)	H	12260	9	*	*	1.3	12	*
Nation Radio North Wales	Y	534	1	*	*	5.4	3	*
Nation Radio South Wales	Y	1535	116	8	0.3	4.1	476	1.6
102.5 Radio Pembrokeshire	Y	102	37	36	2.2	6.1	224	9.7
Sun FM Radio	Y	270	57	21	1.7	7.9	447	10.2
Swansea Bay Radio	Y	479	42	9	0.3	3.6	149	1.5
Original 106 (Aberdeen)	Y	350	79	23	1.9	8.4	666	10.0
Panda Radio (was Spectrum Sino)	H	12260	15	*	*	2.4	36	*
Panjab Radio	Q	54752	191	*	*	3.6	684	0.1
Radio Plymouth	Y	263	31	12	1.0	7.9	250	4.5
Premier Christian Radio	Q	12259	156	1	0.1	5.6	868	0.4
Total Q Radio	H	1206	292	24	1.9	7.8	2266	10.1
Q Radio	H	630	149	24	1.6	6.9	1030	8.2
Q Radio Belfast	H	576	142	25	2.1	8.7	1236	12.5
Total Quidem	Y	1050	113	11	0.7	6.1	694	3.6
107.6 Banbury Sound	Y	85	13	15	0.8	4.9	64	3.7
Rugby FM	Y	80	20	24	2.0	8.1	159	9.6
96.2 Touch FM - Coventry	Y	327	16	5	0.1	2.5	40	0.8
Touch FM Staffs	Y	259	25	10	0.4	4.5	113	2.2
102 Touch FM - Warks Worcs Cotswolds	Y	298	39	13	1.1	8.1	318	5.2
Revolution 96.2	Y	486	16	3	0.1	4.2	66	0.8
Star Radio (Cambridge and Ely)	Y	287	26	9	0.5	5.6	146	2.9
Tindle Radio Group	Y	141	83	59	6.7	11.4	947	36.3
Channel 103 FM	Y	89	52	58	6.6	11.2	584	35.9
Island FM 104.7	Y	52	31	60	6.9	11.6	363	37.0
Total UKRD	Y	2451	723	29	2.3	7.8	5646	11.0
Eagle Radio	H	509	133	26	1.9	7.1	945	10.5
KL.FM 96.7	Y	188	64	34	3.8	11.0	710	16.0
Minster FM	Y	362	80	22	1.8	8.1	650	9.5
Mix 96	Y	136	51	37	2.9	7.8	400	14.2
Pirate FM	Y	497	164	33	2.5	7.7	1263	10.9
Spire FM	Y	121	37	30	1.7	5.5	201	7.4
Spirit FM	Y	194	48	25	1.5	6.1	295	7.3
97.2 Stray FM	Y	207	51	25	1.6	6.7	341	7.7
Wessex FM	Y	125	48	38	3.4	8.9	427	14.4
Yorkshire Coast Radio	Y	112	59	53	4.8	9.0	536	22.0
Wave FM	Y	234	27	11	0.8	7.0	189	4.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 16th September 2018

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	54752	35813	65	8.6	13.1	468697	45.7
Children 10-14	Q	3870	2866	74	5.9	8.0	22883	69.5
15-24	Q	7864	5589	71	7.4	10.5	58485	66.4
25-44	Q	17445	12651	73	9.5	13.1	165804	59.6
45-64	Q	17216	11587	67	9.5	14.2	164110	42.9
65+	Q	12228	5985	49	6.6	13.4	80298	28.9
Main Shoppers	Q	46403	30072	65	8.7	13.4	403075	44.4
Main Shoppers with children	Q	13964	10354	74	9.7	13.1	135772	56.5
ABC1	Q	29823	19296	65	7.0	10.9	210165	38.8
C2DE	Q	24929	16517	66	10.4	15.7	258532	53.3
ALL BBC 15+	Q	54752	34285	63	9.7	15.5	530281	51.7
Children 10-14	Q	3870	1816	47	2.4	5.1	9328	28.3
15-24	Q	7864	4056	52	3.4	6.5	26408	30.0
25-44	Q	17445	9625	55	5.9	10.7	102558	36.8
45-64	Q	17216	11634	68	12.1	17.9	208438	54.5
65+	Q	12228	8969	73	15.8	21.5	192877	69.5
Main Shoppers	Q	46403	29477	64	10.4	16.3	480743	53.0
Main Shoppers with children	Q	13964	7893	57	6.9	12.2	96196	40.0
ABC1	Q	29823	21023	70	10.7	15.2	318763	58.9
C2DE	Q	24929	13261	53	8.5	15.9	211518	43.6

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.
- (10) This includes listening to Capital UK.
- (11) Station owned by Communicorp Group Limited and includes listening to Capital UK.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	25th June 2018 - 16th September 2018	23,302
H	2nd April 2018 - 16th September 2018	47,617
Y	18th September 2017 - 16th September 2018	95,844