

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 55,675,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	49495	89	18.0	20.3	1004204	100.0
All BBC Radio	Q	34510	62	9.0	14.5	501167	49.9
All BBC Radio 15-44	Q	12859	50	4.4	8.8	113418	34.8
All BBC Radio 45+	Q	21651	72	12.9	17.9	387749	57.1
All BBC Network Radio ¹	Q	31404	56	7.9	13.9	437419	43.6
BBC Local Radio	Q	9041	16	1.1	7.1	63747	6.3
All Commercial Radio	Q	36773	66	8.7	13.1	481673	48.0
All Commercial Radio 15-44	Q	17521	69	8.0	11.6	203581	62.5
All Commercial Radio 45+	Q	19252	64	9.2	14.4	278093	41.0
All National Commercial ¹	Q	24557	44	4.2	9.6	235078	23.4
All Local Commercial (National TSA)	Q	24334	44	4.4	10.1	246596	24.6
Other Radio	Q	3484	6	0.4	6.1	21364	2.1

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

©Rajar 2022. Any use of information in this press release must acknowledge the source as "RAJAR/Ipsos MORI/RSMB."

Embargoed until 00.01 am
3rd February 2022

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 19th December 2021



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	55675	31404	56	7.9	13.9	437419	43.6
BBC Radio 1	Q	55675	8167	15	1.0	6.6	53903	5.4
BBC Radio 2	Q	55675	14866	27	3.0	11.1	164463	16.4
BBC Radio 3	Q	55675	1993	4	0.3	7.3	14480	1.4
BBC Radio 4 (including 4 Extra)	Q	55675	10957	20	2.3	11.9	130618	13.0
BBC Radio 4	Q	55675	10483	19	2.1	11.1	116503	11.6
BBC Radio 4 Extra	Q	55675	1889	3	0.3	7.5	14114	1.4
BBC Radio 5 live (inc. sports extra)	Q	55675	6266	11	0.7	5.9	37208	3.7
BBC Radio 5 live	Q	55675	5887	11	0.6	5.8	34139	3.4
BBC Radio 5 live sports extra	Q	55675	1218	2	0.1	2.5	3069	0.3
BBC 6 Music	Q	55675	2604	5	0.5	9.8	25614	2.6
1Xtra from the BBC	H	55675	744	1	*	3.7	2726	0.3
BBC Asian Network UK	H	55675	489	1	*	4.7	2321	0.2
BBC World Service	Q	55675	1240	2	0.1	5.0	6217	0.6
All National Commercial ¹	Q	55675	24557	44	4.2	9.6	235078	23.4
Absolute Radio Network ²	H	55675	5334	10	0.6	6.8	36083	3.6
Absolute Radio	Q	55675	2229	4	0.3	6.6	14616	1.5
Absolute Radio 60s	H	55675	126	*	*	3.6	455	*
Absolute Radio 70s	H	55675	421	1	*	3.1	1299	0.1
Absolute 80s	Q	55675	1605	3	0.1	4.5	7162	0.7
Absolute Radio 90s	H	55675	1026	2	0.1	4.8	4951	0.5
Absolute Radio 00s	H	55675	162	*	*	3.0	478	*
Absolute Radio 10s	H	55675	15	*	*	2.5	37	*
Absolute Classic Rock	H	55675	980	2	0.1	4.8	4669	0.5
Absolute Radio Country (was Country Hits Radio)	H	55675	205	*	*	4.8	992	0.1
Boom Radio	Q	55675	242	*	*	10.1	2455	0.2
Capital Brand (UK) ⁶	H	55675	7599	14	0.7	4.8	36640	3.6
Capital Network (UK) ²	H	55675	6349	11	0.5	4.6	29236	2.9
Capital XTRA Brand UK ²	H	55675	1508	3	0.1	3.7	5621	0.6
Capital XTRA (UK) ²	H	55675	1359	2	0.1	3.6	4877	0.5
Capital XTRA Reloaded	Q	55675	277	*	*	2.8	767	0.1
Capital Dance	Q	55675	592	1	*	3.4	1990	0.2
Classic FM	Q	55675	5060	9	0.8	8.5	43022	4.3
Gold Network (UK) ²	H	55675	1348	2	0.2	8.6	11586	1.2
Greatest Hits Network ²	H	55675	3323	6	0.5	7.8	26040	2.6
Greatest Hits Radio ²	H	55675	3026	5	0.4	7.8	23571	2.3
Heart Brand (UK) ⁹	H	55675	10274	18	1.2	6.3	64333	6.4
Heart 70s	Q	55675	319	1	*	3.8	1215	0.1
Heart 80s	Q	55675	1326	2	0.1	3.9	5228	0.5

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,6,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 19th December 2021



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart 90s	Q	55675	545	1	*	4.2	2280	0.2
Heart Dance	Q	55675	348	1	*	3.4	1195	0.1
Heart Network (UK) ²	H	55675	8542	15	1.0	6.2	53325	5.3
Heat	H	55675	361	1	*	4.5	1632	0.2
Hits Radio Brand ¹²	H	55675	8383	15	1.3	8.7	73220	7.3
Hits Radio Network ²	H	55675	5660	10	0.8	8.3	47180	4.7
Hits Radio ²	H	55675	797	1	0.1	5.0	3970	0.4
Jazz FM	H	55675	424	1	*	4.0	1693	0.2
Kerrang!	H	55675	470	1	*	4.6	2154	0.2
Kiss Network ⁵	H	55675	4534	8	0.4	4.8	21907	2.2
Kiss Fresh	H	55675	307	1	*	3.0	905	0.1
Kisstory	Q	55675	2301	4	0.2	4.3	9839	1.0
LBC Brand (UK) ²	H	55675	3202	6	0.5	9.2	29528	2.9
Magic Network ⁸	H	55675	4076	7	0.4	5.8	23564	2.3
Magic at the Musicals	H	55675	200	*	*	3.8	756	0.1
Magic Chilled	H	55675	263	*	*	4.6	1222	0.1
Magic Soul	H	55675	287	1	*	4.6	1324	0.1
Mellow Magic	H	55675	404	1	*	5.5	2215	0.2
Planet Rock	Q	55675	1396	3	0.2	7.6	10652	1.1
Scala Radio	H	55675	400	1	*	6.5	2602	0.3
Smooth Brand (UK) ⁷	H	55675	5983	11	0.7	6.7	40195	4.0
Smooth Radio Chill	Q	55675	449	1	*	4.6	2071	0.2
Smooth Radio Country	Q	55675	216	*	*	4.4	943	0.1
Smooth Radio Network (UK) ²	H	55675	5426	10	0.7	6.8	36771	3.7
Sunrise Radio National	Y	55675	365	1	*	4.2	1518	0.2
talkRADIO	H	55675	542	1	0.1	8.6	4646	0.5
talkSPORT Network ²	H	55675	3096	6	0.3	5.7	17639	1.8
Times Radio	Q	55675	502	1	0.1	6.2	3130	0.3
Union JACK	H	55675	160	*	*	4.0	631	0.1
Union Jack Dance (was JACK Radio)	H	55675	51	*	*	3.7	190	*
Union JACK Rock	Q	55675	51	*	*	5.5	279	*
Virgin Radio Network	Q	55675	2164	4	0.2	5.5	11800	1.2
Radio X Network (UK) ²	H	55675	2106	4	0.3	8.6	18175	1.8

Source: RAJAR/Ipsos MORI/RSMB

^{2,5,7,8,12} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 19th December 2021



PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	55675	8167	15	1.0	6.6	53903	5.4
BBC Radio 2	Q	55675	14866	27	3.0	11.1	164463	16.4
BBC Radio 3	Q	55675	1993	4	0.3	7.3	14480	1.4
BBC Radio 4 (including 4 Extra)	Q	55675	10957	20	2.3	11.9	130618	13.0
BBC Radio 4	Q	55675	10483	19	2.1	11.1	116503	11.6
BBC Radio 4 Extra	Q	55675	1889	3	0.3	7.5	14114	1.4
BBC Radio 5 live (inc. sports extra)	Q	55675	6266	11	0.7	5.9	37208	3.7
BBC Radio 5 live	Q	55675	5887	11	0.6	5.8	34139	3.4
BBC Radio 5 live sports extra	Q	55675	1218	2	0.1	2.5	3069	0.3
BBC 6 Music	Q	55675	2604	5	0.5	9.8	25614	2.6
1Xtra from the BBC	H	55675	744	1	*	3.7	2726	0.3
BBC Asian Network UK	H	55675	489	1	*	4.7	2321	0.2
BBC World Service	Q	55675	1240	2	0.1	5.0	6217	0.6
NATIONAL REGIONAL								
BBC Radio Scotland	H	4621	976	21	1.3	6.2	6083	7.5
BBC Radio Ulster ³	H	1539	514	33	3.8	11.2	5785	20.9
BBC Radio Wales	H	2637	371	14	1.1	8.0	2974	5.3
BBC Radio Cymru ³	H	2637	164	6	0.7	11.7	1926	3.4
LOCAL								
BBC Local Radio in England	Q	45353	6676	15	1.0	6.6	43845	5.4
BBC Radio Berkshire	H	935	119	13	0.8	6.1	725	4.7
BBC Radio Bristol	H	930	102	11	0.5	4.8	491	2.7
BBC Radio Cambridgeshire	H	849	94	11	1.4	13.0	1220	6.5
BBC Radio Cornwall	H	488	132	27	5.0	18.5	2442	22.8
BBC CWR	H	838	45	5	0.3	4.9	218	1.5
BBC Radio Cumbria	H	423	85	20	1.2	6.2	524	6.3
BBC Radio Derby	H	682	124	18	1.9	10.7	1326	10.5
BBC Radio Devon	H	1025	176	17	1.6	9.2	1620	7.9
BBC Essex	H	1428	190	13	1.1	8.3	1578	6.0
BBC Radio Gloucestershire	H	520	66	13	1.2	9.2	606	5.7
BBC Hereford & Worcester	H	531	82	16	1.0	6.7	554	5.6
BBC Radio Humberside	H	770	149	19	1.4	7.2	1073	7.4
BBC Radio Kent	H	1748	206	12	0.6	5.0	1024	2.9
BBC Radio Lancashire	H	1219	164	13	0.9	6.7	1099	5.2

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1708	217	13	0.5	3.8	827	3.2
BBC Radio Leicester	H	870	157	18	1.1	6.3	990	6.7
BBC Radio Lincolnshire	H	579	86	15	1.4	9.1	789	6.1
BBC Radio London	Q	12368	882	7	0.2	3.5	3069	1.5
BBC Radio Manchester	H	2306	254	11	0.6	5.0	1281	3.7
BBC Radio Merseyside	H	1719	253	15	1.4	9.7	2441	7.7
BBC Radio Newcastle	H	1488	274	18	0.9	4.8	1301	5.3
BBC Radio Norfolk	H	905	137	15	1.1	7.5	1023	5.3
BBC Radio Northampton	H	541	88	16	1.6	9.9	870	7.3
BBC Radio Nottingham	H	1102	143	13	0.9	6.8	975	4.8
BBC Radio Oxford	H	546	74	13	0.7	5.3	393	3.9
BBC Radio Sheffield	H	1346	177	13	1.0	7.8	1377	5.5
BBC Radio Shropshire	H	431	78	18	1.7	9.3	728	8.8
Total BBC Radio Solent	Y	1895	262	14	1.1	7.7	2027	5.3
BBC Somerset	H	473	63	13	1.0	7.4	461	4.6
BBC Radio Stoke	H	699	140	20	1.8	8.8	1243	9.4
BBC Radio Suffolk	H	623	110	18	1.5	8.7	957	7.3
BBC Sussex and BBC Surrey	H	2668	250	9	0.5	5.4	1351	2.7
BBC Radio Tees	H	801	135	17	1.1	6.3	855	5.4
BBC Three Counties Radio	H	1409	124	9	0.7	7.9	979	3.9
BBC WM 95.6	H	2449	233	10	0.4	3.7	860	2.3
BBC Radio Wiltshire/Swindon	H	643	59	9	0.6	6.5	381	2.6
BBC Radio York	H	600	68	11	0.7	6.0	407	3.8
BBC Radio Guernsey	Y	53	17	33	2.5	7.6	132	13.1
BBC Radio Jersey	Y	92	22	24	2.4	9.7	218	11.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Media Audio UK - Total	H	55675	19429	35	3.1	8.9	173262	17.2
Absolute Radio Network ²	H	55675	5334	10	0.6	6.8	36083	3.6
Absolute Radio	Q	55675	2229	4	0.3	6.6	14616	1.5
Absolute Radio 60s	H	55675	126	*	*	3.6	455	*
Absolute Radio 70s	H	55675	421	1	*	3.1	1299	0.1
Absolute 80s	Q	55675	1605	3	0.1	4.5	7162	0.7
Absolute Radio 90s	H	55675	1026	2	0.1	4.8	4951	0.5
Absolute Radio 00s	H	55675	162	*	*	3.0	478	*
Absolute Radio 10s	H	55675	15	*	*	2.5	37	*
Absolute Classic Rock	H	55675	980	2	0.1	4.8	4669	0.5
Absolute Radio Country (was Country Hits Radio)	H	55675	205	*	*	4.8	992	0.1
Hits Radio Brand ¹²	H	55675	8383	15	1.3	8.7	73220	7.3
Greatest Hits Network ²	H	55675	3323	6	0.5	7.8	26040	2.6
Greatest Hits Radio	H	55675	3026	5	0.4	7.8	23571	2.3
Greatest Hits Radio (Barnsley)	Y	249	46	19	1.8	9.7	449	9.2
Greatest Hits Radio (Berkshire & North Hampshire)	H	713	52	7	0.5	6.6	342	2.7
Greatest Hits Radio (Black Country & Shropshire)	H	1569	47	3	0.3	8.6	402	1.5
Greatest Hits Radio (Blackpool)	Y	236	41	17	1.5	8.6	355	7.6
Greatest Hits Radio (Bolton)	Y	451	24	5	0.4	8.3	197	2.5
Greatest Hits Radio (Bradford & West Yorkshire)	H	798	48	6	0.4	6.5	314	2.7
Greatest Hits Radio (Bristol & Bath)	H	1085	82	8	0.6	8.3	684	3.2
Greatest Hits Radio (Bucks Beds & Herts)	Y	147	32	22	1.4	6.3	203	7.0
Greatest Hits Radio (Cornwall)	Y	515	16	3	0.2	6.8	107	1.0
Greatest Hits Radio (Coventry & Warwickshire)	H	748	26	4	0.2	6.1	161	1.3
Greatest Hits Radio (Devon)	Y	267	34	13	1.0	8.0	274	4.6
Greatest Hits Radio (Doncaster)	Y	387	60	16	1.3	8.1	488	6.8
Greatest Hits Radio (Dorset)	Y	129	37	29	2.3	7.9	296	10.2
Greatest Hits Radio (East Midlands)	H	2448	57	2	0.1	5.5	309	0.7
Greatest Hits Radio (Essex)	Y	288	46	16	1.0	6.5	300	5.2
Greatest Hits Radio (Gloucestershire)	Y	302	11	4	0.3	7.3	83	1.4

Source: RAJAR/Ipsos MORI/RSMB

^{2,12} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Greatest Hits Radio (Great Yarmouth)	Y	171	40	23	1.8	7.9	315	8.3
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	213	39	18	1.5	8.1	313	7.6
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	505	17	3	0.3	7.9	138	1.5
Greatest Hits Radio (Lancashire)	H	787	16	2	0.2	9.8	160	1.2
Greatest Hits Radio (Leeds & West Yorkshire)	H	736	75	10	1.1	10.9	813	7.5
Greatest Hits Radio (Lincolnshire Grimsby Stamford & Rutland)	H	963	50	5	0.5	8.8	440	2.1
Greatest Hits Radio (Liverpool)	H	1651	207	13	1.5	11.9	2464	7.9
Greatest Hits Radio (London)	Q	12368	818	7	0.4	6.1	5025	2.5
Greatest Hits Radio (Greater Manchester)	H	2133	105	5	0.4	7.2	757	2.4
Greatest Hits Radio (North Derbyshire)	Y	427	47	11	0.9	8.5	399	4.8
Greatest Hits Radio (North Norfolk)	Y	97	14	15	1.1	7.7	110	4.6
Greatest Hits Radio (Norwich)	Y	380	37	10	1.0	10.2	376	4.9
Greatest Hits Radio (Plymouth) (was Radio Plymouth)	Y	260	35	14	1.0	7.0	248	4.6
Greatest Hits Radio (Rotherham)	Y	214	32	15	1.9	12.6	407	9.8
Greatest Hits Radio (Salisbury)	Y	125	33	26	1.6	6.2	204	6.6
Greatest Hits Radio (Somerset)	Y	483	57	12	1.0	8.4	473	4.6
Greatest Hits Radio (South Wales)	Y	484	23	5	0.3	7.2	165	1.8
Greatest Hits Radio (South Yorkshire)	H	556	32	6	0.5	9.5	302	3.1
Greatest Hits Radio (Staffordshire & Cheshire)	H	825	31	4	0.4	11.2	344	2.2
Greatest Hits Radio (Surrey & East Hampshire)	H	506	40	8	0.4	4.9	196	2.2
Greatest Hits Radio (Swindon)	Y	278	24	9	0.4	4.8	117	2.1
Greatest Hits Radio (Teesside)	H	829	42	5	0.2	4.4	187	1.1
Greatest Hits Radio (Tyne & Wear)	H	1537	57	4	0.2	5.7	325	1.3
Greatest Hits Radio (Wakefield)	Y	318	45	14	1.2	8.2	370	6.9
Greatest Hits Radio (Warrington)	Y	280	30	11	0.7	6.5	193	4.0

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Greatest Hits Radio (West Midlands)	H	3883	201	5	0.4	7.0	1408	2.3
Greatest Hits Radio (West Norfolk)	Y	188	44	23	1.9	8.1	353	8.9
Greatest Hits Radio (West Sussex)	Y	200	39	19	1.9	9.6	374	9.0
Greatest Hits Radio (Wigan & St Helens)	Y	463	49	11	0.6	5.4	267	3.4
Greatest Hits Radio (York & North Yorkshire)	Y	370	60	16	1.1	6.8	411	6.5
Greatest Hits Radio (Yorkshire Coast)	Y	114	38	33	3.0	9.1	346	14.1
Clyde 2	H	1949	116	6	0.5	8.0	929	2.8
Downtown Country	H	1539	109	7	0.6	8.9	974	3.5
Forth 2	H	1188	32	3	0.2	7.4	235	1.3
Northsound 2	Y	343	21	6	0.4	6.8	143	2.1
Tay 2	Y	395	31	8	0.7	9.4	289	4.2
Hits Radio Network ²	H	55675	5660	10	0.8	8.3	47180	4.7
Hits Radio ²	H	55675	797	1	0.1	5.0	3970	0.4
Hits Radio (Bournemouth & Poole) (was Fire Radio)	Y	420	43	10	0.5	5.2	225	2.6
Hits Radio (Bristol & South West) (was SAMfm)	H	890	33	4	0.3	7.9	262	1.5
Hits Radio (Manchester)	H	2595	239	9	0.6	6.9	1653	4.2
Hits Radio (North Yorkshire)	Y	697	8	1	*	2.3	17	0.1
Hits Radio (Suffolk) (was Town 102)	Y	308	7	2	0.2	9.8	64	1.0
96.4 FM The Wave	Y	484	91	19	1.5	8.1	736	8.1
Radio Borders	Y	112	44	39	5.3	13.5	591	29.9
CFM	Y	253	77	31	2.5	8.2	632	12.9
Radio City	H	1953	299	15	0.9	6.0	1777	4.9
Clyde 1	H	1949	627	32	2.9	8.9	5614	16.7
Cool FM	H	1539	446	29	2.1	7.1	3185	11.5
Downtown Radio	H	1539	280	18	1.6	8.5	2391	8.6
Forth 1	H	1188	306	26	2.6	10.0	3074	17.1
Free Radio (Birmingham)	H	2284	115	5	0.4	7.5	858	2.5
Free Radio (Black Country & Shropshire)	H	1569	64	4	0.3	6.4	408	1.5
Free Radio (Coventry & Warwickshire)	H	748	89	12	0.9	7.8	697	5.5

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio (Herefordshire & Worcestershire)	Y	505	68	14	0.8	6.0	408	4.5
Gem	H	2448	321	13	1.0	7.4	2384	5.4
Hallam FM	H	1366	335	25	2.1	8.7	2906	11.5
Lincs FM	H	963	204	21	2.6	12.5	2549	12.4
Metro Radio	H	1537	320	21	1.3	6.1	1950	7.6
MFR	Y	255	102	40	4.8	11.9	1209	25.8
Northsound 1	Y	343	133	39	3.2	8.3	1102	15.8
Pirate FM	Y	515	139	27	2.1	7.9	1092	10.2
Pulse 1	H	1454	64	4	0.2	4.2	273	1.3
Rock FM	H	1289	182	14	1.5	10.8	1961	8.6
Signal One	H	825	142	17	1.5	8.5	1207	7.7
Tay FM	Y	395	126	32	2.4	7.6	965	14.1
TFM	H	829	84	10	0.7	7.4	618	3.8
Viking FM	H	922	157	17	1.2	6.8	1064	6.2
Wave 105	H	1865	229	12	1.3	10.9	2502	6.6
West Sound (inc West FM) ³	Y	397	152	38	3.4	8.9	1357	20.7
Heat	H	55675	361	1	*	4.5	1632	0.2
Jazz FM	H	55675	424	1	*	4.0	1693	0.2
Kerrang!	H	55675	470	1	*	4.6	2154	0.2
Kiss Network ⁵	H	55675	4534	8	0.4	4.8	21907	2.2
Kiss	Q	55675	2772	5	0.2	3.8	10513	1.0
Kiss (East)	H	2228	182	8	0.4	4.5	813	1.8
Kiss (London)	Q	12368	1125	9	0.4	4.3	4822	2.4
Kiss (West)	H	2549	291	11	0.5	4.2	1215	2.3
Kiss Fresh	H	55675	307	1	*	3.0	905	0.1
Kisstory	Q	55675	2301	4	0.2	4.3	9839	1.0
Magic Network ⁸	H	55675	4076	7	0.4	5.8	23564	2.3
Magic ²	Q	55675	3253	6	0.3	5.6	18203	1.8
Magic (London)	Q	12368	1450	12	0.6	5.5	8028	4.0
Magic at the Musicals	H	55675	200	*	*	3.8	756	0.1
Magic Chilled	H	55675	263	*	*	4.6	1222	0.1
Magic Soul	H	55675	287	1	*	4.6	1324	0.1
Mellow Magic	H	55675	404	1	*	5.5	2215	0.2
Planet Rock	Q	55675	1396	3	0.2	7.6	10652	1.1
Scala Radio	H	55675	400	1	*	6.5	2602	0.3
Total Global Radio (UK)	H	55675	24330	44	3.9	9.0	219850	21.8
Capital Brand (UK) ⁶	H	55675	7599	14	0.7	4.8	36640	3.6
Capital Dance	Q	55675	592	1	*	3.4	1990	0.2
Capital Network (UK) ²	H	55675	6349	11	0.5	4.6	29236	2.9
Capital Liverpool ¹⁰	H	1099	155	14	0.6	4.2	655	3.2
Capital London ¹⁰	Q	12368	1691	14	0.5	3.8	6424	3.2
Capital Mid Counties	Y	1111	100	9	0.4	4.9	488	2.5

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,5,6,8,10} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Capital Mid Counties - North ¹⁰	Y	268	16	6	0.4	6.1	99	1.9
Capital Mid Counties - South ¹⁰	H	843	101	12	0.7	5.9	598	3.9
Capital Midlands	H	4695	788	17	0.8	4.8	3799	4.9
Capital Birmingham ¹⁰	H	2308	356	15	0.6	4.0	1406	4.1
Capital East Midlands ¹⁰	H	2387	432	18	1.0	5.5	2394	5.5
Capital East Midlands - Derbyshire	H	561	82	15	0.8	5.8	473	4.6
Capital East Midlands - Leicestershire	H	824	165	20	1.0	4.8	793	5.6
Capital East Midlands - Nottinghamshire	H	1054	186	18	1.1	6.1	1130	5.8
Capital North East ¹⁰	H	2279	422	19	1.0	5.5	2311	5.7
Capital North West	H	3638	461	13	0.5	4.2	1952	3.4
Capital Lancashire ¹⁰	H	602	36	6	0.3	5.5	197	2.0
Capital Manchester ¹⁰	H	3036	425	14	0.6	4.1	1755	3.7
Capital North West and Wales ¹⁰	H	1047	140	13	0.6	4.5	629	2.7
Capital Scotland ¹¹	H	2911	414	14	0.6	4.4	1809	3.8
Capital South	H	1597	220	14	0.5	3.9	855	2.8
Capital Brighton ¹⁰	Y	389	19	5	0.3	5.2	98	1.3
Capital South Coast ¹⁰	H	1209	196	16	0.6	3.7	720	3.1
Capital South Wales ¹¹	H	1065	156	15	1.0	7.0	1082	4.7
Capital Yorkshire ¹⁰	H	4710	775	16	0.8	5.1	3945	4.8
Capital XTRA Brand UK ²	H	55675	1508	3	0.1	3.7	5621	0.6
Capital XTRA (UK) ²	H	55675	1359	2	0.1	3.6	4877	0.5
Capital XTRA (London)	Q	12368	479	4	0.2	4.1	1969	1.0
Capital XTRA Reloaded	Q	55675	277	*	*	2.8	767	0.1
Classic FM	Q	55675	5060	9	0.8	8.5	43022	4.3
Gold Network (UK) ²	H	55675	1348	2	0.2	8.6	11586	1.2
Gold Cambridgeshire	H	907	46	5	0.6	11.6	534	2.7
Gold East Midlands	H	2972	120	4	0.5	11.7	1403	2.5
Gold London	Q	12368	275	2	0.2	10.1	2787	1.4
Gold Manchester	H	3036	111	4	0.3	8.0	892	1.9
Heart Brand (UK) ⁹	H	55675	10274	18	1.2	6.3	64333	6.4
Heart 70s	Q	55675	319	1	*	3.8	1215	0.1
Heart 80s	Q	55675	1326	2	0.1	3.9	5228	0.5
Heart 90s	Q	55675	545	1	*	4.2	2280	0.2
Heart Dance	Q	55675	348	1	*	3.4	1195	0.1
Heart Network (UK) ²	H	55675	8542	15	1.0	6.2	53325	5.3
Heart East	H	5754	1174	20	1.5	7.5	8777	7.7
Heart Cambridgeshire ¹⁰	H	907	192	21	1.7	8.0	1526	7.7
Heart East Anglia	H	1284	264	21	1.6	8.0	2098	7.9
Heart East Anglia - Norfolk ¹⁰	H	691	158	23	1.9	8.4	1318	9.0
Heart East Anglia - Suffolk ¹⁰	H	593	106	18	1.3	7.3	779	6.5

Source: RAJAR/Ipsos MORI/RSMB

^{2,9,10,11} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Essex	H	1428	232	16	1.2	7.2	1678	6.4
Heart Essex ¹⁰	H	1123	190	17	1.3	7.9	1497	7.4
- Chelmsford & Southend								
Heart Essex - Colchester ¹⁰	Y	202	29	15	0.8	5.5	161	3.9
Heart Essex - Harlow ¹⁰	Y	103	18	17	1.1	6.4	115	5.5
Heart Four Counties	H	2278	491	22	1.5	7.1	3474	7.9
Heart Four Counties ¹⁰	Y	338	85	25	1.6	6.2	527	7.4
- Bedfordshire								
Heart Four Counties ¹⁰	H	761	173	23	1.6	6.9	1184	9.1
- Beds/Bucks/Herts								
Heart Four Counties ¹¹	H	724	45	6	0.4	6.9	315	2.5
- 96.6 FM Hertfordshire								
Heart Four Counties ¹⁰	Y	259	55	21	1.3	6.0	333	6.5
- Milton Keynes								
Heart Four Counties ¹⁰	H	599	147	24	2.2	8.8	1290	9.9
- Northamptonshire								
Heart London ¹⁰	Q	12368	1875	15	0.8	5.2	9830	4.9
Heart North East ¹⁰	H	2337	337	14	1.0	6.9	2335	5.6
Heart North Wales ¹¹	H	730	111	15	0.7	4.8	532	3.2
Heart North West Group	H	6085	718	12	0.8	6.6	4713	4.6
Heart North Lancs & Cumbria	Y	286	72	25	2.4	9.5	678	13.5
Heart North West ¹⁰	H	5799	656	11	0.7	6.1	4005	4.1
Heart Scotland	H	2877	411	14	0.6	4.5	1862	4.0
Heart Scotland East ¹⁰	H	1217	137	11	0.6	5.0	682	3.8
Heart Scotland West ¹⁰	H	1660	274	16	0.7	4.3	1180	4.2
Heart South	H	6164	1216	20	1.2	6.2	7569	6.2
Heart Kent ¹⁰	H	1308	233	18	1.4	7.7	1800	6.8
Heart Solent	H	1888	369	20	0.9	4.8	1761	4.6
Heart Solent - Dorset ¹⁰	H	631	102	16	0.9	5.8	590	4.1
Heart Solent - Hampshire ¹⁰	H	1258	267	21	0.9	4.4	1171	4.9
Heart Sussex	H	1444	288	20	1.3	6.3	1807	6.4
Heart Sussex - North ¹⁰	Y	291	36	13	0.8	6.0	218	4.1
Heart Sussex - South ¹⁰	H	1152	261	23	1.5	6.4	1676	7.2
Heart Thames Valley	H	1524	326	21	1.4	6.8	2202	7.7
Heart Thames Valley ¹⁰	H	800	198	25	1.6	6.4	1266	8.7
- Berks & N.Hants								
Heart Thames Valley ¹⁰	H	724	128	18	1.3	7.3	936	6.7
- Oxfordshire								
Heart South Wales ¹⁰	H	1938	403	21	1.9	9.2	3685	9.1
Heart West	H	3889	860	22	1.6	7.1	6068	7.6
Heart South West	H	1513	354	23	1.6	6.8	2397	7.7
Heart South West - Cornwall ¹⁰	Y	457	105	23	1.5	6.7	698	7.4
Heart South West - Exeter ¹⁰	Y	337	63	19	1.0	5.2	329	5.3

Source: RAJAR/Ipsos MORI/RSMB

^{10,11}See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart South West ¹⁰	Y	160	34	21	1.4	6.5	221	6.7
- North Devon								
Heart South West ¹⁰	Y	345	91	26	1.8	7.0	636	8.8
- Plymouth & South Hams								
Heart South West - Torbay ¹⁰	Y	215	49	23	1.5	6.5	321	6.6
Heart West Country	H	2376	506	21	1.5	7.3	3671	7.6
Heart West Country ¹⁰	H	979	217	22	1.6	7.2	1561	8.3
- Bristol/Weston & Bath								
Heart West Country ¹⁰	Y	442	92	21	1.4	6.6	608	6.6
- Gloucestershire								
Heart West Country - Somerset ¹⁰	Y	431	97	22	1.7	7.4	720	7.9
Heart West Country - Wiltshire ¹⁰	Y	525	113	22	1.4	6.6	749	6.7
Heart West Midlands ¹⁰	H	3922	540	14	0.8	6.0	3244	5.2
Heart Yorkshire ¹¹	H	3240	462	14	0.7	4.9	2272	4.2
LBC Brand (UK) ²	H	55675	3202	6	0.5	9.2	29528	2.9
LBC (UK)	H	55675	2611	5	0.5	10.3	26843	2.7
LBC London	Q	12368	1452	12	1.3	11.1	16108	8.0
LBC News (UK)	H	55675	882	2	*	3.0	2685	0.3
LBC News (London) ¹⁰	Q	12368	406	3	0.1	3.2	1284	0.6
Smooth Brand (UK) ⁷	H	55675	5983	11	0.7	6.7	40195	4.0
Smooth Radio Chill	Q	55675	449	1	*	4.6	2071	0.2
Smooth Radio Country	Q	55675	216	*	*	4.4	943	0.1
Smooth Radio Network (UK) ²	H	55675	5426	10	0.7	6.8	36771	3.7
Smooth Radio Devon	H	1078	43	4	0.4	9.1	387	1.7
Smooth Radio East Anglia	H	1284	74	6	0.4	7.2	527	2.0
Smooth Radio East Midlands ¹¹	H	3211	500	16	1.3	8.4	4184	6.8
Smooth Radio Essex	H	1428	56	4	0.4	10.1	565	2.2
Smooth Radio Kent	H	1308	72	5	0.5	8.3	594	2.3
Smooth Radio Lake District ¹⁰	Y	53	7	14	0.9	6.5	49	4.8
Smooth Radio London ¹⁰	Q	12368	944	8	0.4	5.0	4733	2.4
Smooth Radio North East ¹¹	H	2337	539	23	1.9	8.2	4436	10.7
Smooth Radio North West ¹¹	H	5799	986	17	1.3	7.5	7436	7.6
Smooth Radio North West and Wales	H	1047	127	12	0.9	7.3	927	3.9
Smooth Radio Scotland ¹¹	H	1872	339	18	1.2	6.8	2310	7.4
Smooth Radio Solent	H	1888	109	6	0.2	4.0	434	1.1
Smooth Radio South Wales	H	1065	86	8	0.5	6.3	542	2.4
Smooth Radio Sussex	H	1480	68	5	0.2	3.5	240	0.8
Smooth Radio Thames Valley	H	1524	52	3	0.2	4.8	250	0.9
Smooth Radio Three Counties	H	1567	74	5	0.4	8.4	616	2.2
Smooth Radio West Country	H	2376	102	4	0.3	6.7	690	1.4
Smooth Radio West Midlands ¹¹	H	3922	507	13	0.9	7.0	3559	5.7

Source: RAJAR/Ipsos MORI/RSMB

^{2,7,10,11}See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio X Network (UK) ²	H	55675	2106	4	0.3	8.6	18175	1.8
Radio X London	Q	12368	524	4	0.3	7.1	3736	1.9
Radio X Manchester	H	3036	212	7	0.5	7.1	1506	3.2
Sunrise Radio National	Y	55675	365	1	*	4.2	1518	0.2
Sunrise Radio London	Y	12368	163	1	*	3.2	527	0.3
Total Wireless	Q	55675	6262	11	0.7	6.6	41108	4.1
Wireless National Network	Q	55675	6067	11	0.7	6.4	38924	3.9
Wireless Speech Network	Q	55675	4174	7	0.5	6.5	27123	2.7
talkRADIO	H	55675	542	1	0.1	8.6	4646	0.5
talkSPORT Network ²	H	55675	3096	6	0.3	5.7	17639	1.8
talkSPORT	H	55675	2846	5	0.3	5.9	16822	1.7
talkSPORT2	H	55675	389	1	*	2.1	817	0.1
Times Radio	Q	55675	502	1	0.1	6.2	3130	0.3
Virgin Radio Network	Q	55675	2164	4	0.2	5.5	11800	1.2
Virgin Radio	Q	55675	1620	3	0.2	6.0	9726	1.0
Virgin Radio Anthems	Q	55675	309	1	*	3.0	923	0.1
Virgin Radio Chilled	Q	55675	410	1	*	2.2	906	0.1
Virgin Radio Groove	Q	55675	59	*	*	4.2	245	*
Scottish Sun 80s	H	4621	5	*	*	2.5	12	*
Scottish Sun Chilled	H	4621	3	*	*	5.2	16	*
Scottish Sun Hits	H	4621	9	*	*	3.3	28	*
U105 (Greater Belfast)	H	923	185	20	2.1	10.5	1946	12.3
U105 (Outside Belfast)	Y	615	23	4	0.3	7.2	166	1.5

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	55518	24298	44	4.4	10.1	246440	24.6
Boom Radio	Q	55675	242	*	*	10.1	2455	0.2
Central FM	Y	219	38	17	1.6	9.2	349	10.6
Chris Country Radio	H	12368	34	*	*	4.3	144	0.1
Communicorp UK	H	19742	3271	17	1.1	6.9	22441	6.5
Capital Scotland	H	2911	414	14	0.6	4.4	1809	3.8
Capital South Wales	H	1065	156	15	1.0	7.0	1082	4.7
Heart Four Counties - 96.6 FM Hertfordshire	H	724	45	6	0.4	6.9	315	2.5
Heart North Wales	H	730	111	15	0.7	4.8	532	3.2
Heart Yorkshire	H	3240	462	14	0.7	4.9	2272	4.2
Smooth Radio East Midlands	H	3211	500	16	1.3	8.4	4184	6.8
Smooth Radio North East	H	2337	539	23	1.9	8.2	4436	10.7
Smooth Radio North West	H	5799	986	17	1.3	7.5	7436	7.6
XS Manchester	H	3036	84	3	0.1	4.5	375	0.8
Total Dee Radio Group	Y	2000	44	2	0.1	6.4	279	0.8
Cheshire's Silk 106.9	Y	190	13	7	0.4	5.4	69	2.1
Chester's Dee 106.3 (Dee on DAB)	Y	199	24	12	1.0	8.1	194	4.7
Love 80s Liverpool	Y	1026	4	*	*	3.1	11	0.1
Love 80s Manchester	Y	585	4	1	*	1.6	6	0.1
Total Radio Essex	H	1336	72	5	0.5	9.6	684	2.8
Radio Essex	H	743	36	5	0.4	7.5	268	2.0
Radio Essex DAB	Y	1337	50	4	0.3	7.4	370	1.5
3FM	Y	69	22	31	2.1	6.6	142	11.3
Fosse 107	Y	365	15	4	0.2	5.7	83	1.3
Fun Kids (London)	H	12368	56	*	*	2.4	134	0.1
IOW Radio	Y	123	36	29	2.2	7.4	266	9.9
Total JACK	H	55675	312	1	*	4.5	1404	0.1
JACK Local	H	534	69	13	0.6	4.5	310	3.1
JACK 2 Hits	Y	534	22	4	0.1	2.8	63	0.6
106 JACKfm (Oxford)	H	534	56	11	0.4	4.3	240	2.4
JACK 3 Chill	H	534	10	2	0.1	3.8	39	0.4
Union JACK	H	55675	160	*	*	4.0	631	0.1
Union Jack Dance (was JACK Radio)	H	55675	51	*	*	3.7	190	*
Union JACK Rock	Q	55675	51	*	*	5.5	279	*
Kingdom FM	Y	294	47	16	0.9	5.4	256	6.1
KMFM Group	H	1308	158	12	0.8	6.5	1033	3.9
KMFM East	H	610	74	12	0.6	5.2	386	3.1
KMFM West	H	698	84	12	0.9	7.7	647	4.6

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Total Lyca	H	12368	149	1	0.1	5.9	882	0.4
1458 Lyca Radio	H	12368	73	1	*	2.4	175	0.1
Lyca Gold (surveyed as 1035 Dilse Radio)	H	12368	68	1	*	8.2	561	0.3
Time FM 107.5	Y	479	26	5	0.5	8.6	223	3.4
Radio Mansfield 103.2	Y	165	26	16	1.2	7.8	205	5.6
Manx Radio	Y	69	27	39	3.7	9.5	256	20.3
Mi-Soul	H	12368	34	*	*	11.5	397	0.2
More Radio	H	518	49	9	0.7	7.2	349	3.1
Nation Broadcasting Group	H	20108	638	3	0.2	7.3	4647	1.3
106.3 Bridge FM	Y	135	21	16	1.0	6.8	142	5.8
Radio Carmarthenshire	Y	141	19	13	1.1	7.9	149	5.5
Dragon Radio Wales	Y	2637	46	2	0.1	5.7	266	0.5
Greatest Hits Radio (Hull and East Yorkshire) (was KCFM)	Y	466	54	12	1.1	9.0	491	6.2
Greatest Hits Radio (Ipswich) surveyed as Ipswich 102	Y	308	24	8	0.4	5.0	123	1.9
Greatest Hits Radio (South Coast) (was Sam FM (South Coast))	H	2196	200	9	0.6	6.3	1255	2.8
Hits Radio (South Coast) (was The Breeze (Solent))	H	1214	26	2	0.1	6.4	168	0.7
Nation Radio Scotland	H	1872	46	2	0.3	11.5	533	1.7
Nation Radio UK	H	12368	25	*	*	2.0	51	*
Nation Radio Wales	H	1776	153	9	0.6	6.9	1053	2.9
102.5 Radio Pembrokeshire	Y	104	27	25	1.2	4.8	127	5.8
Sun FM Radio	Y	268	37	14	1.2	9.0	332	8.0
Swansea Bay Radio	Y	484	21	4	0.1	2.9	63	0.7
Original 106 (Aberdeen)	Y	343	84	25	2.8	11.5	972	14.0
Total Panjab Radio	H	12368	87	1	*	3.4	292	0.1
Asian FX	H	12368	38	*	*	1.5	56	*
Panjab Radio	H	12368	59	*	*	4.0	236	0.1
Premier Christian Radio	Q	12368	148	1	0.1	7.2	1075	0.5
Pure Radio Scotland (Central)	H	2911	9	*	*	9.3	85	0.2
Pure Radio Scotland (Tayside)	Y	215	11	5	0.3	5.2	58	1.8
Q Radio	H	1539	253	16	0.9	5.6	1426	5.1
Radio Exe	Y	753	32	4	0.3	6.1	195	1.3
Star Radio Cambridge Ely and Saffron Walden	H	849	15	2	0.1	7.9	119	0.6

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Tindle Radio Group	Y	145	84	58	6.5	11.1	940	32.6
Channel 103 FM	Y	92	56	61	6.8	11.1	625	33.4
Island FM 104.7	Y	53	28	53	5.9	11.2	314	31.1
The Voice	Y	160	13	8	0.8	10.1	134	4.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 19th December 2021

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	55675	36773	66	8.7	13.1	481673	48.0
Children 10-14	Q	4140	3058	74	5.3	7.1	21834	73.0
15-24	Q	7827	4754	61	5.6	9.2	43796	61.8
25-44	Q	17677	12767	72	9.0	12.5	159785	62.7
45-64	Q	17391	12234	70	10.4	14.7	180033	47.6
65+	Q	12780	7019	55	7.7	14.0	98060	32.6
Main Shoppers	Q	48692	32195	66	8.9	13.5	434835	47.4
Main Shoppers with children	Q	12114	8964	74	10.1	13.7	122501	61.4
ABC1	Q	30776	20074	65	7.6	11.6	233822	43.0
C2DE	Q	24899	16698	67	10.0	14.8	247852	53.8
ALL BBC 15+	Q	55675	34510	62	9.0	14.5	501167	49.9
Children 10-14	Q	4140	2223	54	1.9	3.5	7739	25.9
15-24	Q	7827	3372	43	3.1	7.2	24236	34.2
25-44	Q	17677	9486	54	5.0	9.4	89182	35.0
45-64	Q	17391	11907	68	10.9	16.0	190045	50.3
65+	Q	12780	9744	76	15.5	20.3	197703	65.7
Main Shoppers	Q	48692	30871	63	9.5	15.0	463523	50.5
Main Shoppers with children	Q	12114	6836	56	6.0	10.7	73031	36.6
ABC1	Q	30776	20732	67	9.7	14.4	299024	55.0
C2DE	Q	24899	13778	55	8.1	14.7	202143	43.9

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded & Capital Dance.
- (7) Includes Smooth Radio Network (UK), Smooth Radio Chill & Smooth Radio Country.
- (8) Includes Magic Chilled, Mellow Magic, Magic Soul & Magic at the Musicals.
- (9) Includes Heart Network (UK), Heart 70s, 80s, 90s & Heart Dance.
- (10) Includes listening to the national station.
- (11) Station owned by Communicorp Group Limited and includes listening to the national station.
- (12) Includes Greatest Hits Network and Hits Radio Network.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE * (No. of diaries)
Q	20th September 2021 - 19th December 2021	44,368
H	5th April 2021 - 19th December 2021	121,191
Y	16th September 2019 - 20th March 2020 + April 5th 2021 - 19th December 2021	170,443

*please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.