

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,575,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
All Radio	Q	47846	89	19.3	21.6	1033613	100.0
All BBC Radio	Q	35102	66	10.3	15.7	550537	53.3
All BBC Radio 15-44	Q	14954	59	6.2	10.5	157652	39.5
All BBC Radio 45+	Q	20148	71	13.9	19.5	392886	61.9
All BBC Network Radio ¹	Q	32274	60	8.9	14.7	474554	45.9
BBC Local Radio	Q	8732	16	1.4	8.7	75984	7.4
All Commercial Radio	Q	34734	65	8.5	13.1	455567	44.1
All Commercial Radio 15-44	Q	18170	72	9.0	12.5	227965	57.1
All Commercial Radio 45+	Q	16564	59	8.1	13.7	227602	35.9
All National Commercial ¹	Q	18167	34	2.9	8.4	153294	14.8
All Local Commercial (National TSA)	Q	27243	51	5.6	11.1	302273	29.2
Other Radio	Q	3921	7	0.5	7.0	27509	2.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 20th September 2015



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	53575	32274	60	8.9	14.7	474554	45.9
BBC Radio 1	Q	53575	10559	20	1.3	6.3	66988	6.5
BBC Radio 2	Q	53575	15384	29	3.4	11.8	181540	17.6
BBC Radio 3	Q	53575	2070	4	0.2	6.2	12833	1.2
BBC Radio 4 (including 4 Extra)	Q	53575	11196	21	2.5	11.9	133455	12.9
BBC Radio 4	Q	53575	10779	20	2.3	11.3	121400	11.7
BBC Radio 4 Extra	Q	53575	2201	4	0.2	5.5	12055	1.2
BBC Radio 5 live (inc. sports extra)	Q	53575	6064	11	0.8	7.0	42369	4.1
BBC Radio 5 live	Q	53575	5528	10	0.7	6.4	35465	3.4
BBC Radio 5 live sports extra	Q	53575	1727	3	0.1	4.0	6904	0.7
BBC 6 Music	Q	53575	2188	4	0.4	9.4	20530	2.0
1Xtra from the BBC	Q	53575	1149	2	0.1	5.3	6092	0.6
BBC Asian Network UK	H	53575	589	1	0.1	5.8	3410	0.3
BBC World Service	Q	53575	1511	3	0.1	5.1	7765	0.8
All National Commercial ¹	Q	53575	18167	34	2.9	8.4	153294	14.8
Absolute Radio Network	H	53575	4184	8	0.6	7.6	31608	3.1
Absolute Radio	Q	53575	2125	4	0.3	7.2	15341	1.5
Absolute Radio 70s	H	53575	285	1	*	4.3	1221	0.1
Absolute 80s	Q	53575	1571	3	0.2	5.6	8747	0.8
Absolute Radio 90s	H	53575	629	1	0.1	4.6	2903	0.3
Absolute Radio Classic Rock	H	53575	583	1	0.1	5.3	3096	0.3
Capital Brand (UK) ⁶	H	53575	8008	15	0.9	5.8	46590	4.5
Capital Network (UK) ²	H	53575	7450	14	0.8	5.6	41713	4.0
Capital XTRA (UK) ²	H	53575	1100	2	0.1	4.4	4878	0.5
Classic FM	Q	53575	5487	10	0.7	6.6	35957	3.5
Gold Network (UK) ²	H	53575	992	2	0.2	8.9	8825	0.9
Heart Network (UK) ²	H	53575	9144	17	1.2	7.1	65346	6.3
Heat	H	53575	912	2	0.1	3.2	2933	0.3
The Hits	Q	53575	860	2	0.1	4.1	3509	0.3
Jazz FM (National)	H	53575	509	1	*	5.2	2644	0.3
Kerrang!	H	53575	821	2	0.1	4.8	3971	0.4
Kiss Network ⁵	H	53575	5454	10	0.6	5.7	31264	3.0
Kiss Fresh	Q	53575	532	1	*	3.2	1725	0.2
Kisstory	Q	53575	1307	2	0.1	3.9	5072	0.5
LBC Network (UK) ²	H	53575	1481	3	0.3	9.3	13813	1.3
Magic Network ²	H	53575	3435	6	0.3	4.8	16562	1.6
Planet Rock ²	Q	53575	1215	2	0.2	7.6	9278	0.9
Smooth Brand (UK) ⁷	H	53575	5535	10	0.8	7.8	43207	4.2
Smooth Radio Network (UK) ²	H	53575	4845	9	0.7	7.7	37315	3.6
Smooth Extra	Q	53575	930	2	0.1	5.7	5341	0.5
talkSPORT	Q	53575	3152	6	0.4	6.5	20565	2.0
XFM Network (UK) ²	H	53575	1049	2	0.1	4.6	4834	0.5
(will be Radio X Network (UK))								

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	53575	10559	20	1.3	6.3	66988	6.5
BBC Radio 2	Q	53575	15384	29	3.4	11.8	181540	17.6
BBC Radio 3	Q	53575	2070	4	0.2	6.2	12833	1.2
BBC Radio 4 (including 4 Extra)	Q	53575	11196	21	2.5	11.9	133455	12.9
BBC Radio 4	Q	53575	10779	20	2.3	11.3	121400	11.7
BBC Radio 4 Extra	Q	53575	2201	4	0.2	5.5	12055	1.2
BBC Radio 5 live (inc. sports extra)	Q	53575	6064	11	0.8	7.0	42369	4.1
BBC Radio 5 live	Q	53575	5528	10	0.7	6.4	35465	3.4
BBC Radio 5 live sports extra	Q	53575	1727	3	0.1	4.0	6904	0.7
BBC 6 Music	Q	53575	2188	4	0.4	9.4	20530	2.0
1Xtra from the BBC	Q	53575	1149	2	0.1	5.3	6092	0.6
BBC Asian Network UK	H	53575	589	1	0.1	5.8	3410	0.3
BBC World Service	Q	53575	1511	3	0.1	5.1	7765	0.8
NATIONAL REGIONAL								
BBC Radio Scotland	H	4499	948	21	1.4	6.8	6447	7.7
BBC Radio Ulster ³	H	1485	526	35	3.9	11.0	5766	22.1
BBC Radio Wales	H	2583	384	15	1.2	7.9	3039	5.4
BBC Radio Cymru	H	2583	104	4	0.4	10.9	1143	2.0
LOCAL								
BBC Local Radio in England	Q	43331	6578	15	1.3	8.7	57137	6.9
BBC Radio Berkshire	H	822	127	15	0.9	5.6	711	4.4
BBC Radio Bristol	H	895	103	11	1.0	9.1	935	5.1
BBC Radio Cambridgeshire	H	744	107	14	1.6	10.8	1156	8.2
BBC Radio Cornwall	H	462	134	29	3.9	13.4	1803	16.3
BBC Coventry and Warwickshire	H	696	84	12	1.1	9.5	797	6.6
BBC Radio Cumbria	H	406	132	33	2.9	8.8	1163	13.2
BBC Radio Derby	H	655	132	20	1.9	9.2	1221	9.1
BBC Radio Devon	H	976	180	18	1.6	8.6	1549	7.1
BBC Essex	H	1297	194	15	1.7	11.5	2226	8.1
BBC Radio Gloucestershire	H	502	77	15	1.0	6.7	515	4.9
BBC Hereford & Worcester	H	505	100	20	1.9	9.4	938	9.6
BBC Radio Humberside	H	764	190	25	2.7	10.9	2067	12.0
BBC Radio Kent	H	1472	230	16	1.4	9.0	2056	6.1
BBC Radio Lancashire	H	1184	159	13	0.7	5.6	888	4.3

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1639	196	12	0.8	7.0	1384	5.0
BBC Radio Leicester	H	841	153	18	1.2	6.7	1029	6.8
BBC Radio Lincolnshire	H	552	78	14	2.1	14.5	1133	10.0
BBC London 94.9	Q	11860	536	5	0.2	5.2	2816	1.3
BBC Radio Manchester	H	2217	239	11	1.0	8.9	2121	5.0
BBC Radio Merseyside	H	1669	281	17	2.2	13.1	3678	11.2
BBC Radio Newcastle	H	1441	293	20	1.5	7.6	2233	8.4
BBC Radio Norfolk	H	778	211	27	3.0	11.0	2310	13.6
BBC Radio Northampton	H	490	79	16	2.1	13.2	1049	10.3
BBC Radio Nottingham	H	804	160	20	1.8	9.2	1473	9.2
BBC Radio Oxford	H	532	78	15	1.1	7.7	604	5.8
BBC Radio Sheffield	H	1297	224	17	1.7	9.9	2222	8.4
BBC Radio Shropshire	H	397	104	26	2.7	10.4	1081	12.7
Total BBC Radio Solent	Y	1777	278	16	1.6	9.9	2770	7.4
BBC Somerset	H	449	55	12	1.1	9.1	501	4.9
BBC Radio Stoke	H	614	123	20	1.9	9.2	1141	8.8
BBC Radio Suffolk	H	541	111	21	2.2	10.5	1166	10.7
BBC Sussex and BBC Surrey	H	2568	262	10	0.7	7.2	1874	3.5
BBC Radio Tees	H	792	131	17	1.2	7.0	917	5.7
BBC Three Counties Radio	H	1353	159	12	1.1	9.3	1467	5.8
BBC WM (Birmingham & Black Country)	H	2371	227	10	1.0	10.3	2332	5.8
BBC Radio Wiltshire/Swindon	H	577	71	12	1.0	8.3	591	5.3
BBC Radio York	H	533	84	16	1.3	8.2	688	6.5
BBC Radio Guernsey	Y	53	21	41	4.5	11.1	238	21.3
BBC Radio Jersey	Y	86	31	36	3.2	8.9	275	16.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	53575	16725	31	2.7	8.7	146127	14.1
Absolute Radio Network	H	53575	4184	8	0.6	7.6	31608	3.1
Absolute Radio	Q	53575	2125	4	0.3	7.2	15341	1.5
Absolute Radio (London)	Q	11860	853	7	0.5	6.3	5355	2.6
Absolute Radio (National)	Q	53575	1642	3	0.2	7.7	12624	1.2
Absolute Radio 70s	H	53575	285	1	*	4.3	1221	0.1
Absolute 80s	Q	53575	1571	3	0.2	5.6	8747	0.8
Absolute Radio 90s	H	53575	629	1	0.1	4.6	2903	0.3
Absolute Radio Classic Rock	H	53575	583	1	0.1	5.3	3096	0.3
Radio Aire	H	638	105	16	1.3	8.1	854	7.2
Radio Aire 2 (was Magic 828 (Leeds))	H	986	90	9	0.5	5.9	529	3.0
Radio Aire 3	H	638	14	2	0.1	3.9	56	0.5
Radio Borders (Bauer Borders)	Y	109	56	51	6.2	12.1	682	31.3
C.F.M (Bauer Carlisle)	Y	252	113	45	4.1	9.1	1024	18.8
Radio City	H	1855	410	22	1.8	8.3	3388	9.4
Radio City 2 (was Magic 1548 (Liverpool))	H	1855	107	6	0.2	3.9	415	1.2
Radio City 3	H	1855	21	1	*	2.2	47	0.1
City Talk 105.9	H	1612	66	4	0.1	2.4	155	0.5
Clyde 1	H	1890	576	30	2.7	9.0	5193	14.9
Clyde 2	H	1890	147	8	0.5	6.9	1006	2.9
Clyde 3	H	1890	20	1	*	1.6	30	0.1
Cool FM	H	1004	375	37	3.0	8.1	3026	17.4
Downtown Country	H	1485	85	6	0.5	8.1	685	2.6
Downtown Radio (DTR)	H	1459	240	16	1.2	7.2	1735	6.8
Forth 1	H	1129	347	31	2.6	8.3	2888	14.9
Forth 2	H	1129	72	6	0.6	10.1	731	3.8
Forth 3	H	1129	8	1	*	1.7	14	0.1
Hallam FM	H	1299	291	22	1.9	8.4	2452	9.2
Hallam 2 (was Magic AM (Sheffield))	H	1299	136	10	1.2	11.5	1559	5.9
Hallam 3	H	1299	23	2	*	1.7	38	0.1
Heat	H	53575	912	2	0.1	3.2	2933	0.3
The Hits	Q	53575	860	2	0.1	4.1	3509	0.3
Kerrang!	H	53575	821	2	0.1	4.8	3971	0.4
Key 103	H	2930	382	13	0.8	6.0	2283	4.1
Key 2 (was Magic 1152 (Manchester))	H	2930	85	3	0.1	3.2	275	0.5
Key 3	H	2930	46	2	*	1.5	71	0.1
Kiss Network ⁵	H	53575	5454	10	0.6	5.7	31264	3.0
Kiss	Q	53575	4657	9	0.4	4.9	23049	2.2

Source: RAJAR/Ipsos MORI/RSMB

⁵ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kiss (East)	H	2117	417	20	1.4	6.9	2874	6.7
Kiss (London)	Q	11860	2089	18	0.8	4.8	10033	4.8
Kiss (West)	H	2429	499	21	1.2	5.9	2926	5.5
Kiss Fresh	Q	53575	532	1	*	3.2	1725	0.2
Kisstory	Q	53575	1307	2	0.1	3.9	5072	0.5
Magic Network	H	53575	3435	6	0.3	4.8	16562	1.6
Magic (London)	Q	11860	1711	14	0.7	4.5	7736	3.7
Metro Radio	H	1495	368	25	1.5	6.1	2242	8.2
Metro Radio 2 (was Magic 1152 (Newcastle))	H	1495	131	9	0.6	6.7	875	3.2
Metro Radio 3	H	1495	18	1	*	1.6	29	0.1
Moray Firth Radio (Bauer Inverness)	Y	250	118	47	4.5	9.6	1126	20.4
Northsound 1	Y	345	144	42	3.0	7.2	1044	16.2
Northsound 2	Y	345	35	10	0.9	8.4	295	4.6
Planet Rock ²	Q	53575	1215	2	0.2	7.6	9278	0.9
Planet Rock (West Midlands) (will be Absolute Radio (West Midlands))	H	3700	212	6	0.5	8.3	1757	2.7
Rock FM	H	1260	252	20	1.0	5.1	1294	5.2
Rock FM 2 (was Magic 999 (Preston))	H	1121	38	3	0.1	4.3	165	0.8
Rock FM 3	H	1260	15	1	*	2.1	31	0.1
Tay FM	Y	391	148	38	3.8	10.0	1484	20.8
Tay 2	Y	391	52	13	1.3	9.7	499	7.0
TFM Radio	H	820	150	18	1.2	6.6	990	6.0
TFM 2 (was Magic 1170 (Teesside))	H	820	61	7	0.3	4.5	277	1.7
TFM 3	H	820	9	1	*	2.2	20	0.1
Viking FM	H	909	214	23	1.8	7.8	1666	8.4
Viking 2 (was Magic 1161 (Hull))	H	909	54	6	0.5	8.9	483	2.4
Viking 3	H	909	4	*	*	2.2	9	*
Wave 105 FM (Bauer South Coast)	H	1811	422	23	2.3	10.0	4206	10.6
West Sound ³ (Bauer Southwest Scotland)	Y	395	186	47	4.4	9.4	1746	22.9
Total Global Radio (UK)	H	53575	22066	41	3.6	8.8	194399	18.8
Classic FM	Q	53575	5487	10	0.7	6.6	35957	3.5
Capital Brand (UK) ⁶	H	53575	8008	15	0.9	5.8	46590	4.5
Capital Network (UK) ²	H	53575	7450	14	0.8	5.6	41713	4.0
Capital Birmingham	H	2224	455	20	1.3	6.4	2912	7.7
Capital East Midlands	H	2246	493	22	1.4	6.5	3222	7.3
Capital London	Q	11860	2086	18	0.9	5.2	10771	5.1
Capital Manchester	H	2930	576	20	1.2	6.2	3588	6.4

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,6} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Capital North East	H	2228	516	23	1.5	6.7	3441	8.1
Capital North West and Wales	H	1029	128	12	1.0	7.7	983	4.7
Capital Scotland ⁴	H	2796	564	20	1.0	5.1	2887	5.7
Capital South Coast	H	1167	198	17	1.4	8.2	1622	6.4
Capital South Wales ⁴	H	1034	215	21	1.5	7.3	1570	6.9
Capital Yorkshire	H	4535	1053	23	1.7	7.1	7494	8.6
Capital XTRA (UK) ²	H	53575	1100	2	0.1	4.4	4878	0.5
Capital XTRA (London)	Q	11860	519	4	0.2	4.9	2534	1.2
Gold Network (UK) ²	H	53575	992	2	0.2	8.9	8825	0.9
Gold East Midlands	H	2246	82	4	0.4	10.1	832	1.9
Gold London	Q	11860	275	2	0.3	11.0	3018	1.4
Gold Manchester	H	2930	61	2	0.4	17.0	1032	1.8
Heart Network (UK) ²	H	53575	9144	17	1.2	7.1	65346	6.3
Heart Cambridgeshire	H	879	237	27	2.3	8.4	1992	11.7
Heart East Anglia	H	1217	282	23	1.6	6.7	1899	7.4
Heart Essex	H	1363	379	28	2.4	8.6	3265	11.9
Heart Four Counties ³	H	2072	516	25	1.6	6.5	3334	8.5
Heart Kent	H	1248	405	32	3.0	9.3	3765	13.5
Heart London	Q	11860	1661	14	0.7	5.1	8538	4.1
Heart North East	H	2287	285	12	1.0	8.0	2292	5.3
Heart North Wales ⁴	H	727	136	19	1.4	7.4	999	6.8
Heart North West	H	5610	572	10	0.8	7.9	4522	4.3
Heart Scotland	H	2796	465	17	0.9	5.4	2533	5.0
Heart Solent	H	1834	341	19	1.4	7.6	2601	6.4
Heart South Wales	H	1887	552	29	2.5	8.6	4760	11.4
Heart South West	H	1438	398	28	2.1	7.7	3044	9.2
Heart Cornwall	Y	462	114	25	1.9	7.9	898	8.5
Heart Sussex	H	1415	358	25	2.0	8.1	2888	9.9
Heart Thames Valley	H	1460	377	26	1.8	7.0	2622	8.9
Heart West Country	H	2244	635	28	2.1	7.4	4703	10.2
Heart West Midlands	H	3734	716	19	1.4	7.2	5143	7.8
Heart Yorkshire ⁴	H	3139	375	12	1.1	8.8	3305	5.7
LBC Network (UK) ²	H	53575	1481	3	0.3	9.3	13813	1.3
LBC 97.3	Q	11860	930	8	0.8	9.7	8979	4.3
LBC London News (was LBC News 1152)	Q	11860	423	4	0.1	3.9	1664	0.8
Smooth Brand (UK) ⁷	H	53575	5535	10	0.8	7.8	43207	4.2
Smooth Extra	Q	53575	930	2	0.1	5.7	5341	0.5
Smooth Radio Network (UK) ²	H	53575	4845	9	0.7	7.7	37315	3.6
Smooth Radio Cambridgeshire	H	879	41	5	0.3	6.8	278	1.6

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio Devon	H	1028	52	5	0.3	5.0	259	1.1
Smooth Radio East Anglia	H	1217	71	6	0.6	9.8	701	2.7
Smooth Radio East Midlands ⁴	H	2485	385	15	1.2	7.4	2864	5.9
Smooth Radio Essex	H	1363	66	5	0.3	5.8	388	1.4
Smooth Radio Four Counties	H	2072	73	4	0.3	9.6	702	1.8
Smooth Radio Kent	H	1248	69	6	0.4	7.8	544	2.0
Smooth Radio London	Q	11860	754	6	0.4	6.6	4962	2.4
Smooth Radio North East ⁴	H	2287	517	23	2.0	9.0	4660	10.7
Smooth Radio North West ⁴	H	5610	1004	18	1.4	7.6	7607	7.2
Smooth Radio North West and Wales	H	1029	117	11	0.9	8.2	954	4.6
Smooth Radio Scotland	H	1981	374	19	1.8	9.3	3479	9.5
Smooth Radio Solent	H	1834	50	3	0.4	13.4	675	1.7
Smooth Radio South Wales	H	1034	70	7	0.8	11.5	803	3.5
Smooth Radio Sussex	H	1415	71	5	0.4	8.2	576	2.0
Smooth Radio Thames Valley	H	1460	62	4	0.2	4.3	267	0.9
Smooth Radio West Country	H	2244	123	5	0.4	7.5	927	2.0
Smooth Radio West Midlands	H	3734	472	13	0.9	7.3	3438	5.2
XFM Network (UK) ²	H	53575	1049	2	0.1	4.6	4834	0.5
(will be Radio X Network (UK))								
XFM London	Q	11860	507	4	0.2	4.7	2387	1.1
(will be Radio X London)								
XFM Manchester	H	2930	200	7	0.3	4.8	970	1.7
(will be Radio X Manchester)								
XFM Scotland	H	830	55	7	0.3	4.5	250	1.8
UTV Radio (inc. talkSPORT)	H	53575	4354	8	0.6	7.4	32435	3.1
107.6 Juice FM	H	1066	217	20	1.5	7.5	1628	8.0
Peak 107 FM	Y	419	80	19	1.6	8.2	658	7.6
Pulse 1 (was The Pulse)	H	883	113	13	1.0	7.4	840	6.4
Pulse 2	H	883	29	3	0.1	2.9	84	0.6
Signal 107	H	1025	53	5	0.6	11.2	594	2.9
Signal One	H	795	265	33	3.1	9.3	2457	14.7
Signal Two	H	795	53	7	0.7	9.8	523	3.1
Swansea Sound - 1170 MW	Y	471	44	9	0.6	6.9	305	2.9
talkSPORT	Q	53575	3152	6	0.4	6.5	20565	2.0
107.4 Tower FM	Y	438	56	13	0.4	3.2	181	2.3
96.4 FM The Wave	Y	471	148	31	2.9	9.1	1346	12.8
U105	H	888	211	24	2.2	9.2	1953	12.8
Radio Wave 96.5 FM	Y	234	72	31	2.4	7.9	567	11.9
107.2 Wire FM	Y	270	56	21	1.7	8.2	461	9.1
102.4 Wish FM	Y	458	90	20	0.9	4.4	402	4.3

Source: RAJAR/Ipsos MORI/RSMB

^{2,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	53071	27219	51	5.7	11.1	302175	29.5
Anglian Radio Group	Y	1004	216	22	2.1	9.5	2059	10.0
THE BEACH	Y	180	63	35	2.9	8.3	526	15.0
Dream 100	Y	134	34	25	3.3	13.2	446	16.3
North Norfolk Radio	Y	92	19	20	2.2	10.7	201	9.3
Norwich 99.9fm	Y	331	43	13	1.2	8.9	384	5.6
Town 102 FM	Y	288	57	20	1.7	8.9	502	8.7
107.8 Arrow FM for Hastings	Y	120	17	14	1.0	7.1	120	4.6
Total Celador Radio	H	3999	658	16	1.3	7.7	5089	6.0
The Breeze (Basingstoke / Newbury and Andover)	Y	295	35	12	0.8	6.3	222	3.8
The Breeze (Cheltenham)	Y	167	19	11	0.6	5.1	97	2.9
The Breeze (Solent/ East Hants and West Surrey)	H	1100	67	6	0.5	8.5	574	2.4
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	976	108	11	1.1	10.2	1094	5.5
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	295	57	19	1.7	9.1	514	7.2
Fire Radio	Y	318	54	17	1.1	6.5	349	5.0
JACK fm (Bristol) (Will be Sam FM Bristol)	H	635	102	16	0.8	5.3	536	4.2
JACK fm (South Coast) (Will be Sam FM South Coast)	H	1739	178	10	0.5	5.2	930	2.5
JACK fm (Swindon) (Will be Sam FM Swindon)	Y	206	27	13	0.8	5.8	155	3.7
Central FM	Y	213	57	27	1.6	6.1	350	9.1
Total Cheshire Radio	Y	377	53	14	0.9	6.5	346	4.7
Cheshire's Silk 106.9	Y	185	21	11	0.4	3.7	78	2.2
Chester's Dee 106.3	Y	192	32	17	1.4	8.4	268	6.8
Total CN Radio	Y	279	112	40	3.1	7.7	863	15.9
The Bay	Y	279	102	36	2.6	7.2	731	13.5
Lakeland Radio	Y	51	18	36	2.6	7.2	132	12.7
Communicorp UK	H	17800	3269	18	1.4	7.5	24379	7.2
Capital Scotland	H	2796	564	20	1.0	5.1	2887	5.7
Capital South Wales	H	1034	215	21	1.5	7.3	1570	6.9
Heart North Wales	H	727	136	19	1.4	7.4	999	6.8
Heart Yorkshire	H	3139	375	12	1.1	8.8	3305	5.7
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2930	99	3	0.2	4.9	487	0.9
Smooth Radio East Midlands	H	2485	385	15	1.2	7.4	2864	5.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio North East	H	2287	517	23	2.0	9.0	4660	10.7
Smooth Radio North West	H	5610	1004	18	1.4	7.6	7607	7.2
Total Connect	Y	770	42	5	0.5	9.3	387	2.5
Connect DAB	Y	563	4	1	*	1.9	7	0.1
Connect FM (was Connect FM and Lite 106.8FM)	Y	442	38	9	0.9	10.0	380	4.3
Radio Essex DAB	Y	1279	45	4	0.1	4.2	191	0.7
Radio Exe	Y	199	22	11	0.5	5.0	108	2.8
3FM	Y	73	29	40	3.2	8.1	236	16.2
IOW Radio	Y	119	40	33	2.4	7.3	291	11.9
107 JACK fm Berkshire	Y	236	17	7	0.3	4.6	80	2.1
JACKfm Oxfordshire	H	520	120	23	1.4	5.9	705	6.9
JACKfm 2 Oxford (was Glide FM 107.9)	H	506	50	10	0.3	2.9	146	1.5
106 JACKfm (Oxford)	H	520	85	16	1.1	6.6	559	5.5
Jazz FM (National)	H	53575	509	1	*	5.2	2644	0.3
Kingdom FM	Y	289	67	23	1.8	7.6	514	10.5
kmfm Group	H	1240	161	13	0.6	4.8	770	2.8
kmfm East	H	565	73	13	0.5	4.2	305	2.4
kmfm West	H	674	88	13	0.7	5.3	465	3.1
Lincs FM Group	H	2419	598	25	2.3	9.5	5659	11.1
Dearne FM	Y	237	51	22	1.5	6.8	350	7.1
KCFM	Y	439	82	19	1.5	8.3	677	6.6
Lincs FM 102.2 ³	H	925	314	34	3.8	11.3	3537	17.5
Ridings FM	Y	300	41	14	1.0	7.2	293	5.2
Rother FM	Y	208	32	16	1.2	8.0	258	6.2
Trax FM	Y	374	82	22	2.1	9.5	779	9.9
Lyca Dil Se 1035 AM (will be Dilse 1035am)	Q	11860	79	1	*	4.2	332	0.2
Lyca Radio 1458am	Q	11860	146	1	0.1	4.6	677	0.3
Radio Mansfield 103.2	Y	158	38	24	1.8	7.4	279	8.6
Manx Radio	Y	73	45	61	6.9	11.2	502	34.4
Oak FM	Y	322	23	7	0.3	4.7	111	2.0
Original 106 (Aberdeen)	Y	345	82	24	2.0	8.6	706	11.0
Total Orion Midlands	H	6435	1249	19	1.4	7.5	9308	7.8
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2589	375	15	1.0	6.7	2504	5.5
Free Radio 80s (Birmingham & Black Country)	H	2589	51	2	0.1	7.1	365	0.8

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	688	124	18	1.6	9.1	1130	9.9
Free Radio 80s (Coventry & Warwickshire)	H	688	42	6	0.4	7.3	309	2.7
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	475	104	22	1.7	7.6	791	8.2
Free Radio FM (Shropshire) (was Beacon)	Y	377	99	26	1.9	7.2	710	8.9
Free Radio 80s (Shropshire)	Y	377	17	5	0.3	7.5	131	1.6
Gem 106 (East Midlands)	H	2397	477	20	1.4	7.3	3461	7.4
Palm FM (Will be The Breeze)	Y	223	42	19	1.9	9.9	413	8.1
Radio Plymouth	Y	258	40	15	0.8	5.2	207	3.4
Panjab Radio	H	11860	55	*	*	6.4	357	0.2
Premier Christian Radio	Q	11860	164	1	0.1	5.9	973	0.5
Total Q Radio	H	1185	269	23	1.5	6.7	1813	8.4
Citybeat 96.7/102.5FM (Will be Q Belfast's City Beat)	H	568	119	21	1.5	7.1	849	8.7
Q Radio Network	H	616	150	24	1.6	6.4	964	8.1
Total Quidem	Y	1018	146	14	0.9	6.6	966	5.2
107.6 Banbury Sound	Y	85	16	19	1.5	7.8	127	7.8
Rugby FM	Y	78	25	32	2.6	8.0	199	13.1
96.2 Touch FM - Coventry	Y	306	24	8	0.3	3.8	90	2.1
Touch FM Staffs	Y	257	30	12	0.8	6.8	207	3.9
102 Touch FM - Warks Worcs Cotswolds	Y	293	51	17	1.2	6.7	343	5.9
96.2 The Revolution	H	527	18	3	0.4	12.3	223	2.6
Radio Essex (Was Southend & Chelmsford)	Y	495	42	9	0.9	10.8	456	4.3
107.5 Sovereign Radio	Y	156	22	14	1.1	8.0	172	5.1
Sunrise Radio	Q	11860	316	3	0.1	4.7	1488	0.7
Time FM 106.6	Y	305	16	5	0.2	3.0	50	1.1
Time FM 107.5	Y	452	19	4	0.6	14.0	268	5.2
Tindle Radio Group	Y	139	77	56	7.5	13.5	1046	37.1
Channel 103 FM	Y	86	46	53	6.4	12.1	553	32.4
Island FM 104.7	Y	53	32	60	9.3	15.5	493	44.2
Town and Country Broadcasting (South and West Wales)	Y	1729	312	18	1.3	7.4	2296	6.1
106.3 Bridge FM	Y	128	36	28	2.5	8.9	324	11.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio Carmarthenshire and Scarlet FM	Y	130	33	26	2.2	8.7	288	10.5
Radio Ceredigion	Y	79	18	23	1.7	7.4	132	7.0
Nation Hits!	Y	471	38	8	0.3	3.5	134	1.3
Nation Radio	Y	1508	176	12	0.7	5.7	997	3.0
102.5 Radio Pembrokeshire	Y	100	38	38	4.2	11.0	421	19.6
Total UKRD	H	3602	922	26	2.1	8.1	7429	9.9
The Bee	Y	451	46	10	0.8	7.9	360	4.8
2BR	Y	179	60	34	2.4	7.2	433	14.2
Eagle Radio	H	542	148	27	1.8	6.6	978	8.8
KL.FM 96.7	Y	183	57	31	2.8	9.1	517	13.2
Minster FM	Y	309	71	23	1.4	5.9	421	6.9
Mix 96	Y	128	45	35	2.7	7.7	341	12.2
Pirate FM	Y	487	159	33	2.7	8.2	1309	11.7
Spire FM	Y	120	35	30	2.3	7.9	280	10.7
Spirit FM	Y	219	46	21	1.7	8.1	370	8.1
Star North East	Y	386	44	11	1.3	11.3	496	6.5
97.2 Stray FM	Y	142	47	33	2.3	6.9	320	10.6
Sun FM	Y	269	74	27	1.6	6.0	443	8.8
Wessex FM	Y	124	56	45	4.9	10.8	610	19.2
Yorkshire Coast Radio	Y	112	50	45	4.3	9.6	481	20.5
Wave 102	Y	145	24	17	1.1	6.5	155	6.2
Radio Yorkshire	H	4520	72	2	0.1	3.7	264	0.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 20th September 2015

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	53575	34734	65	8.5	13.1	455567	44.1
Children 10-14	Q	3535	2491	70	6.1	8.6	21517	70.5
15-24	Q	8108	5860	72	8.5	11.7	68606	64.5
25-44	Q	17221	12310	71	9.3	12.9	159359	54.4
45-64	Q	16649	11184	67	9.5	14.2	158745	42.4
65+	Q	11597	5380	46	5.9	12.8	68857	26.5
Main Shoppers	Q	44702	28437	64	8.6	13.5	382976	43.0
Main Shoppers with children	Q	13291	9827	74	9.5	12.8	125620	54.5
ABC1	Q	28987	18667	64	6.9	10.7	199972	36.9
C2DE	Q	24588	16067	65	10.4	15.9	255595	52.0
ALL BBC 15+	Q	53575	35102	66	10.3	15.7	550537	53.3
Children 10-14	Q	3535	1767	50	2.3	4.6	8206	26.9
15-24	Q	8108	4607	57	4.4	7.7	35518	33.4
25-44	Q	17221	10347	60	7.1	11.8	122134	41.7
45-64	Q	16649	11565	69	12.5	18.0	207792	55.5
65+	Q	11597	8583	74	16.0	21.6	185094	71.2
Main Shoppers	Q	44702	29618	66	10.8	16.3	484125	54.3
Main Shoppers with children	Q	13291	7998	60	7.4	12.2	97854	42.5
ABC1	Q	28987	21387	74	11.3	15.4	328964	60.6
C2DE	Q	24588	13715	56	9.0	16.2	221573	45.1

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.

AREAS

UNITED KINGDOM (Parts 1 and 6) (including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3) BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5) Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.
In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week

AVERAGE HOURS The total hours of listening to a station during the course of a week, averaged:
PER HEAD - across the total adult population of the UK/area
PER LISTENER - across all those listening to the station for at least 5 minutes

TOTAL HOURS The overall number of hours of adult listening to a station in the UK/area in an average week

SHARE IN TSA The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	29th June 2015 - 20th September 2015	23,382
H	6th April 2015 - 20th September 2015	45,722
Y	15th September 2014 - 20th September 2015	94,722