## RAJAR DATA RELEASE

Quarter 2, 2016 - August $4^{\text {th }} 2016$

## All Radio Listening via Platform Share

|  | REACH\% |
| :--- | :---: |
|  | Q2 2016 |
| All Radio | 90.1 |
| AM/FM | 74.9 |
| All Digital | 58.9 |
| DAB | 44.8 |
| DTV | 14.9 |
| Online/Apps | 19.3 |


| HOURS 000s | SHARE\% |
| :---: | :---: |
| Q2 2016 | Q2 2016 |
| 1,045 | 100 |
| 572 | 54.7 |
| 473 | 45.3 |
| 336 | 32.2 |
| 54 | 5.1 |
| 83 | 8.0 |

