## RAJAR DATA RELEASE

Quarter 4, 2016 - February 9th 2017

## All Radio Listening via Platform

|  | REACH\% |  | HOURS 000s |
| :--- | :---: | :---: | :---: |
|  | Q4 2016 | Q4 2016 | SHARE\% |
| All Radio | 90.1 | Q4 2016 |  |
| AM/FM | 74.5 | 574 | 100 |
| All Digital | 57.9 | 474 | 54.8 |
| DAB | 44.4 | 345 | 45.2 |
| DTV | 14.3 | 52 | 32.9 |
| Online/Apps | 18.3 | 78 | 4.9 |

