## RAJAR DATA RELEASE

Quarter 4, 2016 - February $9^{\text {th }} 2017$

## Platform Share (\%)

## All BBC Radio

|  |  |
| :--- | :---: |
| AM/FM | 54.6 |
| All Digital | 45.4 |
| DAB | 35.3 |
| DTV | 4.1 |
| Online/App | 6.0 |

## All Commercial Radio

|  |  |
| :--- | :---: |
| AM/FM | 55.0 |
| All Digital | 45.0 |
| DAB | 31.1 |
| DTV | 5.9 |
| Online/App | 8.0 |

