

**RAJAR BUREAUX SERVICES REGISTRATION FORM 2017**

**In accordance with the Licence Agreement for Bureau Services between the company named below (the Licensee) and RAJAR, I hereby apply on behalf of the Licensee for registration of the Licensee in relation to the kind or level of data indicated below. The subscription year runs from 1st May 2017 – 30th April 2018.**

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| **Respondent Level Data: £3930.06 + VAT**  Respondent Level Data (RLD) comes in Ascii format and consists of a series of records for each diary respondent. This allows full flexibility for analysis and is accompanied by weights and area definitions allowing processing before generating usable information. |  |
| **Aggregate Level Data: £1928.82 + VAT**  Aggregate Level Data comes in csv format. Data is analysed and pre-formatted in tables showing various breakdowns in detail such as listening to individual stations by demographic profiles and quarter hour time segments. |  |
| **Postcode Level Data**  Data comes in Excel format. A definition of each station’s TSA by postcode is listed. The population of each postcode making up the TSA is also provided. This data gives a full breakdown of the TSA geography and offers a population profile by location.  **Set-up fee for new Postcode Level Data users: £1808.06 + VAT**  To access Postcode Level Data, you need to either be an existing RAJAR station or non-broadcaster subscriber. If you are not an existing RAJAR subscriber you will need to pay a set-up fee as well as taking out the relevant Postcode Level Data subscription (below).  **Full year (4 quarters): £1,386.18 + VAT**  **Individual quarters: £408.00 + VAT**  Specify quarter(s) required: |  |

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| **Contact Name** |  |
| **Licensee** |  |
| **Companies House**  **registration number** |  |
| **Address** |  |
| **Email address** |  |
| **Telephone number** |  |
| **Signature** |  |
| **Date of signing** |  |
| **Payment by cheque or bank transfer** |  |
| **PO number for invoice** |  |
| **Licence date (office use only)** |  |