

**COMMERCIAL RADIO 2018 RATECARD**  
**(£) excl. VAT**

<b>Population Band In Millions</b>	<b>Code</b>	<b>Reporting Sample and Survey Period as Indicated</b>	<b>Annual Single Service Fee</b>
NATIONAL	A	Total sample based on latest 3 months	£96,108
<b>NATIONAL DIGITAL</b>	<b>An</b>	<b>Total sample based on latest 3 months</b>	<b>£48,060</b>
8m - <12m	B	1900 based on latest 3 months	£31,428
<b>8m - &lt;12m</b>	<b>Br</b>	<b>3800 based on latest 6 months</b>	<b>£15,720</b>
6m - <8m	C	1400 based on latest 3 months	£31,056
<b>6m - &lt;8m</b>	<b>Cr</b>	<b>2800 based on latest 6 months</b>	<b>£15,528</b>
4m - <6m	D	1000 based on latest 3 months	£28,188
<b>4m - &lt;6m</b>	<b>Dr</b>	<b>2000 based on latest 6 months</b>	<b>£14,100</b>
1.75m - <4m	E	1000 based on latest 6 months	£22,560
<b>1.75m - &lt;4m</b>	<b>Er</b>	<b>1600 based on latest 12 months</b>	<b>£11,280</b>
1m - <1.75m	F	800 based on latest 6 months	£19,644
<b>1m - &lt;1.75m</b>	<b>Fr</b>	<b>1600 based on latest 12 months</b>	<b>£9,828</b>
0.5m – <1m	G1	600 based on latest 6 months	£12,480
<b>0.5m - &lt;1m</b>	<b>G1r</b>	<b>1200 based on latest 12 months</b>	<b>£6,240</b>
0.3m – <0.5m	G3	650 based on latest 12 months	£9,252
<b>0.3m – &lt;0.5m<sup>1</sup></b>	<b>G3r</b>	<b>800 based on latest 12 months</b>	<b>£5,184</b>
<0.3m	H1	500 based on latest 12 months	£7,812
Opt Out	J1	300 based on latest 12 months	£4,929
Channel Islands	CI	500 based on latest 12 months	£10,434
Isle of Man	M	500 based on latest 12 months	£10,434

**Notes**

- Digital stations with a TSA population between 0.3m and 0.5m may have sampling constraints which will be assessed on application. In some circumstances this may result in additional sampling costs being charged.
- For commercial digital stations with a TSA population under 0.3m, and all Community stations, a specific cost will be calculated for each application.
- New commercial local digital only stations, and existing commercial local digital only stations changing their TSA, will be encouraged to adopt an existing TSA (and mimic the TSA on an ongoing basis) in order to qualify for the above listed rates. If a commercial local digital only station creates a bespoke TSA then fees will be quoted for on an individual basis once the research requirements have been obtained and assessed.
- Heritage station discounts will not be applicable in the event of a name, format or ownership change.
- Financial year runs December 2017 to November 2018.