

COMMERCIAL RADIO 2015 RATECARD (£) excl.VAT

Population Band In Millions	Code	Reporting Sample and Survey Period as Indicated	Annual Single Service Fee
NATIONAL	A	Total sample based on latest 3 months	£100,113
NATIONAL DIGITAL	An	Total sample based on latest 3 months	£50,057
8m - <12m	B	1900 based on latest 3 months	£32,729
<i>8m - <12m</i>	<i>Br</i>	<i>3800 based on latest 6 months</i>	<i>£16,365</i>
6m - <8m	C	1400 based on latest 3 months	£32,348
<i>6m - <8m</i>	<i>Cr</i>	<i>2800 based on latest 6 months</i>	<i>£16,175</i>
4m - <6m	D	1000 based on latest 3 months	£29,360
<i>4m - <6m</i>	<i>Dr</i>	<i>2000 based on latest 6 months</i>	<i>£14,680</i>
1.75m - <4m	E	800 based on latest 6 months	£23,492
<i>1.75m - <4m</i>	<i>Er</i>	<i>1600 based on latest 12 months</i>	<i>£11,746</i>
1m - <1.75m	F	800 based on latest 6 months	£20,458
<i>1m - <1.75m</i>	<i>Fr</i>	<i>1600 based on latest 12 months</i>	<i>£10,230</i>
0.5m – <1m	G1	600 based on latest 6 months	£12,995
<i>0.5 - <1m</i>	<i>G1r</i>	<i>1200 based on latest 12 months</i>	<i>£6499</i>
0.3m – 0.5m	G3	650 based on latest 12 months	£9,626
<i>0.3m – 0.5m*</i>	<i>G3r</i>	<i>1000 based on latest 12 months</i>	<i>£5,395</i>
<0.3m	H1	500 based on latest 12 months	£8,126
Opt Out	J1	300 based on latest 12 months	£5,134
Channel Islands	CI	500 based on latest 12 months	£10,869
Isle of Man	M	500 based on latest 12 months	£10,869

Digital stations < 0.3m will not be surveyed due to sampling constraints

*The TSA of Digital only stations between 0.3m and 0.5m must be identical to an analogue/digital service already on the survey.

Heritage station discounts will not be applicable in the event of a name, format or ownership change

Financial year runs December 2014 to November 2015

RAJAR will consider applications from Community stations. Due to the highly localised survey requirements, it is unlikely that existing sample points are already in place requiring a specific cost to be calculated for each application.