

COMMERCIAL RADIO 2017 RATECARD (£) excl. VAT

Population Band In Millions	Code	Reporting Sample and Survey Period as Indicated	Annual Single Service Fee
NATIONAL	A	Total sample based on latest 3 months	£96,108
NATIONAL DIGITAL	An	Total sample based on latest 3 months	£48,055
8m - <12m	B	1900 based on latest 3 months	£31,420
8m - <12m	Br	3800 based on latest 6 months	£15,710
6m - <8m	C	1400 based on latest 3 months	£31,054
6m - <8m	Cr	2800 based on latest 6 months	£15,528
4m - <6m	D	1000 based on latest 3 months	£28,186
4m - <6m	Dr	2000 based on latest 6 months	£14,093
1.75m - <4m	E	1000 based on latest 6 months	£22,552
1.75m - <4m	Er	1600 based on latest 12 months	£11,276
1m - <1.75m	F	800 based on latest 6 months	£19,640
1m - <1.75m	Fr	1600 based on latest 12 months	£9,821
0.5m – <1m	G1	600 based on latest 6 months	£12,475
0.5m - <1m	G1r	1200 based on latest 12 months	£6,239
0.3m – <0.5m	G3	650 based on latest 12 months	£9,241
0.3m – <0.5m*	G3r	800 based on latest 12 months	£5,179
<0.3m	H1	500 based on latest 12 months	£7,801
Opt Out	J1	300 based on latest 12 months	£4,929
Channel Islands	CI	500 based on latest 12 months	£10,434
Isle of Man	M	500 based on latest 12 months	£10,434

Notes

*Digital stations with a TSA populaton between 0.3m and 0.5m may have sampling constraints which will be assessed on application. In some circumstances this may result in additional sampling costs being charged.

- Digital stations under 0.3m will not be surveyed due to sampling constraints.
- Heritage station discounts will not be applicable in the event of a name, format or ownership change.
- Financial year runs December 2016 to November 2017.
- RAJAR will consider applications from Community stations. Due to the highly localised survey requirements, it is unlikely that existing sample points are already in place, therefore requiring a specific cost to be calculated for each application.
- RAJAR may consider applications from specific “niche” audience Stations, however, it may be difficult to recruit highly targeted subsets of the population via general sampling. See the RAJAR Terms and Conditions for full details.