

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 26th March 2006



PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)

Adults aged 15 and over: population 49,377,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
ALL RADIO	Q	44297	90	21.3	23.8	1054084	100.0
ALL BBC	Q	32568	66	11.8	17.9	583654	55.4
All BBC Network Radio	Q	28391	57	9.5	16.4	466731	44.3
BBC Local/Regional	Q	10381	21	2.4	11.3	116924	11.1
ALL COMMERCIAL	Q	30424	62	9.1	14.8	449529	42.6
All National Commercial	Q	13145	27	2.2	8.4	110321	10.5
All Local Commercial	Q	24654	50	6.9	13.8	339208	32.2
Other Listening	Q	2882	6	0.4	7.3	20900	2.0

Source: RAJAR/Ipsos MORI

* Audiences in Local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
For survey periods and other definitions please see back cover.

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**Embargoed until 7.00 am
Thursday 11th May 2006**

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PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)

Adults aged 15 and over: population 49,377,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in % TSA
		'000	%	per head	per listener		
All BBC Network Radio	Q	28391	57	9.5	16.4	466731	44.3
BBC Radio 1	Q	9734	20	2.0	9.9	96327	9.1
BBC Radio 2	Q	12942	26	3.4	13.1	169088	16.0
BBC Radio 3	Q	2099	4	0.3	6.7	13995	1.3
BBC Radio 4	Q	9291	19	2.5	13.2	123032	11.7
BBC Radio FIVE LIVE	Q	6170	12	1.0	7.9	48737	4.6
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	6269	13	1.0	8.0	50265	4.8
FIVE LIVE SPORTS EXTRA	Q	613	1	*	2.5	1528	0.1
BBC 6 Music	Q	359	1	*	5.2	1878	0.2
1Xtra from the BBC	Q	371	1	*	4.5	1656	0.2
BBC7	Q	621	1	0.1	5.3	3298	0.3
BBC World Service	Q	1262	3	0.1	5.1	6409	0.6
BBC Asian Network UK*	Q	427	1	*	5.5	2363	0.2
All National Commercial	Q	13145	27	2.2	8.4	110321	10.5
The Arrow (UK)	H	64	*	*	6.9	442	*
3C	Q	109	*	*	4.4	477	*
Capital Disney	Q	53	*	*	3.1	166	*
Total Capital Gold Network UK*	H	1240	3	0.2	6.9	8604	0.8
Capital Life	Q	78	*	*	5.4	422	*
Total Century Network UK*	H	1656	3	0.3	7.6	12569	1.2
Total Choice (UK)*	Q	657	1	0.1	9.2	6021	0.6
Classic FM	Q	5711	12	0.9	7.7	43868	4.2
Total Classic Gold Network UK*	H	731	1	0.1	9.7	7069	0.7
Core	Q	110	*	*	3.4	375	*
Fun Radio	Q	34	*	*	2.5	84	*
Galaxy Network (UK)*	H	2495	5	0.4	7.2	18048	1.7
Total Heart (UK)*	H	3156	6	0.5	8.1	25459	2.4
Heat	Q	222	*	*	2.6	585	0.1
The Hits	Q	970	2	0.1	3.4	3317	0.3
Total Kerrang!*	Q	1202	2	0.1	5.3	6393	0.6
Total Kiss*	Q	2251	5	0.2	5.3	11885	1.1
Total LBC (UK)*	H	759	2	0.2	11.0	8378	0.8
Total Magic*	Q	3109	6	0.5	7.6	23673	2.2
Mojo Radio	Q	161	*	*	3.6	575	0.1
oneworld radio	H	132	*	*	3.1	408	*
Planet Rock	Q	461	1	0.1	5.6	2575	0.2
PrimeTime Radio	Q	178	*	*	8.3	1467	0.1
Q	Q	320	1	*	3.0	972	0.1
Smash Hits Radio	Q	660	1	*	3.1	2054	0.2
Total Smooth Network (UK)*	Q	1269	3	0.2	7.3	9237	0.9
The Storm	Q	54	*	*	2.2	116	*
Sunrise Radio National*	Q	455	1	*	5.3	2409	0.2
talkSPORT (Talk Radio)	Q	2070	4	0.4	8.8	18251	1.7
Total Virgin Radio (AM/FM)	H	2458	5	0.3	7.0	17216	1.6
Virgin Radio Classic Rock	H	155	*	*	3.7	578	0.1
Virgin Radio Groove	H	55	*	*	3.4	186	*
Virgin Radio Xtreme	H	96	*	*	4.1	394	*
Total XFM (UK)*	Q	1068	2	0.1	6.2	6589	0.6

Source: RAJAR/Ipsos MORI

* See notes on back cover

For survey periods and other definitions please see back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 26th March 2006



PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach '000	%	Average Hours per head per listener		Total Hours '000	Share in % TSA
BBC NETWORK RADIO								
BBC Radio 1	Q	49377	9734	20	2.0	9.9	96327	9.1
BBC Radio 2	Q	49377	12942	26	3.4	13.1	169088	16.0
BBC Radio 3	Q	49377	2099	4	0.3	6.7	13995	1.3
BBC Radio 4	Q	49377	9291	19	2.5	13.2	123032	11.7
BBC Radio FIVE LIVE	Q	49377	6170	12	1.0	7.9	48737	4.6
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	49377	6269	13	1.0	8.0	50265	4.8
FIVE LIVE SPORTS EXTRA	Q	49377	613	1	*	2.5	1528	0.1
BBC 6 Music	Q	49377	359	1	*	5.2	1878	0.2
1Xtra from the BBC	Q	49377	371	1	*	4.5	1656	0.2
BBC7	Q	49377	621	1	0.1	5.3	3298	0.3
BBC World Service	Q	49377	1262	3	0.1	5.1	6409	0.6
BBC Asian Network UK	Q	49377	427	1	*	5.5	2363	0.2
NATIONAL REGIONAL								
BBC Radio Scotland	Q	4188	1036	25	1.7	6.7	6992	8.3
BBC Radio Ulster*	Q	1363	541	40	5.5	13.9	7537	27.7
Total BBC Radio Wales/Cymru	Q	2418	550	23	3.1	13.8	7599	14.7
BBC Radio Wales	Q	2418	452	19	2.2	11.7	5288	10.2
BBC Radio Cymru	Q	2418	155	6	1.0	14.9	2311	4.5
LOCAL								
BBC Local Radio	Q	39863	7910	20	2.3	11.5	91226	10.7
BBC Asian Network UK	Q	49377	427	1	*	5.5	2363	0.2
BBC Asian Network	Q	4957	220	4	0.3	7.2	1581	1.4
BBC Radio Berkshire	H	771	137	18	1.1	6.3	858	5.1
BBC Radio Bristol*	H	1250	236	19	2.5	13.2	3120	11.0
BBC Radio Cambridgeshire	H	605	132	22	2.2	9.9	1311	10.5
BBC Radio Cleveland	H	790	104	13	1.3	10.0	1039	6.9
BBC Radio Cornwall	H	434	152	35	5.5	15.7	2393	21.2
BBC Coventry and Warwickshire	H	636	97	15	1.3	8.7	847	6.2

Source: RAJAR/Ipsos MORI

* Audience to 'Opt-out' services included

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PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in % TSA
			'000	%				
BBC Radio Cumbria	H	367	118	32	3.6	11.1	1309	17.6
BBC Radio Derby	H	612	145	24	3.3	13.8	2001	14.5
BBC Radio Devon	H	921	266	29	3.8	13.2	3518	16.8
BBC Essex	H	1164	258	22	3.1	13.9	3576	13.2
BBC GMR	Q	2119	301	14	1.2	8.1	2445	6.1
BBC Radio Gloucestershire	H	469	86	18	2.3	12.4	1061	9.6
BBC Hereford & Worcester	H	505	123	24	2.5	10.1	1245	12.1
BBC Radio Humberside	H	719	220	31	4.4	14.3	3157	18.7
BBC Radio Kent	H	1322	274	21	2.8	13.7	3745	11.2
BBC Radio Lancashire	H	1124	246	22	2.3	10.6	2610	11.3
BBC Radio Leeds	H	1481	219	15	1.3	8.7	1910	6.6
BBC Radio Leicester	H	752	168	22	2.0	9.1	1528	9.7
BBC Radio Lincolnshire	H	513	127	25	2.9	11.7	1486	11.2
BBC London 94.9	Q	10526	365	3	0.3	8.3	3036	1.4
BBC Radio Merseyside	H	1601	376	23	3.5	14.9	5615	16.4
BBC Radio Newcastle	H	1352	299	22	2.3	10.4	3107	12.5
BBC Radio Norfolk	H	701	271	39	4.8	12.3	3350	20.1
BBC Radio Northampton	H	446	100	22	2.6	11.4	1145	12.8
BBC Radio Nottingham	H	727	181	25	2.9	11.8	2138	12.7
BBC Radio Oxford 95.2FM	H	504	84	17	1.3	7.9	661	6.0
BBC Radio Sheffield	H	1188	272	23	2.6	11.3	3072	12.8
BBC Radio Shropshire	H	370	109	30	3.4	11.7	1274	16.8
BBC Radio Solent**	H	1456	313	21	2.6	12.1	3776	11.0
BBC Solent for Dorset	Y	183	22	12	1.4	11.4	255	6.0
BBC Southern Counties Radio	Q	2364	287	12	1.5	12.7	3657	6.8
BBC Radio Stoke	H	588	164	28	3.3	11.8	1942	14.6
BBC Radio Suffolk	H	479	147	31	3.8	12.5	1836	16.0
BBC Three Counties Radio	H	1196	172	14	1.4	10.0	1727	6.8
BBC WM (Birmingham & Black Country)	Q	2178	324	15	1.5	10.0	3238	6.0
BBC Radio Wiltshire/Swindon	H	511	94	18	2.4	12.9	1214	10.5
BBC Radio York	H	491	91	19	1.7	9.1	829	7.8
BBC Radio Guernsey	Y	50	17	33	4.2	12.5	206	25.0
BBC Radio Jersey	Y	73	29	40	4.9	12.2	356	25.6

Source: RAJAR/Ipsos MORI

** Excludes Dorset

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PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach '000	%	Average Hours per head per listener		Total Hours '000	Share in % TSA
NATIONAL								
The Arrow (UK)	H	49377	64	*	*	6.9	442	*
3C	Q	49377	109	*	*	4.4	477	*
Capital Disney	Q	49377	53	*	*	3.1	166	*
Total Capital Gold Network UK	H	49377	1240	3	0.2	6.9	8604	0.8
Capital Life	Q	49377	78	*	*	5.4	422	*
Total Century Network UK	H	49377	1656	3	0.3	7.6	12569	1.2
Total Choice (UK)	Q	49377	657	1	0.1	9.2	6021	0.6
Classic FM	Q	49377	5711	12	0.9	7.7	43868	4.2
Total Classic Gold Network UK	H	49377	731	1	0.1	9.7	7069	0.7
Core	Q	49377	110	*	*	3.4	375	*
Fun Radio	Q	49377	34	*	*	2.5	84	*
Galaxy Network (UK)	H	49377	2495	5	0.4	7.2	18048	1.7
Total Heart (UK)	H	49377	3156	6	0.5	8.1	25459	2.4
Heat	Q	49377	222	*	*	2.6	585	0.1
The Hits	Q	49377	970	2	0.1	3.4	3317	0.3
Total Kerrang!	Q	49377	1202	2	0.1	5.3	6393	0.6
Total Kiss	Q	49377	2251	5	0.2	5.3	11885	1.1
Total LBC (UK)	H	49377	759	2	0.2	11.0	8378	0.8
Total Magic	Q	49377	3109	6	0.5	7.6	23673	2.2
Mojo Radio	Q	49377	161	*	*	3.6	575	0.1
oneword radio	H	49377	132	*	*	3.1	408	*
Planet Rock	Q	49377	461	1	0.1	5.6	2575	0.2
PrimeTime Radio	Q	49377	178	*	*	8.3	1467	0.1
Q	Q	49377	320	1	*	3.0	972	0.1
Smash Hits Radio	Q	49377	660	1	*	3.1	2054	0.2
Total Smooth Network (UK)	Q	49377	1269	3	0.2	7.3	9237	0.9
The Storm	Q	49377	54	*	*	2.2	116	*
Sunrise Radio National	Q	49377	455	1	*	5.3	2409	0.2
talkSPORT (Talk Radio)	Q	49377	2070	4	0.4	8.8	18251	1.7
Total Virgin Radio Network	H	49377	2664	5	0.4	6.9	18374	1.7
Total Virgin Radio (AM/FM)	H	49377	2458	5	0.3	7.0	17216	1.6
Virgin FM London	Q	10526	957	9	0.7	7.5	7217	3.4
Virgin Radio (AM)	H	49377	1806	4	0.2	6.0	10840	1.0
Virgin Radio Classic Rock	H	49377	155	*	*	3.7	578	0.1
Virgin Radio Groove	H	49377	55	*	*	3.4	186	*
Virgin Radio Xtreme	H	49377	96	*	*	4.1	394	*
Total Virgin Radio (AM/FM) (London)	H	10526	1116	11	0.8	7.3	8119	3.7
Total XFM (UK)	Q	49377	1068	2	0.1	6.2	6589	0.6

Source: RAJAR/Ipsos MORI

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LOCAL								
All Local Commercial Radio	Q	48503	24575	51	7.0	13.8	338669	32.7
Big L Radio	Q	4176	38	1	*	1.7	64	0.1
Brighton's Juice 107.2	Y	287	35	12	0.6	4.8	165	2.4
Total Chrysalis Radio (UK)	H	49377	6098	12	1.1	8.6	52326	4.9
Chrysalis Radio (ILR)	H	24893	5424	22	2.0	9.0	48579	9.3
The Arrow (UK)	H	49377	64	*	*	6.9	442	*
Galaxy Network (UK)	H	49377	2495	5	0.4	7.2	18048	1.7
Galaxy Network (ILR)	H	11083	2140	19	1.5	7.8	16734	7.2
Galaxy Birmingham	H	2016	311	15	1.3	8.6	2688	5.6
Galaxy Manchester	H	2722	447	16	1.1	6.7	3011	5.6
Galaxy North East	H	2120	464	22	1.8	8.2	3798	9.6
Galaxy Yorkshire	H	4226	918	22	1.7	7.9	7237	8.1
Total Heart (UK)	H	49377	3156	6	0.5	8.1	25459	2.4
Heart FM (ILR)	H	15826	2864	18	1.5	8.4	24021	7.1
100.7 Heart FM	H	3461	840	24	2.3	9.4	7898	10.0
Heart 106.2 FM	Q	10526	1696	16	1.2	7.3	12340	5.7
Heart 106 (formerly 106 Century FM)	H	2019	336	17	1.6	9.3	3138	7.0
Heart Midlands (ILR)	H	5299	1161	22	2.1	9.5	11036	9.2
Chrysalis Radio Midlands (ILR)	H	5299	1307	25	2.6	10.5	13723	11.4
Chrysalis Radio West Midlands (ILR)	H	3461	986	29	3.1	10.7	10585	13.4
Total LBC (UK)	H	49377	759	2	0.2	11.0	8378	0.8
Total LBC (ILR)	Q	10526	767	7	0.8	11.0	8425	3.9
LBC 97.3	Q	10526	671	6	0.7	10.3	6886	3.2
LBC News 1152	Q	10526	266	3	0.1	5.8	1538	0.7
Chrysalis Radio London (ILR)	Q	10526	2326	22	2.0	8.9	20764	9.7
Total CN Radio	H	1722	406	24	2.2	9.2	3726	9.9
The Bay	H	322	101	31	3.3	10.5	1064	16.5
Citybeat 96.7FM	H	481	134	28	2.1	7.7	1027	9.4
CN Radio Midlands	Y	919	189	21	1.6	7.9	1488	7.2
Centre FM	Y	233	40	17	1.3	7.8	310	5.9
Oak 107 FM	Y	105	20	19	1.0	5.2	102	4.9
Rugby FM	Y	68	27	39	3.9	9.9	264	16.3

Source: RAJAR/Ipsos MORI

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			'000	%				
102 Touch FM (formerly The Bear 102)	Y	228	54	24	2.4	10.2	550	9.8
96.2 Touch FM (formerly Kix 96.2FM)	Y	285	49	17	0.9	5.4	263	4.3
Connect FM (was KCBC 107.4)	Y	203	42	21	2.2	10.5	446	9.6
CTR 105.6	Y	124	15	12	1.5	12.3	181	5.4
Chester's Dee 106.3	Y	177	33	19	1.5	8.2	269	6.9
Delta FM	Y	91	17	19	1.5	7.9	136	7.5
Total EMAP	H	49377	11414	23	2.1	9.2	104496	9.9
Total EMAP ILR	H	35573	9467	27	2.5	9.2	87516	11.7
Big City Network	H	15683	4847	31	2.9	9.3	45076	14.2
Total Magic	Q	49377	3109	6	0.5	7.6	23673	2.2
Magic Network (ILR)	H	20785	2440	12	0.9	7.9	19397	4.6
Magic Network - North	H	10259	671	7	0.6	9.6	6474	3.1
EMAP Radio - North East	H	2130	762	36	3.4	9.5	7227	18.2
Big City Network - North East	H	2130	659	31	2.4	7.9	5176	13.0
Metro Radio	H	1387	482	35	2.7	7.7	3732	14.6
TFM	H	801	177	22	1.8	8.1	1444	9.5
Magic Network - North East	H	2130	225	11	1.0	9.1	2051	5.2
Magic 1152 (Newcastle)	H	1387	157	11	1.0	8.7	1367	5.3
Magic 1170 (Teesside)	H	801	68	8	0.9	10.1	684	4.5
Metro Radio/Magic 1152	H	1387	551	40	3.7	9.3	5099	20.0
TFM/Magic 1170	H	801	212	27	2.7	10.0	2128	13.9
EMAP Radio - North West	H	4975	1471	30	2.8	9.6	14152	14.0
Big City Network - North West	H	4871	1338	27	2.4	8.8	11790	12.0
Radio City 96.7	H	1766	501	28	2.9	10.2	5085	13.6
Key 103 (Manchester)	H	2722	592	22	1.6	7.4	4400	8.2
97.4 Rock FM	H	1337	287	21	1.7	7.9	2272	8.5
Magic Network - North West	H	4966	223	4	0.5	10.6	2361	2.3
Magic 1548 (Liverpool)	H	1766	83	5	0.5	9.7	807	2.2
Magic 1152 (Manchester)	H	2722	103	4	0.4	11.8	1211	2.3
Magic 999 (Preston)	H	1098	37	3	0.3	9.2	339	1.5
Key 103/Magic 1152 (Manchester)	H	2722	660	24	2.1	8.5	5611	10.4
Radio City 96.7/Magic 1548	H	1766	547	31	3.3	10.8	5892	15.7
97.4 Rock FM/Magic 999	H	1441	309	21	1.8	8.5	2611	9.0
EMAP Radio - Yorkshire	H	3162	905	29	2.8	9.8	8825	13.3

Source: RAJAR/Ipsos MORI

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	Survey Period	Adult (15+) Pop'n '000	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in % TSA
			'000	%				
Big City Network - Yorkshire	H	3162	776	25	2.1	8.7	6763	10.2
96.3 Radio Aire	H	941	150	16	1.5	9.3	1385	7.6
Hallam FM	H	1280	381	30	2.5	8.4	3182	12.1
96.9 Viking FM	H	1109	252	23	2.0	8.7	2196	8.7
Magic Network - Yorkshire	H	3162	223	7	0.7	9.2	2062	3.1
Magic 828 (Leeds)	H	941	87	9	1.0	11.1	970	5.3
Magic AM (Sheffield)	H	1280	68	5	0.4	7.7	523	2.0
Magic 1161 (Hull)	H	1109	68	6	0.5	8.3	568	2.2
96.3 Radio Aire/Magic 828	H	941	216	23	2.5	10.9	2355	12.9
Hallam FM/Magic AM	H	1280	418	33	2.9	8.9	3705	14.1
96.9 Viking FM/Magic 1161	H	1109	277	25	2.5	10.0	2764	10.9
Total Kerrang!	Q	49377	1202	2	0.1	5.3	6393	0.6
Kerrang! 105.2	Q	3461	366	11	0.8	7.6	2770	3.5
EMAP Radio London (Magic 105.4/Kiss 100)	Q	10526	2818	27	2.2	8.1	22891	10.6
Kiss 100 FM	Q	10526	1288	12	0.8	6.1	7899	3.7
Magic 105.4	Q	10526	1865	18	1.4	8.0	14991	7.0
Total Kiss	Q	49377	2251	5	0.2	5.3	11885	1.1
EMAP Total Scotland	H	4180	1825	44	5.1	11.7	21423	25.3
EMAP Central Scotland	H	2748	1087	40	4.5	11.4	12427	22.2
Total Radio Clyde	H	1834	761	41	4.8	11.7	8872	24.4
Clyde 1 FM	H	1834	614	33	3.2	9.6	5924	16.3
Clyde 2	H	1834	331	18	1.6	8.9	2948	8.1
Total Radio Forth	H	1041	333	32	3.4	10.7	3555	16.4
ForthOne	H	1041	297	29	2.9	10.3	3059	14.1
Forth2	H	1041	103	10	0.5	4.8	496	2.3
Total Radio Tay	H	373	160	43	6.1	14.2	2273	32.1
Tay-FM	H	373	110	30	3.2	10.8	1193	16.9
Radio Tay-AM	H	373	91	24	2.9	11.8	1080	15.2
Total Northsound Radio	Y	297	150	50	6.4	12.8	1914	30.3
Northsound One	Y	297	127	43	4.4	10.2	1300	20.6
Northsound Two	Y	297	54	18	2.1	11.4	615	9.7
West Sound*	H	377	166	44	4.5	10.2	1695	26.4
Moray Firth Radio	Y	236	112	47	5.8	12.2	1360	25.0
Radio Borders	Y	102	56	54	7.9	14.6	811	38.9
C.F.M.Radio	Y	235	102	44	5.1	11.8	1206	23.5

Source: RAJAR/Ipsos MORI

*Audience to 'Opt Out' services included.

QUARTERLY SUMMARY OF RADIO LISTENING

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Results are shown based on each station's Total Survey Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in % TSA
			'000	%				
Downtown Radio (DTR)/Cool FM	H	1339	499	37	3.7	9.9	4962	17.5
Cool FM	H	917	281	31	2.8	9.1	2565	12.6
Downtown Radio (DTR)	H	1339	269	20	1.8	8.9	2397	8.5
Wave 105 FM	H	1799	362	20	2.0	10.0	3628	8.5
Total Vibe FM	H	4001	507	13	0.9	7.3	3728	4.2
Vibe East	H	1841	265	14	1.1	7.6	2012	4.8
Vibe West	H	2159	243	11	0.8	7.1	1717	3.7
Energy FM	Y	64	12	18	2.0	10.9	129	8.1
Total GCap Media UK	H	49377	16203	33	3.1	9.4	152803	14.4
GCap Media - National Brands	H	49377	10341	21	1.7	8.3	85870	8.1
Total								
Classic FM	Q	49377	5711	12	0.9	7.7	43868	4.2
Capital Disney	Q	49377	53	*	*	3.1	166	*
Capital Life	Q	49377	78	*	*	5.4	422	*
Core	Q	49377	110	*	*	3.4	375	*
Planet Rock	Q	49377	461	1	0.1	5.6	2575	0.2
The Storm	Q	49377	54	*	*	2.2	116	*
Total Choice (UK)	Q	49377	657	1	0.1	9.2	6021	0.6
GCap Media Gold Networks UK	H	49377	1908	4	0.3	8.2	15673	1.5
Total Capital Gold Network UK	H	49377	1240	3	0.2	6.9	8604	0.8
Total Classic Gold Network UK	H	49377	731	1	0.1	9.7	7069	0.7
Total Century Network UK	H	49377	1656	3	0.3	7.6	12569	1.2
GCap Media - Local Brands Total	H	37898	10541	28	2.6	9.4	99127	12.2
The One Network	H	28455	7375	26	2.3	8.7	64347	10.3
Capital Radio	Q	10526	1720	16	1.1	6.9	11890	5.5
96.4 BRMB	H	2020	532	26	1.9	7.4	3933	8.0
FOX FM	H	571	165	29	2.6	9.1	1501	12.2
Invicta FM	H	1129	353	31	3.3	10.6	3753	12.8
103.2 Power FM	H	1081	235	22	1.4	6.3	1481	6.0
Southern FM	H	950	312	33	3.4	10.3	3203	14.2
Red Dragon FM	H	918	278	30	3.3	10.9	3032	15.6
Q103	H	372	84	23	1.2	5.3	442	6.1
102.7 Hereward FM	H	374	114	31	2.6	8.3	953	10.9
FM 103 Horizon	Y	225	62	27	2.3	8.4	515	11.4
96.9 Chiltern FM (Bedford)	H	330	91	28	2.2	7.9	716	11.1

Source: RAJAR/Ipsos MORI

QUARTERLY SUMMARY OF RADIO LISTENING

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RAJAR

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

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			'000	%				
97.6 Chiltern FM (Dunstable/Luton)	H	680	191	28	2.0	7.3	1391	9.4
Radio Broadland	H	619	220	36	3.7	10.4	2292	15.4
SGR FM Total	H	612	154	25	2.1	8.4	1295	9.1
SGR FM	H	501	116	23	1.9	8.2	946	8.1
SGR Colchester	Y	160	57	35	4.3	12.1	686	17.4
2-TEN FM	H	676	225	33	2.2	6.5	1473	9.6
2CR FM	H	575	136	24	1.7	7.3	996	6.9
Essex FM*	H	1154	306	26	2.8	10.5	3205	12.0
Mercury FM (Surrey & Sussex)	H	416	80	19	2.0	10.3	825	9.0
Mercury FM (Herts)	H	317	37	12	0.7	6.2	227	3.5
105.4 Leicester Sound FM	H	609	134	22	1.7	7.6	1018	8.1
96 Trent FM	H	1066	324	30	3.0	9.7	3152	12.6
RAM FM	H	579	109	19	1.5	8.1	878	6.8
Beacon FM	H	1305	264	20	1.8	8.8	2317	8.6
Mercia FM	H	662	146	22	1.5	6.8	989	7.2
Northants 96	H	489	135	28	2.8	10.3	1387	13.4
Wyvern FM	H	475	92	19	1.1	5.4	500	5.2
102.4 Severn Sound FM	H	374	108	29	2.9	10.1	1090	12.4
MFM 103.4	H	359	59	17	2.0	12.2	724	9.7
The Buzz 97.1 FM	H	409	43	10	0.6	5.6	241	2.8
Coast 96.3	Y	232	46	20	1.8	9.2	429	8.7
Champion 103 FM	Y	117	40	34	4.2	12.5	496	18.1
Orchard FM	H	332	117	35	4.0	11.3	1322	14.5
Gemini FM	H	499	158	32	3.3	10.3	1623	14.4
97 FM Plymouth Sound	H	323	97	30	2.5	8.4	820	11.2
South Hams Radio	Y	67	17	25	2.8	11.3	187	12.2
Lantern FM 96.2 and 97.3	Y	133	49	37	4.1	11.1	549	17.1
GWR FM	H	1305	338	26	2.8	11.0	3713	13.5
GCap Media Gold Networks Combined	H	28180	1477	5	0.5	8.6	12720	2.1
Capital Gold Network	H	18390	999	5	0.4	7.2	7164	1.8
Capital Gold London	Q	10526	701	7	0.3	5.1	3588	1.7
Capital Gold Birmingham	H	2020	64	3	0.3	9.3	594	1.2
Capital Gold Kent	H	1129	39	3	0.4	11.4	447	1.5
Capital Gold Hampshire	H	1081	44	4	0.8	19.5	866	3.5

Source: RAJAR/Ipsos MORI

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Capital Gold Sussex	H	950	44	5	0.4	9.1	398	1.8
Capital Gold South East Wales	H	918	32	3	0.2	6.1	194	1.0
Capital Gold Manchester	H	2282	84	4	0.4	11.4	966	2.1
Classic Gold Network	H	12701	485	4	0.4	11.5	5556	2.0
Classic Gold 1332	H	546	45	8	0.9	10.9	492	4.0
Classic Gold 792 (Bedford)	H	594	26	4	0.4	8.4	217	1.9
Classic Gold 828 (Dunstable/Luton)	H	991	30	3	0.3	11.3	337	1.6
Classic Gold Amber (Total)	H	1100	43	4	0.5	13.8	595	2.3
Classic Gold 1431/1485	H	676	22	3	0.3	8.2	178	1.2
Classic Gold 828	H	575	26	5	0.4	8.2	217	1.5
Classic Gold Breeze	H	1154	10	1	0.2	21.7	220	0.8
Classic Gold 1521	H	416	4	1	0.1	10.2	39	0.4
Classic Gold GEM (Notts)	H	1066	35	3	0.4	13.5	475	1.9
Classic Gold GEM (Derby)	H	579	17	3	0.4	12.6	210	1.6
Classic Gold WABC	H	1305	51	4	0.4	9.6	485	1.8
Classic Gold 1359	H	662	36	5	0.5	8.7	315	2.3
Classic Gold 1557	H	489	24	5	0.4	7.7	187	1.8
Classic Gold 774	H	374	14	4	0.6	15.1	217	2.5
Classic Gold Marcher	H	359	21	6	0.7	12.1	252	3.4
Classic Gold 666/954	H	499	23	5	0.6	12.3	287	2.6
Classic Gold Plymouth 1152	H	323	14	4	0.6	12.8	178	2.4
Classic Gold 1260/936/1161	H	1305	54	4	0.6	14.0	760	2.8
The Century Network	H	8188	1464	18	1.4	7.8	11364	6.9
105.4 Century FM	Q	5104	853	17	1.3	8.0	6851	6.9
100-102 Century FM	H	2120	503	24	1.8	7.4	3727	9.4
100-102 Century FM North	H	1383	302	22	1.5	7.1	2140	8.4
100-102 Century FM South	H	794	216	27	2.1	7.9	1696	11.2
Ocean FM	H	964	166	17	1.1	6.2	1029	4.7
Choice FM London	Q	10526	533	5	0.5	10.1	5400	2.5
Total XFM (UK)	Q	49377	1068	2	0.1	6.2	6589	0.6
XFM 104.9	Q	10526	622	6	0.4	5.9	3690	1.7
XFM Scotland	H	2619	347	13	1.0	7.4	2586	4.8
XFM Scotland (East)	H	1124	158	14	0.9	6.6	1045	4.5
XFM Scotland (West)	H	1649	220	13	1.0	7.7	1701	5.1
Total GMG Radio	Q	49377	2924	6	0.5	8.8	25759	2.4

Source: RAJAR/Ipsos MORI

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	Survey Period	Adult (15+) Pop'n '000	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in % TSA
			'000	%				
Total Real Network	H	6935	1464	21	2.3	11.0	16116	11.3
Real Radio (Scotland)	H	2619	720	27	3.4	12.3	8835	16.4
Real Radio (Wales)	H	1638	357	22	2.3	10.6	3776	10.8
Real Radio (Yorkshire)	H	2678	387	14	1.3	9.1	3505	6.6
Total Smooth Network (UK)	Q	49377	1269	3	0.2	7.3	9237	0.9
Smooth FM (London/North West)	Q	15907	1052	7	0.5	7.9	8258	2.6
Smooth FM (London)	Q	10526	473	4	0.3	7.1	3361	1.6
Smooth FM (North West)	Q	5381	579	11	0.9	8.5	4897	4.7
Hertbeat FM	Y	193	24	13	0.7	5.9	142	3.6
Kingdom FM	Y	281	78	28	2.5	9.0	703	12.1
KM-fm Group	Y	926	139	15	1.5	9.8	1371	5.7
KM-fm East	Y	387	78	20	2.2	10.8	844	7.9
KM-fm for Canterbury Whitstable and Herne Bay	Y	134	22	16	1.4	8.4	186	5.0
KM-fm for Thanet	Y	122	31	25	2.8	11.3	346	10.0
KM-fm for Shepway and White Cliffs Country	Y	146	25	17	2.1	12.3	312	8.0
KM-fm West	Y	539	62	11	1.0	8.6	527	3.9
KM-fm for West Kent	Y	281	31	11	0.9	8.4	263	3.9
KM-fm for Medway	Y	265	30	11	1.0	8.7	264	3.7
Lincs FM Group	H	1753	564	32	3.8	11.9	6690	16.3
Lincs FM 102.2*	H	810	336	42	5.5	13.2	4437	21.3
South & West Yorkshire (Lincs FM Group)	H	799	201	25	2.6	10.3	2081	12.0
Dearne FM	Y	196	64	32	3.0	9.3	594	15.4
Ridings FM	Y	264	47	18	1.6	9.3	434	7.7
Trax FM	H	338	88	26	2.7	10.4	913	12.3
Fosseway Radio	Y	145	27	19	1.2	6.5	178	6.0
Lite FM	Y	180	28	15	1.2	7.6	209	5.9
The Local Radio Company	Y	4083	849	21	1.8	8.8	7448	8.3
Group Total								
The Local Radio Company North	Y	2087	450	22	1.9	8.7	3910	9.1
Alpha 103.2	Y	127	26	20	1.6	8.0	207	8.7
2BR	Y	201	56	28	3.0	10.6	595	14.6
Central FM	Y	186	44	24	1.8	7.4	329	8.4
107.9 Dune FM	Y	217	28	13	1.0	7.8	215	4.7

Source: RAJAR/Ipsos MORI

* Audience to 'Opt-out' services included

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Huddersfield's Home 107.9	Y	181	22	12	1.0	7.9	174	5.2
Merseyside's 106.7 The Rocket	H	202	12	6	1.3	20.9	260	6.7
Minster FM*	H	423	113	27	2.5	9.5	1077	11.6
106.9 Silk FM	Y	166	37	22	1.7	7.8	288	7.8
97.2 Stray FM	Y	141	49	35	2.6	7.3	359	11.8
Sun FM	Y	236	66	28	2.6	9.2	603	14.8
The Local Radio Company South	Y	1995	398	20	1.8	8.9	3537	7.6
107.8 Arrow FM for Hastings	Y	110	18	16	1.6	10.0	178	6.0
Bath FM	Y	85	15	17	1.2	6.8	101	5.9
Fire 107.6 FM	Y	280	34	12	1.0	8.5	292	4.2
IOW Radio	Y	117	44	37	3.9	10.4	456	17.0
Ivel FM	Y	131	27	20	2.6	13.0	348	10.0
Total Mix	Y	246	54	22	1.7	7.9	426	8.6
Mix 96	Y	129	35	27	2.1	7.8	274	9.4
Mix 107	Y	117	19	16	1.3	8.1	152	7.5
107.4 The Quay	Y	281	32	11	0.5	4.6	146	2.2
107.5 Sovereign Radio	Y	152	24	16	1.3	8.0	192	5.0
Spire FM	Y	99	43	43	4.5	10.5	449	19.0
Spirit FM	Y	174	32	19	1.8	9.8	318	8.1
3TR	Y	90	14	16	1.6	10.1	146	7.5
Vale FM	Y	50	13	27	2.4	8.9	120	10.3
Wessex FM	Y	119	38	31	2.7	8.4	317	11.3
Win 107.2	Y	69	11	16	0.7	4.4	49	3.3
Radio Mansfield 103.2	Y	137	48	35	3.4	9.7	467	15.2
Manx Radio	Y	64	38	59	7.6	13.0	488	30.7
Mid FM	Y	105	25	24	2.3	9.7	244	12.3
Passion 107.9	Y	236	21	9	0.5	5.6	119	2.3
102.5 FM Radio Pembrokeshire	Y	89	55	62	9.3	15.1	827	39.6
Premier Christian Radio	Q	10526	100	1	0.2	16.9	1695	0.8
Q102.9FM/Q97.2FM	Y	265	73	28	2.5	8.9	654	13.4
Reading 107 FM	Y	257	38	15	0.9	6.0	231	4.5
River FM	Y	133	24	18	1.0	5.8	139	4.7
Saga 105.2 FM	H	1834	205	11	1.3	11.2	2298	6.3
Saga 105.7 FM	H	3461	390	11	1.4	12.2	4756	6.0
SAGA 106.6fm	H	2006	219	11	1.3	11.5	2516	5.6
The Saint 107.8 FM	Y	261	29	11	0.7	6.3	183	3.0

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107.7 Splash FM	Y	139	21	15	1.6	10.7	224	6.7
The Sunrise Group	Q	49377	475	1	0.1	5.8	2741	0.3
Kismet Radio 1035 (Greater London)	Q	10526	57	1	*	5.8	331	0.2
Sunrise Radio (Greater London)	Q	10526	311	3	0.2	6.0	1856	0.9
Sunrise Radio National	Q	49377	455	1	*	5.3	2409	0.2
The London Media Company	H	1223	81	7	0.5	7.2	582	2.3
Star 106.6 Slough	Y	222	32	14	1.0	7.3	232	4.8
The Time FM Group	H	995	37	4	0.3	7.6	279	1.4
Time FM 106.8	H	489	23	5	0.3	7.4	169	1.7
Time FM 107.3	Y	300	5	2	0.1	7.4	37	0.6
Time FM 107.5	Y	289	10	4	0.3	9.5	100	1.8
Tindle Radio Group	Y	793	208	26	2.7	10.1	2102	12.2
103.4 The Beach	Y	146	49	34	3.6	10.7	523	16.8
106.3 Bridge FM	Y	160	31	20	1.2	6.0	188	5.7
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	Y	365	69	19	1.8	9.7	672	7.8
Dream 100	Y	162	47	29	3.3	11.4	539	12.6
Dream 107.7 FM	Y	203	22	11	0.7	5.9	133	3.0
Channel 103 FM	Y	73	36	49	5.5	11.3	405	29.0
Island FM 104.7	Y	50	22	44	6.4	14.3	315	38.1
Kick and Kestrel	Y	222	49	22	1.9	8.5	414	7.8
Kick FM	Y	93	17	18	0.9	5.0	83	3.9
Kestrel FM	Y	135	32	24	2.5	10.3	331	9.9
Total UKRD	H	2914	586	20	1.8	9.0	5272	8.3
Pirate FM Total	Y	608	182	30	3.3	10.9	1986	13.3
Pirate FM102 East	H	328	74	23	2.1	9.1	673	8.8
Pirate FM102 West	Y	280	107	38	4.5	11.7	1249	17.3
Star Radio West	H	800	90	11	0.9	7.6	686	4.0
Star Radio in Bristol	H	445	44	10	0.8	8.2	357	3.9
Star Radio in Cheltenham	Y	141	15	11	0.8	7.4	115	3.7
Star Radio in North Somerset	Y	123	19	16	1.4	9.2	179	6.6
Star Radio in Stroud	Y	91	9	10	0.9	9.1	85	4.3
The County Sound Radio Network	H	546	136	25	2.0	8.1	1104	9.6
96.4 The Eagle	H	546	121	22	1.8	8.0	962	8.3
County Sound 1566	H	546	18	3	0.3	8.0	142	1.2

Source: RAJAR/Ipsos MORI

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			'000	%	per head	per listener		
Total UKRD East	H	462	105	23	2.2	9.5	995	9.9
Fen Radio 107.5	Y	70	19	27	2.0	7.5	138	8.7
KL.FM 96.7	Y	136	55	41	5.0	12.4	684	22.7
Star Radio in Cambridge	Y	265	31	12	0.7	5.6	174	3.5
96.2 The Revolution	H	497	65	13	0.9	7.0	455	4.7
UTV Radio (inc talkSPORT)	H	49377	3433	7	0.7	9.4	32355	3.1
UTV Radio (excl. talkSPORT)	H	6712	1378	21	2.0	9.6	13178	9.5
Imagine FM	H	371	43	12	0.8	6.6	286	3.8
107.6 Juice FM	H	956	127	13	0.9	6.9	881	4.3
Peak 107 FM	H	390	92	24	2.8	11.8	1092	12.3
The Pulse/Pulse Classic Gold	H	762	192	25	1.6	6.4	1227	8.2
The Pulse	H	762	174	23	1.4	6.0	1039	6.9
Pulse Classic Gold	H	762	55	7	0.2	3.4	188	1.3
Q96	H	690	46	7	0.4	6.7	309	2.3
Signal One & Signal Two	H	769	257	33	4.8	14.4	3718	21.6
Signal One	H	769	236	31	4.2	13.6	3210	18.7
Signal Two	H	769	73	10	0.7	6.9	508	3.0
107.4 Tower FM	H	412	74	18	1.3	7.2	534	6.7
UTV Radio - South Wales	H	908	233	26	2.7	10.4	2434	12.8
Total Swansea Sound/ 96.4 FM The Wave	H	496	170	34	3.5	10.2	1728	17.1
96.4 FM The Wave	H	496	131	26	2.5	9.3	1227	12.1
Swansea Sound - 1170 MW	H	496	59	12	1.0	8.4	500	4.9
Valleys Radio	H	413	64	15	1.7	11.1	706	7.9
Radio Wave 96.5 FM	Y	228	65	28	2.9	10.2	663	14.2
Wave 102 FM	Y	155	30	19	1.9	10.2	302	10.6
102.4 Wish/107.2 Wire	Y	714	159	22	1.9	8.3	1330	9.0
107.2 Wire FM	Y	240	54	23	1.6	7.1	385	7.2
102.4 Wish FM	H	496	106	21	1.5	7.2	760	7.8
107.7 The Wolf	H	422	64	15	1.2	7.7	494	5.5

Source: RAJAR/Ipsos MORI

DEFINITIONS

AREAS

UNITED KINGDOM (Part 1)
(including Channel Islands and Isle of Man)

EDITORIAL AREAS (Part 2)

BBC stations' defined service areas

TOTAL SURVEY AREAS (Part 3)

Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 2 and 3 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH

The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week

AVERAGE HOURS

The total hours of listening to a station during the course of a week, averaged:

PER HEAD - across the total adult population of the UK/area
PER LISTENER - across all those listening to the station for at least 5 minutes

TOTAL HOURS

The overall number of hours of adult listening to a station in the UK/area in an average week

SHARE IN TSA

The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	2nd January 2006 - 26th March 2006	31,875
H	19th September 2005 - 26th March 2006	65,467
Y	28th March 2005 - 26th March 2006	128,747