

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 25th June 2006



PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)

Adults aged 15 and over: population 49,806,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
ALL RADIO	Q	44615	90	21.0	23.5	1046594	100.0
ALL BBC	Q	32850	66	11.5	17.4	572682	54.7
15-44	Q	15162	61	8.4	13.8	208730	43.4
45+	Q	17688	71	14.5	20.6	363952	64.3
All BBC Network Radio	Q	28711	58	9.2	16.0	460592	44.0
BBC Local/Regional	Q	9965	20	2.3	11.2	112090	10.7
ALL COMMERCIAL	Q	30742	62	9.0	14.6	449241	42.9
15-44	Q	17511	71	10.4	14.8	258911	53.8
45 +	Q	13231	53	7.6	14.4	190330	33.6
All National Commercial	Q	13272	27	2.2	8.4	111848	10.7
All Local Commercial	Q	24821	50	6.8	13.6	337393	32.2
Other Listening	Q	3079	6	0.5	8.0	24671	2.4

Source: RAJAR/Ipsos MORI

* Audiences in Local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
For survey periods and other definitions please see back cover.

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**Embargoed until 7.00 am
Thursday 3rd August 2006**

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	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in % TSA
		'000	%	per head	per listener		
All BBC Network Radio	Q	28711	58	9.2	16.0	460592	44.0
BBC Radio 1	Q	10423	21	2.2	10.3	107626	10.3
BBC Radio 2	Q	13288	27	3.3	12.4	164361	15.7
BBC Radio 3	Q	1834	4	0.2	6.2	11451	1.1
BBC Radio 4	Q	9187	18	2.3	12.2	112092	10.7
BBC Radio FIVE LIVE	Q	6033	12	0.9	7.8	47236	4.5
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	6140	12	1.0	7.9	48807	4.7
FIVE LIVE SPORTS EXTRA	Q	658	1	*	2.4	1571	0.2
BBC 6 Music	Q	354	1	*	6.3	2221	0.2
1Xtra from the BBC	Q	284	1	*	5.2	1479	0.1
BBC7	Q	668	1	0.1	5.7	3781	0.4
BBC World Service	Q	1257	3	0.1	5.6	7055	0.7
BBC Asian Network UK*	Q	444	1	0.1	8.3	3668	0.4
All National Commercial	Q	13272	27	2.2	8.4	111848	10.7
The Arrow (UK)	H	62	*	*	6.4	401	*
3C	Q	104	*	*	5.8	607	0.1
Capital Disney	Q	62	*	*	5.6	349	*
Total Capital Gold Network UK*	H	1166	2	0.1	5.9	6874	0.7
Capital Life	Q	46	*	*	4.3	199	*
Total Century Network UK*	H	1668	3	0.2	7.3	12114	1.1
Chill	Q	115	*	*	4.3	500	*
Total Choice (UK)*	Q	567	1	0.1	7.6	4296	0.4
Classic FM	Q	5832	12	0.9	7.6	44475	4.2
Total Classic Gold Network UK*	H	686	1	0.1	8.9	6081	0.6
Core	Q	134	*	*	4.6	615	0.1
Fun Radio	Q	47	*	*	3.7	177	*
Galaxy Network (UK)*	H	2496	5	0.4	7.1	17619	1.7
Total Heart (UK)*	H	3140	6	0.5	8.0	25206	2.4
Heat	Q	300	1	*	2.7	801	0.1
The Hits	Q	1102	2	0.1	3.6	3982	0.4
Total Kerrang!*	Q	1240	2	0.1	4.8	5931	0.6
Total Kiss*	Q	2363	5	0.2	5.2	12225	1.2
Total LBC (UK)*	H	692	1	0.2	11.7	8089	0.8
Total Magic*	Q	3111	6	0.5	7.7	23906	2.3
Mojo Radio	Q	202	*	*	3.2	645	0.1
oneworld radio	H	128	*	*	3.5	448	*
Planet Rock	Q	417	1	0.1	6.1	2544	0.2
PrimeTime Radio	Q	156	*	*	9.2	1433	0.1
Q	Q	360	1	*	4.2	1514	0.1
Total Real Radio Network (UK)*	H	1639	3	0.3	10.1	16509	1.6
Smash Hits Radio	Q	776	2	0.1	3.3	2545	0.2
Total Smooth Network (UK)*	Q	1488	3	0.3	8.6	12820	1.2
Sunrise Radio National*	Q	450	1	0.1	9.0	4062	0.4
talkSPORT (Talk Radio)	Q	2219	4	0.4	8.2	18234	1.7
Total Virgin Radio (AM/FM)	H	2338	5	0.3	6.7	15759	1.5
Virgin Radio Classic Rock	H	155	*	*	4.3	660	0.1
Virgin Radio Groove	H	53	*	*	4.9	261	*
Virgin Radio Xtreme	H	83	*	*	3.8	314	*
Total XFM (UK)*	Q	1075	2	0.2	7.9	8532	0.8

Source: RAJAR/Ipsos MORI

* See notes on back cover

For survey periods and other definitions please see back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 25th June 2006



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PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach '000	%	Average Hours per head per listener		Total Hours '000	Share in % TSA
BBC NETWORK RADIO								
BBC Radio 1	Q	49806	10423	21	2.2	10.3	107626	10.3
BBC Radio 2	Q	49806	13288	27	3.3	12.4	164361	15.7
BBC Radio 3	Q	49806	1834	4	0.2	6.2	11451	1.1
BBC Radio 4	Q	49806	9187	18	2.3	12.2	112092	10.7
BBC Radio FIVE LIVE	Q	49806	6033	12	0.9	7.8	47236	4.5
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	49806	6140	12	1.0	7.9	48807	4.7
FIVE LIVE SPORTS EXTRA	Q	49806	658	1	*	2.4	1571	0.2
BBC 6 Music	Q	49806	354	1	*	6.3	2221	0.2
1Xtra from the BBC	Q	49806	284	1	*	5.2	1479	0.1
BBC7	Q	49806	668	1	0.1	5.7	3781	0.4
BBC World Service	Q	49806	1257	3	0.1	5.6	7055	0.7
BBC Asian Network UK	Q	49806	444	1	0.1	8.3	3668	0.4
NATIONAL REGIONAL								
BBC Radio Scotland	Q	4252	927	22	1.5	6.9	6368	7.4
BBC Radio Ulster*	Q	1375	510	37	5.9	15.8	8066	27.5
Total BBC Radio Wales/Cymru	Q	2452	608	25	3.2	12.8	7782	14.8
BBC Radio Wales	Q	2452	469	19	2.2	11.7	5493	10.4
BBC Radio Cymru	Q	2452	175	7	0.9	13.1	2289	4.3
LOCAL								
BBC Local Radio	Q	40132	7641	19	2.2	11.3	86503	10.3
BBC Asian Network UK	Q	49806	444	1	0.1	8.3	3668	0.4
BBC Asian Network	Q	4983	169	3	0.4	11.5	1950	1.8
BBC Radio Berkshire	H	776	119	15	0.9	5.7	674	4.2
BBC Radio Bristol*	H	1263	237	19	2.6	13.9	3290	11.2
BBC Radio Cambridgeshire	H	613	145	24	2.2	9.5	1369	10.2
BBC Radio Cleveland	H	787	122	15	1.3	8.4	1025	6.5
BBC Radio Cornwall	H	438	147	33	4.7	14.0	2058	18.4
BBC Coventry and Warwickshire	H	638	83	13	1.0	7.8	652	4.9
BBC Radio Cumbria	H	390	127	33	3.8	11.7	1489	20.0

Source: RAJAR/Ipsos MORI

* Audience to 'Opt-out' services included

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PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach '000 %		Average Hours per head per listener		Total Hours '000	Share in % TSA
BBC Radio Derby	H	603	151	25	2.7	10.7	1617	13.1
BBC Radio Devon	H	936	254	27	3.7	13.5	3424	16.3
BBC Essex	H	1185	267	23	3.5	15.6	4171	15.4
BBC Radio Gloucestershire	H	474	91	19	2.5	13.0	1178	10.7
BBC Hereford & Worcester	H	510	142	28	2.7	9.7	1382	12.6
BBC Radio Humberside	H	728	246	34	5.1	15.0	3691	21.6
BBC Radio Kent	H	1334	267	20	2.7	13.7	3658	10.8
BBC Radio Lancashire	H	1135	230	20	2.2	10.8	2490	11.0
BBC Radio Leeds	H	1504	232	15	1.2	7.9	1834	6.4
BBC Radio Leicester	H	759	176	23	2.1	9.0	1582	9.7
BBC Radio Lincolnshire	H	522	123	24	3.1	13.3	1632	12.9
BBC London 94.9	Q	10585	455	4	0.3	6.7	3051	1.5
BBC Radio Manchester	Q	2066	300	14	1.0	6.6	1978	5.4
BBC Radio Merseyside	H	1613	344	21	2.9	13.8	4736	14.7
BBC Radio Newcastle	H	1347	297	22	2.1	9.6	2863	12.5
BBC Radio Norfolk	H	708	224	32	4.3	13.7	3074	18.3
BBC Radio Northampton	H	450	94	21	2.7	13.1	1226	12.1
BBC Radio Nottingham	H	737	168	23	2.9	12.8	2149	11.9
BBC Radio Oxford 95.2FM	H	509	100	20	1.7	8.6	859	7.4
BBC Radio Sheffield	H	1198	244	20	2.0	10.0	2437	10.5
BBC Radio Shropshire	H	373	108	29	3.5	12.1	1310	17.0
BBC Radio Solent**	H	1463	296	20	2.4	11.8	3482	10.3
BBC Solent for Dorset	Y	184	24	13	1.6	12.1	295	6.6
BBC Southern Counties Radio	Q	2376	272	11	1.0	8.6	2350	4.5
BBC Radio Stoke	H	592	165	28	3.3	12.0	1982	14.5
BBC Radio Suffolk	H	484	137	28	3.4	12.0	1639	13.6
BBC Three Counties Radio	H	1204	181	15	1.4	9.6	1740	7.1
BBC WM (Birmingham & Black Country)	Q	2187	353	16	1.9	11.7	4111	7.7
BBC Radio Wiltshire/Swindon	H	520	92	18	1.6	9.3	852	7.9
BBC Radio York	H	498	92	19	2.1	11.5	1064	9.7
BBC Radio Guernsey	Y	50	18	35	4.8	13.4	236	27.9
BBC Radio Jersey	Y	73	30	41	4.7	11.4	344	24.1

Source: RAJAR/Ipsos MORI

** Excludes Dorset

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 25th June 2006



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PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach '000	%	Average Hours per head per listener		Total Hours '000	Share in % TSA
NATIONAL								
The Arrow (UK)	H	49806	62	*	*	6.4	401	*
3C	Q	49806	104	*	*	5.8	607	0.1
Capital Disney	Q	49806	62	*	*	5.6	349	*
Total Capital Gold Network UK	H	49806	1166	2	0.1	5.9	6874	0.7
Capital Life	Q	49806	46	*	*	4.3	199	*
Total Century Network UK	H	49806	1668	3	0.2	7.3	12114	1.1
Chill	Q	49806	115	*	*	4.3	500	*
Total Choice (UK)	Q	49806	567	1	0.1	7.6	4296	0.4
Classic FM	Q	49806	5832	12	0.9	7.6	44475	4.2
Total Classic Gold Network UK	H	49806	686	1	0.1	8.9	6081	0.6
Core	Q	49806	134	*	*	4.6	615	0.1
Fun Radio	Q	49806	47	*	*	3.7	177	*
Galaxy Network (UK)	H	49806	2496	5	0.4	7.1	17619	1.7
Total Heart (UK)	H	49806	3140	6	0.5	8.0	25206	2.4
Heat	Q	49806	300	1	*	2.7	801	0.1
The Hits	Q	49806	1102	2	0.1	3.6	3982	0.4
Total Kerrang!	Q	49806	1240	2	0.1	4.8	5931	0.6
Total Kiss	Q	49806	2363	5	0.2	5.2	12225	1.2
Total LBC (UK)	H	49806	692	1	0.2	11.7	8089	0.8
Total Magic	Q	49806	3111	6	0.5	7.7	23906	2.3
Mojo Radio	Q	49806	202	*	*	3.2	645	0.1
oneword radio	H	49806	128	*	*	3.5	448	*
Planet Rock	Q	49806	417	1	0.1	6.1	2544	0.2
PrimeTime Radio	Q	49806	156	*	*	9.2	1433	0.1
Q	Q	49806	360	1	*	4.2	1514	0.1
Total Real Radio Network (UK)	H	49806	1639	3	0.3	10.1	16509	1.6
Smash Hits Radio	Q	49806	776	2	0.1	3.3	2545	0.2
Total Smooth Network (UK)	Q	49806	1488	3	0.3	8.6	12820	1.2
Sunrise Radio National	Q	49806	450	1	0.1	9.0	4062	0.4
talkSPORT (Talk Radio)	Q	49806	2219	4	0.4	8.2	18234	1.7
Total Virgin Radio Network	H	49806	2538	5	0.3	6.7	16994	1.6
Total Virgin Radio (AM/FM)	H	49806	2338	5	0.3	6.7	15759	1.5
Virgin FM London	Q	10585	823	8	0.5	6.3	5183	2.5
Virgin Radio (AM)	H	49806	1700	3	0.2	5.7	9763	0.9
Virgin Radio Classic Rock	H	49806	155	*	*	4.3	660	0.1
Virgin Radio Groove	H	49806	53	*	*	4.9	261	*
Virgin Radio Xtreme	H	49806	83	*	*	3.8	314	*
Total Virgin Radio (AM/FM) (London)	H	10585	1083	10	0.7	7.0	7534	3.6
Total XFM (UK)	Q	49806	1075	2	0.2	7.9	8532	0.8

Source: RAJAR/Ipsos MORI

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Results are shown based on each station's Total Survey Area

	Survey Period	Adult (15+) Pop'n '000	Weekly Reach '000	%	Average Hours per head per listener		Total Hours '000	Share in % TSA
LOCAL								
All Local Commercial Radio	Q	48864	24749	51	6.9	13.6	336575	32.8
Big L Radio	Q	4244	4	*	*	2.2	9	*
Brighton's Juice 107.2	Y	288	33	12	0.5	4.3	144	2.2
Total Chrysalis Radio (UK)	H	49806	6028	12	1.0	8.5	51315	4.9
Chrysalis Radio (ILR)	H	25073	5378	21	1.9	8.8	47555	9.3
The Arrow (UK)	H	49806	62	*	*	6.4	401	*
Galaxy Network (UK)	H	49806	2496	5	0.4	7.1	17619	1.7
Galaxy Network (ILR)	H	11183	2166	19	1.5	7.5	16313	7.2
Galaxy Birmingham	H	2035	348	17	1.5	8.7	3041	6.2
Galaxy Manchester	H	2742	440	16	1.1	6.6	2887	5.6
Galaxy North East	H	2135	478	22	1.6	6.9	3311	8.6
Galaxy Yorkshire	H	4270	900	21	1.7	7.9	7074	8.0
Total Heart (UK)	H	49806	3140	6	0.5	8.0	25206	2.4
Heart FM (ILR)	H	15925	2828	18	1.5	8.3	23462	7.0
100.7 Heart FM	H	3484	820	24	2.3	9.9	8096	10.1
Heart 106.2 FM	Q	10585	1664	16	1.2	7.7	12772	6.1
Heart 106 (formerly 106 Century FM)	H	2039	336	16	1.4	8.2	2758	6.1
Heart Midlands (ILR)	H	5340	1145	21	2.0	9.5	10854	9.0
Chrysalis Radio Midlands (ILR)	H	5340	1334	25	2.6	10.4	13895	11.5
Chrysalis Radio West Midlands (ILR)	H	3484	1008	29	3.2	11.0	11137	13.9
Total LBC (UK)	H	49806	692	1	0.2	11.7	8089	0.8
Total LBC (ILR)	Q	10585	551	5	0.7	12.6	6924	3.3
LBC 97.3	Q	10585	476	4	0.6	12.5	5937	2.9
LBC News 1152	Q	10585	185	2	0.1	5.3	987	0.5
Chrysalis Radio London (ILR)	Q	10585	2123	20	1.9	9.3	19696	9.5
Total CN Radio	H	1861	383	21	2.1	10.2	3915	9.7
The Bay	H	323	94	29	2.6	9.0	842	13.7
Citybeat 96.7FM	H	480	124	26	2.7	10.5	1299	11.8
CN Radio Midlands	H	1058	165	16	1.7	10.8	1773	7.7
Oak 107 FM	Y	108	21	20	1.1	5.3	115	5.4
Rugby FM	Y	69	28	41	3.8	9.3	260	16.5
Touch FM Staffs (was Centre FM)	Y	236	38	16	1.4	9.0	337	6.4
Touch FM - South Midlands	H	645	91	14	1.8	12.9	1171	8.2

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Connect FM (was KCBC 107.4)	Y	206	46	22	2.4	11.0	502	10.7
CTR 105.6	Y	126	16	13	1.4	11.3	182	5.7
Chester's Dee 106.3	Y	179	33	19	1.3	7.0	234	6.0
Delta FM	Y	92	17	19	1.3	6.8	116	6.2
Total EMAP	H	49806	11609	23	2.2	9.3	107869	10.2
3C	Q	49806	104	*	*	5.8	607	0.1
Total EMAP ILR	H	35848	9526	27	2.5	9.3	88890	12.0
Big City Network	H	15794	4805	30	2.8	9.2	44035	14.2
Total Magic	Q	49806	3111	6	0.5	7.7	23906	2.3
Magic Network (ILR)	H	20890	2532	12	1.0	8.2	20761	5.0
Magic Network - North	H	10305	660	6	0.6	9.9	6529	3.3
EMAP Radio - North East	H	2146	730	34	3.1	9.0	6582	17.0
Big City Network - North East	H	2146	628	29	2.2	7.6	4753	12.3
Metro Radio	H	1398	442	32	2.3	7.2	3173	13.1
TFM	H	805	189	24	2.0	8.3	1579	9.9
Magic Network - North East	H	2146	194	9	0.9	9.4	1829	4.7
Magic 1152 (Newcastle)	H	1398	126	9	0.8	8.4	1064	4.4
Magic 1170 (Teesside)	H	805	68	8	1.0	11.2	765	4.8
Metro Radio/Magic 1152	H	1398	500	36	3.0	8.5	4238	17.5
TFM/Magic 1170	H	805	234	29	2.9	10.0	2344	14.6
EMAP Radio - North West	H	4972	1442	29	2.7	9.4	13617	14.3
Big City Network - North West	H	4866	1329	27	2.4	8.7	11564	12.4
Radio City 96.7	H	1781	506	28	2.7	9.7	4893	13.6
Key 103 (Manchester)	H	2327	524	23	1.7	7.5	3916	9.0
97.4 Rock FM	H	1345	326	24	2.0	8.4	2736	10.7
Magic Network - North West	H	4963	219	4	0.4	9.4	2053	2.2
Magic 1548 (Liverpool)	H	1781	76	4	0.4	8.9	676	1.9
Magic 1152 (Manchester)	H	2327	84	4	0.4	9.8	827	1.9
Magic 999 (Preston)	H	1108	58	5	0.5	9.5	549	2.5
Key 103/Magic 1152 (Manchester)	H	2327	577	25	2.0	8.2	4743	10.9
Radio City 96.7/Magic 1548	H	1781	538	30	3.1	10.4	5569	15.5
97.4 Rock FM/Magic 999	H	1451	357	25	2.3	9.2	3285	11.8
EMAP Radio - Yorkshire	H	3196	941	29	2.9	9.8	9192	14.2
Big City Network - Yorkshire	H	3196	800	25	2.0	8.2	6545	10.1
96.3 Radio Aire	H	952	167	18	1.4	8.1	1363	7.7
Hallam FM	H	1291	402	31	2.5	8.1	3242	12.8
96.9 Viking FM	H	1123	235	21	1.7	8.2	1940	7.6

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Magic Network - Yorkshire	H	3196	247	8	0.8	10.7	2647	4.1
Magic 828 (Leeds)	H	952	104	11	1.3	11.9	1243	7.0
Magic AM (Sheffield)	H	1291	72	6	0.4	7.8	560	2.2
Magic 1161 (Hull)	H	1123	71	6	0.8	12.0	845	3.3
96.3 Radio Aire/Magic 828	H	952	247	26	2.7	10.6	2606	14.8
Hallam FM/Magic AM	H	1291	434	34	2.9	8.8	3801	15.0
96.9 Viking FM/Magic 1161	H	1123	266	24	2.5	10.5	2785	11.0
Total Kerrang!	Q	49806	1240	2	0.1	4.8	5931	0.6
Kerrang! 105.2	Q	3491	363	10	0.6	6.1	2223	2.8
EMAP Radio London (Magic 105.4/Kiss 100)	Q	10585	2888	27	2.1	7.9	22702	10.9
Kiss 100 FM	Q	10585	1499	14	0.9	6.1	9196	4.4
Magic 105.4	Q	10585	1867	18	1.3	7.2	13505	6.5
Total Kiss	Q	49806	2363	5	0.2	5.2	12225	1.2
EMAP Total Scotland	H	4235	1828	43	5.2	12.1	22053	25.8
EMAP Central Scotland	H	2786	1115	40	4.9	12.2	13571	24.0
Total Radio Clyde	H	1826	736	40	4.9	12.1	8910	25.3
Clyde 1 FM	H	1826	595	33	3.2	9.8	5860	16.6
Clyde 2	H	1826	321	18	1.7	9.5	3050	8.7
Total Radio Forth	H	1062	383	36	4.4	12.1	4633	20.0
ForthOne	H	1062	331	31	3.4	10.8	3589	15.5
Forth2	H	1062	127	12	1.0	8.2	1044	4.5
C.F.M.Radio	Y	239	101	42	4.4	10.3	1045	20.2
Moray Firth Radio	Y	245	113	46	5.9	12.8	1446	25.7
Total Northsound Radio	Y	298	148	50	5.9	11.9	1757	27.9
Northsound One	Y	298	122	41	4.0	9.7	1190	18.9
Northsound Two	Y	298	54	18	1.9	10.5	566	9.0
Radio Borders	Y	104	59	57	8.3	14.7	871	39.9
Total Radio Tay	H	361	151	42	6.4	15.2	2307	32.3
Tay-FM	H	361	108	30	3.1	10.4	1128	15.8
Radio Tay-AM	H	361	82	23	3.3	14.3	1178	16.5
West Sound*	H	382	167	44	4.0	9.2	1526	24.3
Downtown Radio (DTR)/Cool FM	H	1351	478	35	3.7	10.4	4957	17.4
Cool FM	H	924	287	31	3.1	10.1	2906	14.5
Downtown Radio (DTR)	H	1351	241	18	1.5	8.5	2052	7.2
Total Vibe FM	H	4066	528	13	0.9	7.1	3735	4.0
Vibe East	H	1879	270	14	1.1	7.4	2000	4.5

Source: RAJAR/Ipsos MORI

*Audience to 'Opt Out' services included.

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Vibe West	H	2187	258	12	0.8	6.7	1735	3.6
Wave 105 FM	H	1813	339	19	1.7	9.3	3149	7.5
3FM	Y	65	17	26	4.0	15.1	256	15.8
Total GCap Media UK	H	49806	16273	33	3.0	9.2	149688	14.2
GCap Media - National Brands	H	49806	10339	21	1.7	8.1	83586	7.9
Total								
Classic FM	Q	49806	5832	12	0.9	7.6	44475	4.2
Capital Disney	Q	49806	62	*	*	5.6	349	*
Capital Life	Q	49806	46	*	*	4.3	199	*
Core	Q	49806	134	*	*	4.6	615	0.1
Fun Radio	Q	49806	47	*	*	3.7	177	*
Planet Rock	Q	49806	417	1	0.1	6.1	2544	0.2
Total Choice (UK)	Q	49806	567	1	0.1	7.6	4296	0.4
GCap Media Gold Networks UK	H	49806	1794	4	0.3	7.2	12956	1.2
Total Capital Gold Network UK	H	49806	1166	2	0.1	5.9	6874	0.7
Total Classic Gold Network UK	H	49806	686	1	0.1	8.9	6081	0.6
Total Century Network UK	H	49806	1668	3	0.2	7.3	12114	1.1
GCap Media - Local Brands Total	H	38186	10532	28	2.5	9.1	95825	11.9
The One Network	H	28658	7418	26	2.2	8.6	63812	10.2
Beacon FM	H	1276	252	20	1.6	8.0	2008	7.8
96.4 BRMB	H	2029	519	26	2.0	7.8	4029	8.0
The Buzz 97.1 FM	H	411	50	12	0.5	4.4	221	2.5
Capital Radio	Q	10585	1641	16	1.0	6.3	10299	5.0
Champion 103 FM	Y	119	39	33	4.4	13.3	525	18.9
96.9 Chiltern FM (Bedford)	H	335	90	27	2.2	8.2	735	10.9
97.6 Chiltern FM (Dunstable/Luton)	H	682	187	27	2.3	8.5	1596	11.2
Coast 96.3	Y	235	43	18	1.6	9.1	386	8.2
2CR FM	H	577	139	24	2.1	8.6	1198	8.4
Essex FM*	H	1159	289	25	2.5	10.0	2879	11.0
FOX FM	H	575	178	31	2.9	9.5	1683	13.0
102.7 Hereward FM	H	376	105	28	1.9	7.0	731	8.6
FM 103 Horizon	Y	227	60	27	2.0	7.5	451	10.2
Gemini FM Total	Y	508	157	31	3.5	11.5	1795	15.7
Gemini East	Y	286	84	29	3.1	10.7	900	13.8
Gemini West	Y	222	73	33	4.0	12.3	896	18.1
GWR FM	H	1323	390	30	3.0	10.2	3971	14.3

Source: RAJAR/Ipsos MORI

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Invicta FM	H	1140	360	32	3.2	10.2	3668	12.4
Lantern FM 96.2 and 97.3	Y	130	52	40	4.2	10.6	551	18.0
105.4 Leicester Sound FM	H	615	135	22	1.6	7.3	986	7.7
Mercia FM	H	664	154	23	1.9	8.1	1246	9.2
Mercury FM (Herts)	H	312	32	10	0.6	5.4	174	2.6
Mercury FM (Surrey & Sussex)	H	418	76	18	1.8	9.7	737	8.1
MFM 103.4	H	364	66	18	2.1	11.4	752	9.8
Northants 96	H	494	134	27	2.6	9.6	1281	11.7
Orchard FM	H	335	120	36	4.2	11.7	1409	15.3
97 FM Plymouth Sound	H	328	111	34	2.7	8.0	888	11.8
103.2 Power FM	H	1088	222	20	1.4	7.0	1558	6.4
Q103	H	379	90	24	1.2	5.0	448	5.7
Radio Broadland	H	623	204	33	3.4	10.3	2101	14.0
RAM FM	H	585	120	21	1.9	9.5	1137	9.2
Red Dragon FM	H	929	277	30	3.0	10.0	2760	13.5
102.4 Severn Sound FM	H	378	93	25	2.2	9.1	847	9.7
SGR FM Total	H	625	184	29	2.7	9.1	1670	10.9
SGR FM	H	513	135	26	2.5	9.4	1273	10.0
SGR Colchester	Y	162	52	32	3.3	10.1	529	13.9
Southern FM	H	954	325	34	3.3	9.7	3142	14.2
South Hams Radio	Y	68	15	22	2.3	10.4	157	10.3
2-TEN FM	H	685	239	35	2.6	7.3	1750	11.3
96 Trent FM	H	1084	325	30	3.1	10.4	3385	13.3
Wyvern FM	H	480	99	21	1.4	7.0	691	6.6
GCap Media Gold Networks Combined	H	28387	1350	5	0.4	7.5	10120	1.7
Capital Gold Network	H	18503	893	5	0.3	6.1	5410	1.4
Capital Gold Birmingham	H	2029	51	3	0.2	8.1	416	0.8
Capital Gold Hampshire	H	1088	40	4	0.4	11.8	474	1.9
Capital Gold Kent	H	1140	26	2	0.2	7.6	199	0.7
Capital Gold London	Q	10585	590	6	0.3	4.5	2676	1.3
Capital Gold Manchester	H	2299	65	3	0.3	10.0	656	1.5
Capital Gold Sussex	H	954	45	5	0.5	11.0	492	2.2
Capital Gold South East Wales	H	929	31	3	0.3	8.5	268	1.3
Classic Gold Network	H	12791	463	4	0.4	10.2	4710	1.7
Classic Gold Amber Total	H	1116	43	4	0.5	13.0	563	2.1
Classic Gold Bedford (792)	H	605	19	3	0.3	10.6	202	1.7

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Classic Gold Berkshire (1431/1485)	H	685	20	3	0.3	8.9	179	1.2
Classic Gold Cheltenham (774)	H	378	17	5	0.4	9.7	166	1.9
Classic Gold Coventry (1359)	H	664	25	4	0.3	8.8	217	1.6
Classic Gold Crawley (1521)	H	418	4	1	0.1	5.9	21	0.2
Classic Gold Derby (GEM)	H	585	19	3	0.3	9.2	178	1.4
Classic Gold Devon (666/954)	H	508	23	5	0.5	11.5	267	2.4
Classic Gold Dorset (828)	H	577	25	4	0.4	9.2	227	1.6
Classic Gold Dunstable/Luton (828)	H	997	34	3	0.2	5.4	181	0.9
Classic Gold Essex (1359/1431)	H	1159	14	1	0.2	13.1	183	0.7
Classic Gold GWR (1260/936/1161)	H	1323	61	5	0.5	10.9	665	2.4
Classic Gold Marcher	H	364	25	7	0.8	11.8	291	3.8
Classic Gold Northants (1557)	H	494	20	4	0.4	8.9	176	1.6
Classic Gold Nottingham (GEM)	H	1084	31	3	0.3	10.7	330	1.3
Classic Gold Peterborough (1332)	H	548	42	8	0.8	10.6	448	3.6
Classic Gold Plymouth (1152)	H	328	11	3	0.4	13.4	144	1.9
Classic Gold Wolverhampton (WABC)	H	1276	39	3	0.3	8.5	328	1.3
The Century Network	H	8249	1487	18	1.4	7.5	11144	7.0
105.4 Century FM	Q	5144	751	15	1.1	7.5	5592	5.5
100-102 Century FM	H	2135	533	25	2.0	7.9	4214	10.9
100-102 Century FM North	H	1394	303	22	1.6	7.4	2251	9.3
100-102 Century FM South	H	799	247	31	2.6	8.4	2072	13.1
Ocean	H	970	166	17	1.2	7.0	1167	5.4
Choice FM London	Q	10585	493	5	0.4	7.9	3915	1.9
Total XFM (UK)	Q	49806	1075	2	0.2	7.9	8532	0.8
XFM 104.9	Q	10585	548	5	0.5	8.9	4864	2.3
XFM Scotland	H	2657	305	11	0.9	7.5	2289	4.2
XFM Scotland (East)	H	1140	143	13	0.9	7.2	1034	4.2
XFM Scotland (West)	H	1667	180	11	0.8	7.8	1394	4.3
Total GMG Radio	Q	49806	3043	6	0.6	9.5	28817	2.8
Total Real Radio Network (UK)	H	49806	1639	3	0.3	10.1	16509	1.6
Real Radio (Scotland/Wales/Yorkshire)	H	7022	1458	21	2.2	10.5	15318	10.7
Real Radio (Scotland)	H	2657	723	27	3.2	11.7	8452	15.5

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Real Radio (Wales)	H	1661	338	20	2.0	10.0	3391	9.5
Real Radio (Yorkshire)	H	2704	397	15	1.3	8.8	3475	6.7
Total Smooth Network (UK)	Q	49806	1488	3	0.3	8.6	12820	1.2
Smooth FM (London/North West)	Q	16008	1207	8	0.7	9.4	11375	3.6
Smooth FM (London)	Q	10585	537	5	0.4	8.2	4378	2.1
Smooth FM (North West)	Q	5424	670	12	1.3	10.4	6997	6.5
Hertbeat FM	Y	193	21	11	0.5	4.3	91	2.4
Kingdom FM	Y	287	81	28	2.7	9.6	779	12.7
kmfm Group	Y	934	138	15	1.5	10.2	1406	5.8
kmfm East	Y	392	78	20	2.2	11.2	878	8.3
kmfm for Canterbury Whitstable and Herne Bay	Y	135	24	18	1.7	9.5	224	6.5
kmfm for Shepway and White Cliffs Country	Y	148	25	17	2.0	12.2	302	7.7
kmfm for Thanet	Y	123	30	24	2.9	11.9	351	10.0
kmfm West	Y	542	60	11	1.0	8.8	528	3.9
kmfm for Medway	Y	266	31	12	1.1	9.5	296	4.1
kmfm for West Kent	Y	283	29	10	0.8	8.0	232	3.5
Lincs FM Group	H	1772	582	33	3.9	11.9	6922	17.5
Lincs FM 102.2*	H	821	351	43	5.5	12.9	4539	22.4
South & West Yorkshire (Lincs FM Group)	H	806	201	25	2.5	10.1	2037	12.7
Dearne FM	Y	198	66	33	3.2	9.8	642	17.0
Ridings FM	Y	267	47	18	1.7	9.4	448	8.2
Trax FM	H	341	84	25	2.4	9.6	808	11.3
Fosseway Radio	Y	146	26	18	1.3	7.6	196	6.8
Lite FM	Y	181	33	18	1.3	7.3	238	6.4
The Local Radio Company Group Total	H	4337	879	20	1.7	8.2	7206	7.8
Alpha 103.2	Y	128	27	21	1.7	8.1	221	9.9
107.8 Arrow FM for Hastings	Y	111	19	17	1.6	9.4	176	5.6
Bath FM	Y	86	17	20	1.2	6.0	102	6.1
2BR	Y	202	54	27	3.2	11.9	637	14.1
Central FM	Y	189	45	24	1.7	7.3	330	8.4
107.9 Dune FM	Y	216	29	14	0.9	6.5	190	4.3
Durham FM	H	247	21	9	0.4	4.9	104	2.3

Source: RAJAR/Ipsos MORI

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Fire 107.6 FM	Y	280	35	13	0.8	6.6	234	3.4
Huddersfield's Home 107.9	Y	183	19	10	0.9	8.8	167	5.0
IOW Radio	Y	119	43	36	3.4	9.5	406	15.0
Ivel FM	Y	133	28	21	2.3	10.8	303	8.6
Merseyside's 106.7 The Rocket	Y	207	12	6	0.7	13.1	151	3.8
Minster FM*	H	428	114	27	2.5	9.2	1054	10.8
Total Mix	Y	247	57	23	1.9	8.3	468	9.7
Mix 96	Y	130	36	28	2.4	8.6	309	11.0
Mix 107	Y	117	21	18	1.4	7.7	159	7.8
107.4 The Quay	Y	282	34	12	0.5	4.1	141	2.2
106.9 Silk FM	Y	167	31	18	1.7	9.2	282	7.2
107.5 Sovereign Radio	Y	154	28	18	1.2	6.7	186	4.8
Spire FM	Y	100	39	40	4.0	10.2	402	17.1
Spirit FM	Y	177	32	18	1.8	9.6	311	8.1
97.2 Stray FM	Y	145	51	36	2.6	7.4	381	12.3
Sun FM	Y	237	69	29	2.3	7.9	548	13.6
3TR	Y	92	14	15	1.2	8.0	113	5.9
Vale FM	Y	51	13	26	2.6	9.7	130	10.4
Wessex FM	Y	120	40	33	3.0	9.0	361	12.1
Win 107.2	Y	69	9	14	1.0	7.5	70	4.8
Radio Mansfield 103.2	Y	139	45	33	3.5	10.8	489	14.3
Manx Radio	Y	65	37	58	8.2	14.3	532	32.9
Passion 107.9	Y	238	23	10	0.4	4.5	106	2.1
102.5 FM Radio Pembrokeshire	Y	90	55	61	8.6	14.2	779	38.4
Premier Christian Radio	Q	10585	128	1	0.2	17.7	2263	1.1
Q102.9FM/Q97.2FM	Y	279	71	26	2.3	8.9	635	12.8
Reading 107 FM	Y	260	38	15	1.1	7.2	273	5.2
River FM	Y	135	25	18	1.1	5.8	142	4.8
SAGA Radio Group	H	7314	889	12	1.4	11.3	10005	6.3
Saga 105.2 FM	H	1854	222	12	1.3	10.9	2411	6.7
SAGA Radio Midlands	H	5460	667	12	1.4	11.4	7594	6.1
Saga 105.7 FM	H	3484	415	12	1.5	12.3	5089	6.4
SAGA 106.6fm	H	2032	253	12	1.2	9.9	2505	5.5
The Saint 107.8 FM	Y	263	28	10	0.7	7.1	195	3.4
Six FM (formerly Mid FM)	Y	106	25	23	2.2	9.5	237	11.8
107.7 Splash FM	Y	170	23	14	1.5	11.3	264	6.6

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The Sunrise Group	Q	49806	484	1	0.1	10.3	4973	0.5
Kismet Radio 1035 (Greater London)	Q	10585	98	1	0.1	9.3	910	0.4
Sunrise Radio (Greater London)	Q	10585	295	3	0.3	9.9	2914	1.4
Sunrise Radio National	Q	49806	450	1	0.1	9.0	4062	0.4
The London Media Company	H	1234	67	5	0.4	7.9	533	2.1
Time 106.6 FM (formerly Star 106.6 Slough)	Y	221	33	15	1.1	7.4	248	5.3
Time FM 106.8	H	492	16	3	0.3	8.5	140	1.3
Time FM 107.3	Y	301	5	2	0.1	8.2	37	0.6
Time FM 107.5	Y	286	13	5	0.3	7.0	93	1.7
Tindle Radio Group	Y	799	217	27	2.7	9.7	2118	12.2
103.4 The Beach	Y	148	51	34	3.5	10.2	519	16.0
106.3 Bridge FM	Y	160	32	20	1.5	7.3	237	6.9
Channel 103 FM	Y	73	35	48	5.0	10.4	363	25.4
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	Y	368	76	21	1.9	9.4	715	8.4
Dream 100	Y	163	52	32	3.5	11.0	567	13.5
Dream 107.7 FM	Y	206	24	12	0.7	6.0	148	3.4
Island FM 104.7	Y	50	23	47	5.7	12.3	284	33.7
Kick and Kestrel	Y	221	53	24	2.1	8.7	464	8.5
Kick FM	Y	90	19	21	1.4	6.4	122	5.9
Kestrel FM	Y	133	34	26	2.6	10.0	342	9.9
Total UKRD	H	2926	556	19	1.8	9.3	5158	8.2
Pirate FM Total	Y	615	184	30	3.2	10.7	1965	13.5
Pirate FM102 East	H	332	65	19	1.9	10.0	645	8.5
Pirate FM102 West	Y	283	112	39	4.6	11.6	1294	18.1
Star Radio West	H	810	86	11	0.9	8.4	727	4.1
Star Radio in Bristol	H	451	41	9	0.8	8.6	349	3.7
Star Radio in Cheltenham	Y	143	20	14	1.1	8.3	164	5.1
Star Radio in North Somerset	Y	125	18	14	1.3	9.0	162	5.5
Star Radio in Stroud	Y	92	11	12	0.9	7.2	82	4.0
The County Sound Radio Network	H	547	128	23	2.1	8.8	1126	10.1
County Sound 1566	H	547	13	2	0.3	10.6	138	1.2
96.4 The Eagle	H	547	116	21	1.8	8.5	988	8.9
Total UKRD East	H	456	106	23	2.0	8.6	909	9.2
Fen Radio 107.5	Y	70	18	26	2.0	7.7	143	8.4

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KL.FM 96.7	Y	137	56	41	4.7	11.6	649	20.8
Star Radio in Cambridge	Y	268	34	13	0.8	6.2	214	4.0
96.2 The Revolution	H	497	60	12	1.0	8.0	481	5.2
UTV Radio (inc talkSPORT)	H	49806	3546	7	0.6	8.9	31666	3.0
UTV Radio (excl. talkSPORT)	H	7589	1447	19	1.7	8.8	12790	8.2
Imagine FM	H	372	36	10	0.4	4.5	161	2.3
107.6 Juice FM	H	959	142	15	0.9	5.9	838	4.4
Peak 107 FM	H	392	86	22	2.2	10.1	874	10.4
The Pulse/Pulse Classic Gold	H	770	182	24	1.6	6.7	1223	7.9
The Pulse	H	770	165	21	1.3	6.1	1002	6.5
Pulse Classic Gold	H	770	57	7	0.3	3.9	221	1.4
Q96	H	695	60	9	0.5	6.2	371	2.8
Signal One & Signal Two	H	773	268	35	4.7	13.7	3667	20.6
Signal One	H	773	238	31	4.0	12.8	3059	17.2
Signal Two	H	773	86	11	0.8	7.1	608	3.4
107.4 Tower FM	H	414	78	19	1.5	7.8	612	8.2
UTV Radio - South Wales	H	930	226	24	2.4	9.9	2247	11.7
Total Swansea Sound/ 96.4 FM The Wave	H	512	164	32	3.3	10.4	1706	16.8
96.4 FM The Wave	H	512	121	24	2.3	9.8	1184	11.7
Swansea Sound - 1170 MW	H	512	58	11	1.0	9.0	522	5.1
Valleys Radio	H	418	62	15	1.3	8.7	542	6.0
U105	H	817	63	8	0.4	5.4	341	1.9
Radio Wave 96.5 FM	Y	232	68	29	2.8	9.5	649	14.1
Wave 102 FM	Y	156	34	22	2.1	9.5	323	11.2
102.4 Wish/107.2 Wire	Y	718	160	22	1.8	8.1	1294	8.7
107.2 Wire FM	Y	242	58	24	1.9	8.0	462	8.2
102.4 Wish FM	H	496	101	20	1.5	7.3	741	8.1
107.7 The Wolf	H	425	59	14	1.0	7.3	432	5.0
Talk 107	Q	1020	16	2	*	2.2	36	0.2

Source: RAJAR/Ipsos MORI

PART 4 - UNITED KINGDOM (Key Demographics)

	Survey Period	Pop'n '000s	Weekly Reach		Average Hours		Total Hours '000	Share in % TSA
			'000	%	per head	per listener		
ALL COMMERCIAL	Q	49806	30742	62	9.0	14.6	449241	42.9
Children 4-14	Q	7977	5750	72	7.5	10.4	59887	70.8
15-24	Q	7918	6013	76	10.9	14.3	86002	60.5
25-44	Q	16859	11498	68	10.3	15.0	172909	51.0
45-64	Q	15209	9280	61	9.0	14.8	136928	38.5
65+	Q	9820	3951	40	5.4	13.5	53403	25.5
Main Shoppers	Q	38333	23001	60	8.8	14.7	338498	41.6
Main Shoppers with Children	Q	11667	8155	70	10.7	15.3	124521	52.7
ABC1	Q	26743	16743	63	7.8	12.4	207474	38.0
C2DE	Q	23063	13999	61	10.5	17.3	241767	48.3
ALL BBC	Q	49806	32850	66	11.5	17.4	572682	54.7
Children 4-14	Q	7977	3732	47	2.8	6.0	22543	26.6
15-24	Q	7918	4666	59	6.6	11.2	52344	36.8
25-44	Q	16859	10496	62	9.3	14.9	156386	46.2
45-64	Q	15209	10647	70	13.9	19.9	211441	59.4
65+	Q	9820	7041	72	15.5	21.7	152511	72.8
Main Shoppers	Q	38333	25193	66	11.9	18.1	455755	56.0
Main Shoppers with Children	Q	11667	6952	60	8.9	15.0	104271	44.1
ABC1	Q	26743	19306	72	12.2	17.0	327357	59.9
C2DE	Q	23063	13543	59	10.6	18.1	245325	49.0

DEFINITIONS

AREAS

UNITED KINGDOM (Parts 1 and 4) (including Channel Islands and Isle of Man)

EDITORIAL AREAS (Part 2) BBC stations' defined service areas

TOTAL SURVEY AREAS (Part 3) Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 2 and 3 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH

The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week

AVERAGE HOURS

The total hours of listening to a station during the course of a week, averaged:

PER HEAD - across the total adult population of the UK/area

PER LISTENER - across all those listening to the station for at least 5 minutes

TOTAL HOURS

The overall number of hours of adult listening to a station in the UK/area in an average week

SHARE IN TSA

The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	27th March 2006 - 25th June 2006	32,665
H	2nd January 2006 - 25th June 2006	64,540
Y	27th June 2005 - 25th June 2006	130,109