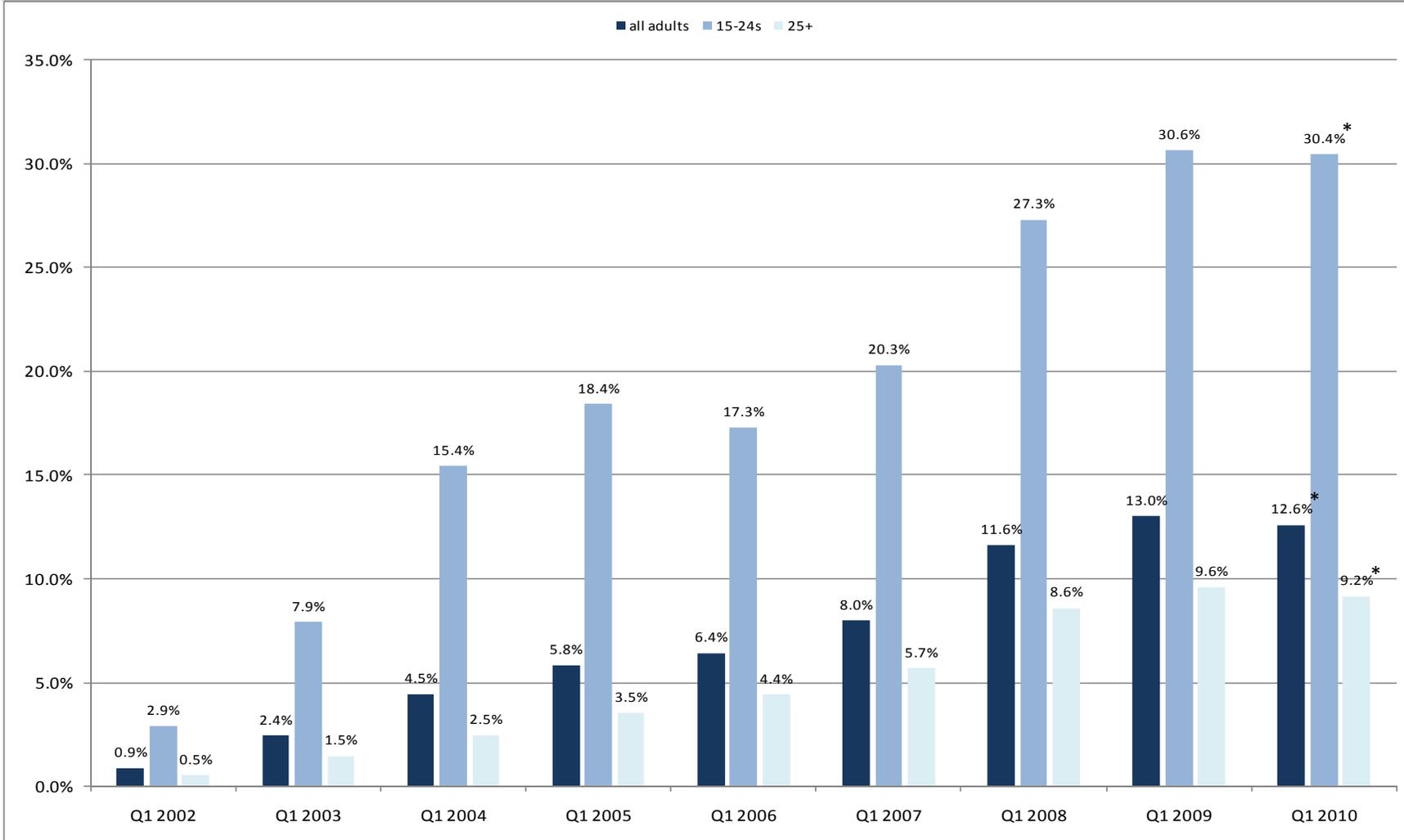


RAJAR DATA RELEASE

Quarter 1, 2010 - May 13, 2010



% who claim to have ever listened to radio via mobile phone



Source RAJAR / Ipsos MORI / RSMB

* In Q1, 2010 RAJAR introduced a number of changes to the self-completion questionnaire which impacted on questions regarding mobile phone listening: therefore caution should be used when comparing Q1, 2010 with similar data from previous quarters.