

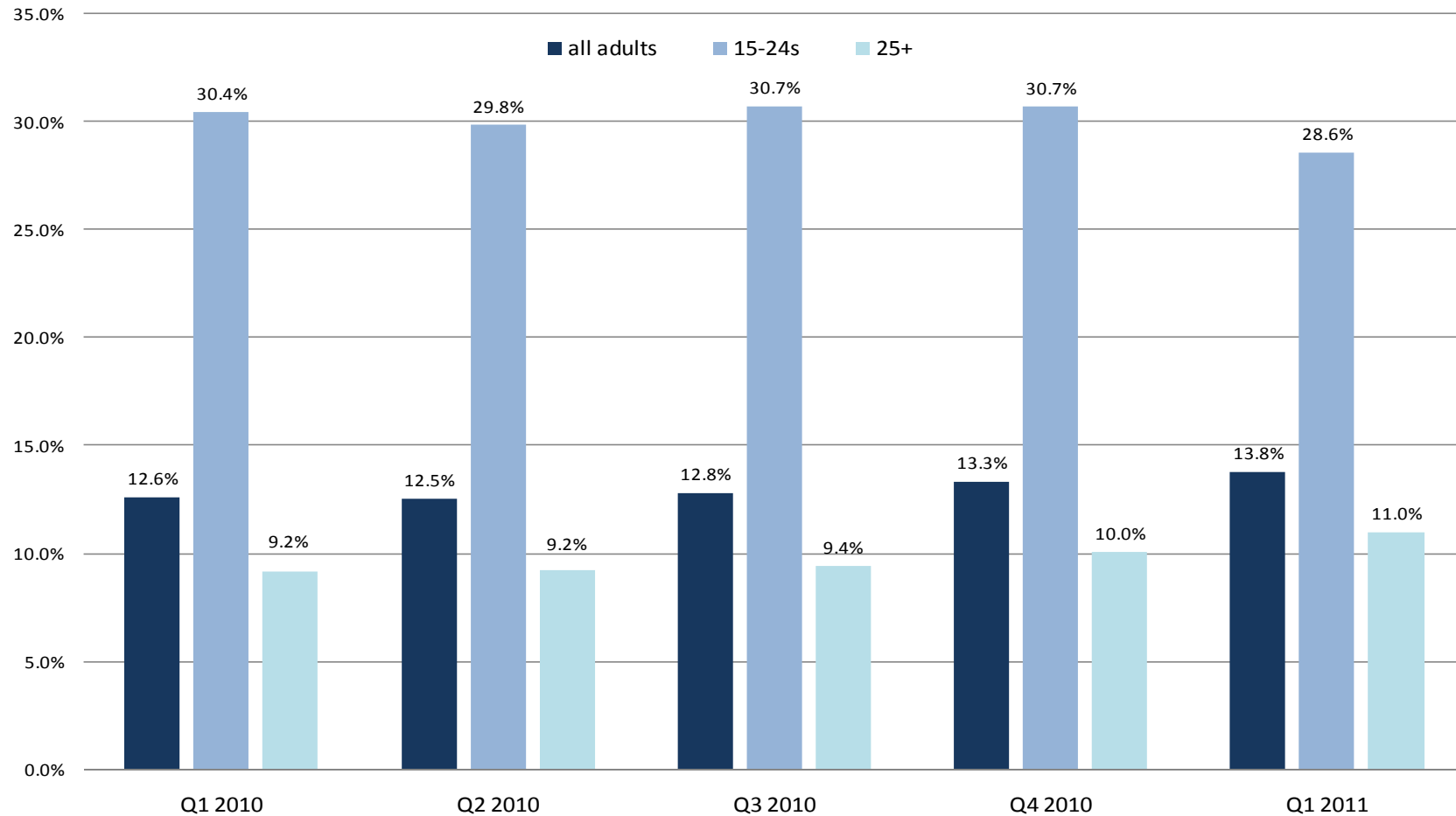
# RAJAR DATA RELEASE

Quarter 1, 2011 - May 12, 2011



RELEASED AT 00.01HRS THURSDAY MAY 12, 2011

## % who claim to have ever listened to radio via mobile phone



Source RAJAR / Ipsos MORI / RSMB