

# RAJAR DATA RELEASE

Quarter 2, 2011 - August 4, 2011



RELEASED AT 00.01HRS THURSDAY AUGUST 4, 2011

## Weekly Reach (000s)

### BBC Radio Listening

	June '10	Mar '11	June '11
All BBC Radio	34,585	35,074	35,530
All BBC Network Radio	31,263	31,889	32,108
All BBC Local / Regional Radio	9,135	10,197	9,645

### Commercial Radio Listening

	June '10	Mar '11	June '11
All Commercial Radio	32,873	34,046	34,021
All National Commercial	14,608	15,943	16,166
All Local Commercial	26,700	27,305	27,289

## Share of Hours (%)

### BBC Radio Listening

	June '10	Mar '11	June '11
All BBC Radio	54.6	55.0	54.0
All BBC Network Radio	46.2	46.2	45.4
All BBC Local / Regional Radio	8.3	8.8	8.6

### Commercial Radio Listening

	June '10	Mar '11	June '11
All Commercial Radio	43.2	42.6	43.7
All National Commercial	11.0	11.7	12.2
All Local Commercial	32.2	31.0	31.5