

RAJAR DATA RELEASE



Quarter 4, 2012 – January 31st 2013

BREAKFAST SHOWS – page 1 NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH		
		'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q4 2011	Q3 2012	Q4 2012
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	7242	6734	6691
BBC Radio 2 - 06.30 - 09.30am	Q	8856	8546	9524
BBC Radio 3 - 06.30 - 09.00am	Q	703	665	606
BBC Radio 4 - 06.00 - 09.00am	Q	7145	6936	7049
BBC Radio FIVE LIVE - 06.00 - 10.00am	Q	2512	2767	2480
Total Absolute Radio Network - 06.00 - 10.00am	Q	1177	1153	1381
Classic FM - 06.00 - 09.00am	Q	1682	1645	1677
Kiss UK - 06.00 - 09.00am	H	1540	1554	1612
talkSPORT - 06.00 - 10.00am	Q	1295	1312	1203

SAMPLE SIZE:
Survey period - Q4 2012
NATIONAL: Code Q (Quarter): 26,585 Adults 15+, **Code H (Half year):** 52,543 Adults 15+
LONDON: Code Q (Quarter): 3,850 Adults 15+, **Code H (Half year):** 7,347 Adults 15+

TERMS **WEEKLY REACH:**
The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

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BREAKFAST SHOWS (weekdays) – page 2 LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q4 2011	Q3 2012	Q4 2012
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	213	152	156
Total Absolute Radio Network (London) - 06.00 - 10.00am	Q	474	461	610
Buzz Asia 963 & 972AM - 06.00 - 09.00am	H	47	40	40
Capital London - 06.00 - 10.00am	Q	1319	1165	1085
Choice FM London - 06.00 - 09.00am	Q	239	176	222
Gold London - 06.00 - 10.00am	Q	190	169	117
Heart London - 06.00 - 09.00am	Q	814	611	643
Kismet Radio 1035 (Greater London) - 06.00 - 09.00am	Q	34	23	16
Kiss 100 FM - 06.00 - 09.00am	Q	838	717	797
LBC 97.3 - 07.00 - 10.00am	Q	630	566	551
LBC News 1152 - 07.00 - 10.00am	Q	193	240	210
Magic 105.4 - 05.00 - 09.00am	Q	848	822	717
Premier Christian Radio - 07.00 - 09.00am	Q	44	63	101
Smooth Radio London - 06.00 - 10.00am	Q	174	188	233
Sunrise Radio (Greater London) - 06.00 - 09.00am	Q	129	105	84
XFM London - 06.00 - 10.00am	Q	228	184	240