

RAJAR DATA RELEASE

Quarter 4, 2012 – January 31st 2013

LONDON STATIONS – page 1

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 11	Q3 12	Q4 12	Q4 12 vs Q4 11	Q4 12 vs Q3 12	Q4 11	Q3 12	Q4 12
BBC London 94.9	Q	485	374	424	-12.6%	13.4%	1.3	1.1	1.0
Total Absolute Radio (London)	Q	816	832	890	9.1%	7.0%	2.5	2.0	3.3
Buzz Asia 963 & 972AM	H	108	88	88	-18.5%	0.0%	0.2	0.2	0.2
Capital London	Q	2254	1999	1983	-12.0%	-0.8%	5.9	5.3	4.8
Choice FM London	Q	543	508	568	4.6%	11.8%	1.5	1.2	1.4
Gold London	Q	375	353	298	-20.5%	-15.6%	1.7	1.2	1.0
Heart London	Q	1931	1826	1707	-11.6%	-6.5%	4.6	4.4	4.2
Kismet Radio 1035 (Greater London)	Q	69	81	69	0.0%	-14.8%	0.2	0.2	0.2
Kiss 100 FM	Q	1874	1952	1816	-3.1%	-7.0%	5.4	5.8	4.3
LBC 97.3	Q	967	927	902	-6.7%	-2.7%	5.1	4.5	4.3
LBC News 1152	Q	396	439	411	3.8%	-6.4%	0.9	1.2	0.8
Magic 105.4	Q	2167	2174	2031	-6.3%	-6.6%	5.7	7.3	5.9
Premier Christian Radio	Q	89	164	175	96.6%	6.7%	0.5	0.7	1.0
Smooth Radio London	Q	456	431	514	12.7%	19.3%	1.1	1.4	1.7
Sunrise Radio (Greater London)	Q	332	282	227	-31.6%	-19.5%	1.3	1.1	0.7
XFM London	Q	406	372	445	9.6%	19.6%	1.0	0.8	1.2

* = less than 0.05%

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LONDON STATIONS– page 2 NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA									
	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 11	Q3 12	Q4 12	Q4 12 vs Q4 11	Q4 12 vs Q3 12	Q4 11	Q3 12	Q4 12
BBC Radio 1	Q	1775	1714	1906	7.4%	11.2%	5.4	5.8	4.9
BBC Radio 2	Q	2087	2033	2553	22.3%	25.6%	10.9	9.2	14.1
BBC Radio 3	Q	552	556	519	-6.0%	-6.7%	2.1	1.7	1.3
BBC Radio 4	Q	2761	2766	2780	0.7%	0.5%	15.7	15.8	15.4
BBC Radio 5 Live	Q	1219	1217	1329	9.0%	9.2%	4.2	4.3	4.3
Classic FM	Q	1243	1287	1213	-2.4%	-5.7%	3.9	3.7	4.3
talkSPORT	Q	762	767	694	-8.9%	-9.5%	2.5	2.7	2.2