

RAJAR DATA RELEASE

Quarter 1, 2013 – May 16th 2013

BREAKFAST SHOWS – page 1 NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q1 2013

NATIONAL: Code Q (Quarter): 24,698 Adults 15+, **Code H (Half year):** 51,283 Adults 15+

LONDON: Code Q (Quarter): 3,314 Adults 15+, **Code H (Half year):** 7,164 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q1 12	Q4 12	Q1 13
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	7103	6691	5784
BBC Radio 2 - 06.30 - 09.30am	Q	9232	9524	9804
BBC Radio 3 - 06.30 - 09.00am	Q	576	606	704
BBC Radio 4 - 06.00 - 09.00am	Q	6660	7049	6942
BBC Radio FIVE LIVE - 06.00 - 10.00am	Q	2563	2480	2510
Total Absolute Radio Network - 06.00 - 10.00am	Q	1226	1381	1404
Classic FM - 06.00 - 09.00am	Q	1699	1677	1654
Kiss UK - 06.00 - 09.00am	H	1623	1612	1573
talkSPORT - 06.00 - 10.00am	Q	1284	1203	1278

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BREAKFAST SHOWS (weekdays) – page 2 LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q1 12	Q4 12	Q1 13
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	183	156	170
Total Absolute Radio Network (London) - 06.00 - 10.00am	Q	532	610	636
Buzz Asia 963 & 972AM - 06.00 - 09.00am	H	51	40	24
Capital London - 06.00 - 10.00am	Q	1265	1085	1067
Choice FM London - 06.00 - 09.00am	Q	211	222	213
Gold London - 06.00 - 10.00am	Q	111	117	135
Heart London - 06.00 - 09.00am	Q	759	643	768
Kisat Radio 1035 (Greater London) - 06.00 - 09.00am	Q	33	16	25
Kiss 100 FM - 06.00 - 09.00am	Q	750	797	651
LBC 97.3 - 07.00 - 10.00am	Q	561	551	582
LBC News 1152 - 07.00 - 10.00am	Q	196	210	125
Magic 105.4 - 05.00 - 09.00am	Q	793	717	765
Premier Christian Radio - 07.00 - 09.00am	Q	36	101	53
Smooth Radio London - 06.00 - 10.00am	Q	286	233	171
Sunrise Radio (Greater London) - 06.00 - 09.00am	Q	158	84	132
XFM London - 06.00 - 10.00am	Q	173	240	261