

RAJAR DATA RELEASE



Quarter 1, 2013 – May 16th 2013

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Mar-12	Dec-12	Mar-13		Mar-12	Dec-12	Mar-13
All BBC Radio	34,594	35,190	35,069	All Commercial Radio	33,201	33,223	33,499
All BBC Network Radio	31,196	31,994	31,865	All National Commercial	15,896	16,244	16,375
All BBC Local / Regional Radio	9,895	9,138	9,527	All Local Commercial	26,533	26,410	26,477

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Mar-12	Dec-12	Mar-13		Mar-12	Dec-12	Mar-13
All BBC Radio	55.4	55.3	55.7	All Commercial Radio	42.3	42.3	41.9
All BBC Network Radio	45.9	47.3	46.7	All National Commercial	12.0	12.6	13.0
All BBC Local / Regional Radio	9.4	7.9	9.0	All Local Commercial	30.3	29.7	29.0