

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,205,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
All Radio	Q	48319	91	19.3	21.3	1028389	100.0
All BBC Radio	Q	35880	67	10.4	15.5	554730	53.9
All BBC Radio 15-44	Q	15776	61	6.5	10.6	166539	39.7
All BBC Radio 45+	Q	20104	73	14.1	19.3	388191	63.8
All BBC Network Radio ¹	Q	32635	61	8.8	14.4	469767	45.7
BBC Local Radio	Q	9536	18	1.6	8.9	84963	8.3
All Commercial Radio	Q	35064	66	8.4	12.8	449411	43.7
All Commercial Radio 15-44	Q	19031	74	9.4	12.6	240491	57.3
All Commercial Radio 45+	Q	16033	58	7.6	13.0	208919	34.3
All National Commercial ¹	Q	17702	33	2.6	7.7	137005	13.3
All Local Commercial (National TSA)	Q	27866	52	5.9	11.2	312406	30.4
Other Radio	Q	3244	6	0.5	7.5	24249	2.4

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.
For survey periods and other definitions please see back cover.

Embargoed until 00.01 am
1st August 2013

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PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,205,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
All BBC Network Radio	Q	32635	61	8.8	14.4	469767	45.7
BBC Radio 1	Q	11018	21	1.3	6.4	70440	6.8
BBC Radio 2	Q	15443	29	3.3	11.5	176874	17.2
BBC Radio 3	Q	1995	4	0.2	6.0	11911	1.2
BBC Radio 4	Q	10978	21	2.3	11.4	124714	12.1
BBC Radio 4 (including 4 Extra)	Q	11266	21	2.5	11.9	134167	13.0
BBC Radio 4 Extra	Q	1565	3	0.2	6.0	9453	0.9
BBC Radio FIVE LIVE	Q	6040	11	0.8	7.0	42391	4.1
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	6324	12	0.9	7.3	45916	4.5
FIVE LIVE SPORTS EXTRA	Q	947	2	0.1	3.7	3525	0.3
BBC 6 Music	Q	1792	3	0.3	8.9	15923	1.5
1Xtra from the BBC	Q	1114	2	0.1	4.8	5302	0.5
BBC Asian Network UK	Q	587	1	0.1	5.5	3228	0.3
BBC World Service	Q	1355	3	0.1	4.4	6006	0.6
All National Commercial	Q	17702	33	2.6	7.7	137005	13.3
Total Absolute Radio	Q	1983	4	0.3	6.7	13379	1.3
Absolute Radio 60s	H	168	*	*	4.6	774	0.1
Absolute Radio 70s	H	194	*	*	5.4	1051	0.1
Absolute 80s	Q	1171	2	0.1	5.7	6687	0.7
Absolute Radio 90s	H	509	1	*	4.9	2470	0.2
Absolute Radio 00s	H	138	*	*	4.2	581	0.1
Absolute Radio Classic Rock	H	492	1	*	4.4	2187	0.2
Capital Network (UK) ²	H	7376	14	0.8	5.6	41557	4.0
Total Choice (UK) ²	H	808	2	0.1	5.1	4101	0.4
Classic FM	Q	5614	11	0.7	6.4	36137	3.5
Gold Network (UK) ²	H	1433	3	0.2	8.7	12426	1.2
Heart Network (UK) ²	H	7531	14	1.0	7.0	52482	5.1
Heat	Q	790	1	0.1	3.6	2834	0.3
The Hits	Q	984	2	0.1	3.5	3419	0.3
Jazz FM	Q	758	1	0.1	3.8	2896	0.3
Kerrang! UK (Excl Kerrang! 105.2) ²	H	998	2	0.1	4.7	4723	0.5
Kiss UK ²	H	4354	8	0.4	5.1	22194	2.1
Total LBC (UK) ²	H	1247	2	0.2	10.1	12547	1.2
Magic UK ²	Q	3618	7	0.4	6.1	21919	2.1
Planet Rock UK (incl Kerrang! 105.2)	Q	1296	2	0.2	7.7	9945	1.0
Q	Q	111	*	*	4.1	448	*
Real Radio Brand UK ²	H	2317	4	0.3	7.5	17429	1.7
Smash Hits Radio	Q	932	2	0.1	2.9	2676	0.3
Smooth 70s	H	730	1	0.1	6.3	4636	0.4
Smooth Radio Brand UK ²	H	3153	6	0.4	7.2	22757	2.2
Sunrise Radio National	Q	425	1	0.1	6.4	2713	0.3
talkSPORT	Q	3249	6	0.4	6.0	19406	1.9
Total XFM (UK) ²	H	975	2	0.1	5.3	5187	0.5

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	53205	11018	21	1.3	6.4	70440	6.8
BBC Radio 2	Q	53205	15443	29	3.3	11.5	176874	17.2
BBC Radio 3	Q	53205	1995	4	0.2	6.0	11911	1.2
BBC Radio 4	Q	53205	10978	21	2.3	11.4	124714	12.1
BBC Radio 4 (including 4 Extra)	Q	53205	11266	21	2.5	11.9	134167	13.0
BBC Radio 4 Extra	Q	53205	1565	3	0.2	6.0	9453	0.9
BBC Radio FIVE LIVE	Q	53205	6040	11	0.8	7.0	42391	4.1
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	53205	6324	12	0.9	7.3	45916	4.5
FIVE LIVE SPORTS EXTRA	Q	53205	947	2	0.1	3.7	3525	0.3
BBC 6 Music	Q	53205	1792	3	0.3	8.9	15923	1.5
1Xtra from the BBC	Q	53205	1114	2	0.1	4.8	5302	0.5
BBC Asian Network UK	Q	53205	587	1	0.1	5.5	3228	0.3
BBC World Service	Q	53205	1355	3	0.1	4.4	6006	0.6
NATIONAL REGIONAL								
BBC Radio Scotland	H	4455	948	21	1.7	7.8	7386	9.3
BBC Radio Ulster ³	H	1480	543	37	4.0	10.8	5889	22.2
Total BBC Radio Wales/Cymru	H	2581	600	23	2.3	9.7	5833	11.0
BBC Radio Wales	H	2581	499	19	1.7	8.9	4463	8.4
BBC Radio Cymru	H	2581	141	5	0.5	9.7	1370	2.6
LOCAL								
BBC Local Radio in England	Q	43021	7191	17	1.5	9.0	64737	7.8
BBC Radio Berkshire	H	818	124	15	1.1	7.1	882	5.7
BBC Radio Bristol	H	888	140	16	1.7	10.7	1496	8.3
BBC Radio Cambridgeshire	H	738	109	15	1.0	6.7	729	4.8
BBC Radio Cornwall	H	459	182	40	4.8	12.2	2223	18.3
BBC Coventry and Warwickshire	H	690	99	14	1.2	8.6	849	7.1
BBC Radio Cumbria	H	408	138	34	3.2	9.4	1296	15.6
BBC Radio Derby	H	652	152	23	1.9	8.1	1227	9.5
BBC Radio Devon	H	971	236	24	2.2	9.0	2136	9.7

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Essex	H	1289	238	18	2.2	11.8	2813	9.3
BBC Radio Gloucestershire	H	498	108	22	2.0	9.4	1020	9.3
BBC Hereford & Worcester	H	501	104	21	2.1	10.1	1052	10.5
BBC Radio Humberside	H	766	223	29	3.1	10.5	2339	14.2
BBC Radio Kent	H	1453	223	15	1.7	11.2	2485	7.0
BBC Radio Lancashire	H	1188	226	19	1.5	7.7	1753	7.9
BBC Radio Leeds	H	1641	247	15	0.9	6.3	1558	5.2
BBC Radio Leicester	H	835	162	19	1.8	9.1	1477	9.2
BBC Radio Lincolnshire	H	550	117	21	2.9	13.7	1607	12.2
BBC London 94.9	Q	11702	492	4	0.2	5.0	2451	1.2
BBC Radio Manchester	H	2204	234	11	0.7	6.3	1487	4.2
BBC Radio Merseyside	H	1664	357	21	3.5	16.2	5776	17.1
BBC Radio Newcastle	H	1443	284	20	1.2	6.0	1702	6.8
BBC Radio Norfolk	H	772	218	28	3.2	11.3	2472	14.9
BBC Radio Northampton	H	486	111	23	2.2	9.8	1080	10.6
BBC Radio Nottingham	H	800	201	25	2.7	10.8	2177	14.0
BBC Oxford 95.2FM	H	523	71	13	1.3	9.6	676	6.6
BBC Radio Sheffield	H	1291	255	20	1.6	8.0	2028	7.3
BBC Radio Shropshire	H	395	115	29	3.2	11.0	1265	15.4
Total BBC Radio Solent	Y	1768	271	15	1.6	10.2	2761	7.3
BBC Somerset	H	444	76	17	1.6	9.6	731	7.7
BBC Radio Stoke	H	614	165	27	2.8	10.5	1732	14.0
BBC Radio Suffolk	H	541	141	26	2.9	11.2	1583	12.6
BBC Sussex and BBC Surrey	H	2547	248	10	1.0	10.1	2510	4.7
BBC Radio Tees	H	793	141	18	1.4	7.7	1080	7.3
BBC Three Counties Radio	H	1331	201	15	1.1	7.5	1513	5.9
BBC WM (Birmingham & Black Country)	H	2356	255	11	1.0	9.4	2390	5.3
BBC Radio Wiltshire/Swindon	H	570	110	19	1.5	7.6	837	6.7
BBC Radio York	H	531	73	14	1.3	9.6	701	6.4
BBC Radio Guernsey	Y	55	21	39	4.3	10.9	233	21.9
BBC Radio Jersey	Y	85	30	36	3.6	10.0	302	17.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
NATIONAL								
Total Absolute Radio Network	Q	53205	3767	7	0.5	7.2	27305	2.7
Total Absolute Radio	Q	53205	1983	4	0.3	6.7	13379	1.3
Total Absolute Radio Network (London)	Q	11702	1391	12	0.9	7.2	10079	4.8
Total Absolute Radio (London)	Q	11702	999	9	0.6	6.7	6708	3.2
Absolute Radio London	Q	11702	704	6	0.3	5.4	3787	1.8
Absolute Radio National	Q	53205	1438	3	0.2	6.7	9592	0.9
Absolute Radio 60s	H	53205	168	*	*	4.6	774	0.1
Absolute Radio 70s	H	53205	194	*	*	5.4	1051	0.1
Absolute 80s	Q	53205	1171	2	0.1	5.7	6687	0.7
Absolute Radio 90s	H	53205	509	1	*	4.9	2470	0.2
Absolute Radio 00s	H	53205	138	*	*	4.2	581	0.1
Absolute Radio Classic Rock	H	53205	492	1	*	4.4	2187	0.2
Capital Network (UK)	H	53205	7376	14	0.8	5.6	41557	4.0
Total Choice (UK)	H	53205	808	2	0.1	5.1	4101	0.4
Classic FM	Q	53205	5614	11	0.7	6.4	36137	3.5
Gold Network (UK)	H	53205	1433	3	0.2	8.7	12426	1.2
Heart Network (UK)	H	53205	7531	14	1.0	7.0	52482	5.1
Heat	Q	53205	790	1	0.1	3.6	2834	0.3
The Hits	Q	53205	984	2	0.1	3.5	3419	0.3
Jazz FM	Q	53205	758	1	0.1	3.8	2896	0.3
Kerrang! UK (Excl Kerrang! 105.2)	H	53205	998	2	0.1	4.7	4723	0.5
Kiss UK	H	53205	4354	8	0.4	5.1	22194	2.1
Total LBC (UK)	H	53205	1247	2	0.2	10.1	12547	1.2
Magic UK	Q	53205	3618	7	0.4	6.1	21919	2.1
Planet Rock UK (incl Kerrang! 105.2)	Q	53205	1296	2	0.2	7.7	9945	1.0
Q	Q	53205	111	*	*	4.1	448	*
Real Radio Brand UK	H	53205	2317	4	0.3	7.5	17429	1.7
Smash Hits Radio	Q	53205	932	2	0.1	2.9	2676	0.3
Smooth 70s	H	53205	730	1	0.1	6.3	4636	0.4
Smooth Radio Brand UK	H	53205	3153	6	0.4	7.2	22757	2.2
Sunrise Radio National	Q	53205	425	1	0.1	6.4	2713	0.3
talkSPORT	Q	53205	3249	6	0.4	6.0	19406	1.9
Total XFM (UK)	H	53205	975	2	0.1	5.3	5187	0.5

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

LOCAL	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	52629	27819	53	5.9	11.2	311928	30.7
Anglian Radio Group	Y	1003	230	23	1.9	8.1	1867	8.2
THE BEACH	Y	182	58	32	2.6	8.2	478	12.7
Dream 100	Y	134	40	30	3.3	11.1	441	12.9
North Norfolk Radio	Y	93	21	23	2.5	11.0	233	10.5
Norwich 99.9fm	Y	328	48	15	0.9	6.3	306	4.2
Town 102 FM	Y	289	64	22	1.4	6.4	410	6.2
107.8 Arrow FM for Hastings	Y	118	20	17	1.4	8.5	171	6.0
Bauer Radio Total Portfolio	H	53205	14045	26	2.1	8.0	112551	10.9
Q	Q	53205	111	*	*	4.1	448	*
Bauer Passion Portfolio	Q	53205	7568	14	0.9	6.3	47582	4.6
Heat	Q	53205	790	1	0.1	3.6	2834	0.3
The Hits	Q	53205	984	2	0.1	3.5	3419	0.3
Planet Rock UK (incl Kerrang! 105.2)	Q	53205	1296	2	0.2	7.7	9945	1.0
Kerrang! 105.2 (now Planet Rock 105.2)	H	3672	305	8	0.6	7.1	2172	3.1
Smash Hits Radio	Q	53205	932	2	0.1	2.9	2676	0.3
Bauer Rock Portfolio	H	53205	2114	4	0.3	6.4	13601	1.3
Total Bauer Radio ILR	H	38198	10208	27	2.1	7.9	80595	11.2
Bauer Place Portfolio Total	H	53205	8507	16	1.3	7.9	67165	6.5
FM Bauer Place Portfolio	H	29519	7025	24	1.8	7.5	52854	9.6
Bauer Place Portfolio England	H	24385	5345	22	1.6	7.4	39492	8.7
FM Bauer Place Portfolio England	H	23891	4888	20	1.4	6.7	32508	7.3
Bauer Place Portfolio - North East	H	2254	733	33	2.8	8.7	6400	15.9
Bauer Middlesbrough	H	821	261	32	2.6	8.1	2100	13.6
Bauer Newcastle	H	1498	474	32	2.9	9.1	4299	16.5
Bauer Place Portfolio - North West	H	5243	1222	23	1.7	7.4	9103	9.6
Bauer Liverpool (inc. City Talk)	H	1849	506	27	2.6	9.4	4783	12.7
Bauer Liverpool	H	1849	477	26	2.4	9.3	4439	11.8
Bauer Manchester	H	2488	447	18	1.2	6.5	2901	7.1
Bauer Preston	H	1409	310	22	1.3	5.7	1763	7.0
Bauer Place Portfolio - Yorkshire	H	3134	974	31	2.6	8.4	8140	12.6
Bauer Hull	H	911	297	33	2.6	8.1	2408	12.1
Bauer Leeds	H	991	189	19	1.5	7.7	1449	7.8
Bauer Sheffield	H	1292	489	38	3.3	8.8	4285	15.4
Bauer Radio London (Magic 105.4/Kiss 100)	Q	11702	3320	28	1.8	6.5	21605	10.2
Kiss 100 FM	Q	11702	2013	17	0.9	5.4	10923	5.2
Magic 105.4	Q	11702	1875	16	0.9	5.7	10682	5.0
FM Bauer Place Portfolio North East	H	2254	574	25	1.7	6.7	3863	9.6

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			'000	%	per head	per listener		
Metro Radio	H	1498	386	26	1.8	6.9	2677	10.3
TFM Radio	H	821	190	23	1.4	6.2	1186	7.7
C.F.M (Bauer Carlisle)	Y	252	105	42	3.2	7.7	804	17.4
Bauer FM Liverpool	H	1849	458	25	2.1	8.3	3810	10.1
Total City Talk/Magic 1548	H	1849	140	8	0.7	9.4	1318	3.5
City Talk 105.9	H	1607	60	4	0.2	5.8	344	1.0
FM Bauer Place Portfolio North West	H	5095	1112	22	1.5	6.7	7467	8.1
Radio City 96.7	H	1849	428	23	1.9	8.1	3466	9.2
Key 103 (Manchester)	H	2488	406	16	1.0	6.4	2601	6.4
97.4 Rock FM	H	1261	290	23	1.1	4.8	1400	6.2
FM Bauer Place Portfolio Yorkshire	H	2788	783	28	1.9	6.8	5330	9.2
96.3 Radio Aire	H	644	110	17	1.0	5.6	617	5.2
Hallam FM	H	1292	431	33	2.4	7.3	3155	11.4
96.9 Viking FM	H	911	242	27	1.7	6.4	1557	7.8
Bauer Northern Ireland	H	1454	620	43	3.5	8.2	5106	19.6
97.4 Cool FM	H	1001	417	42	3.2	7.8	3238	18.6
Downtown Radio (DTR)	H	1454	268	18	1.3	7.0	1868	7.2
Bauer Place Portfolio - Scotland	H	4182	1687	40	4.4	10.9	18399	24.5
FM Bauer Place Portfolio Scotland	Y	4181	1538	37	3.5	9.6	14742	19.4
Bauer Radio Central Scotland	H	2903	1021	35	3.8	10.7	10955	22.0
Scotland's Greatest Hits Network	H	3608	367	10	0.9	8.6	3159	5.0
Bauer Glasgow	H	1870	659	35	3.5	10.0	6581	20.8
Clyde 1 FM	H	1870	584	31	2.9	9.2	5379	17.0
Clyde 2	H	1870	168	9	0.6	7.2	1202	3.8
Bauer Edinburgh	H	1136	363	32	3.9	12.1	4374	22.3
ForthOne	H	1136	331	29	3.4	11.7	3867	19.7
Forth2	H	1136	72	6	0.4	7.1	508	2.6
Moray Firth Radio (Bauer Inverness)	Y	237	111	47	5.2	11.0	1228	24.1
Bauer Aberdeen	Y	330	166	50	5.7	11.4	1889	27.8
Northsound One	Y	330	137	41	4.1	9.8	1338	19.7
Northsound Two	Y	330	60	18	1.7	9.1	551	8.1
Radio Borders (Bauer Borders)	Y	109	51	47	5.6	11.9	608	32.0
Bauer Dundee	Y	386	179	46	5.3	11.5	2063	25.5
Tay-FM	Y	386	142	37	3.1	8.5	1213	15.0
Tay-AM	Y	386	76	20	2.2	11.2	850	10.5
West Sound ³ (Bauer Southwest Scotland)	Y	389	180	46	4.6	10.0	1790	24.3
Kerrang! UK (Excl Kerrang! 105.2)	H	53205	998	2	0.1	4.7	4723	0.5

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

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Survey Period Ending 23rd June 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kiss UK	H	53205	4354	8	0.4	5.1	22194	2.1
Kiss East	H	2104	442	21	1.4	6.8	3019	6.6
Kiss West	H	2410	446	19	1.1	5.7	2532	5.2
Magic UK	Q	53205	3618	7	0.4	6.1	21919	2.1
Magic Network - North	H	10594	680	6	0.7	10.3	6984	3.5
Magic Network - North East	H	2254	234	10	1.1	10.8	2537	6.3
Magic 1152 (Newcastle)	H	1498	140	9	1.1	11.5	1622	6.2
Magic 1170 (Teesside)	H	821	94	11	1.1	9.7	915	5.9
Magic Network - North West	H	5206	169	3	0.3	9.7	1636	1.7
Magic 1548 (Liverpool)	H	1849	83	4	0.5	11.7	973	2.6
Magic 1152 (Manchester)	H	2488	60	2	0.1	5.0	301	0.7
Magic 999 (Preston)	H	1123	25	2	0.3	14.2	363	1.8
Magic Network - Yorkshire	H	3134	277	9	0.9	10.1	2811	4.3
Magic 828 (Leeds)	H	991	95	10	0.8	8.8	832	4.5
Magic AM (Sheffield)	H	1292	100	8	0.9	11.4	1130	4.1
Magic 1161 (Hull)	H	911	84	9	0.9	10.1	851	4.3
Wave 105 FM (Bauer South Coast)	H	1800	390	22	1.9	8.8	3449	9.4
Total Celador Radio	H	3363	539	16	1.0	6.4	3432	5.0
The Breeze	Y	143	26	18	1.3	7.0	182	7.1
(Basingstoke and North Hampshire) (was Kestrel FM)								
The Breeze	Y	100	16	16	1.3	7.9	128	5.9
(East Hampshire & South West Surrey) (was Kestrel FM)								
Celador Radio South	H	1878	290	15	0.9	6.1	1775	4.6
The Breeze (South)	H	1124	84	7	0.5	6.6	553	2.5
Jack FM South Coast (Was The Coast)	H	1728	219	13	0.7	5.6	1222	3.5
Celador Radio South West	H	1243	215	17	1.2	6.7	1447	5.6
The Breeze South West (North)	H	790	57	7	0.3	4.8	272	1.7
The Breeze South West (South) (was Midwest Radio)	Y	290	35	12	1.2	10.3	358	5.5
106 JACKfm (Bristol) (was Original 106)	H	628	112	18	1.0	5.6	633	4.9
Nova Radio - Weston (was Star Radio in North Somerset)	Y	131	17	13	0.9	7.2	123	4.2
Central FM	Y	209	55	26	1.1	4.2	226	6.9
Total Cheshire Radio	Y	377	58	15	1.0	6.7	386	5.3
Cheshire's Silk 106.9	Y	184	18	10	0.6	6.1	110	3.5
Chester's Dee 106.3	Y	193	40	21	1.4	6.9	275	6.6

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



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Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
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Total CN Radio	Y	851	253	30	2.1	7.1	1810	11.2
The Bay	Y	282	109	39	2.9	7.6	827	14.1
Citybeat 96.7/102.5FM	H	570	154	27	2.0	7.3	1120	11.2
Lakeland Radio	Y	51	19	36	2.7	7.4	138	12.7
Connect FM	Y	438	46	10	0.8	7.4	340	3.6
(was Connect FM and Lite 106.8FM)								
Radio Exe 107.3 FM (was Exeter FM)	Y	194	21	11	0.8	7.0	150	3.7
Total Fire Radio	Y	1325	52	4	0.2	5.5	284	1.0
Fire Radio	Y	317	45	14	0.8	6.0	269	3.7
Fire Radio South Coast	Y	1009	7	1	*	2.3	15	0.1
3FM	Y	72	28	39	3.5	8.8	247	15.4
Total Global Radio (UK)	H	53205	20164	38	3.1	8.2	165904	16.0
Total Choice (UK)	H	53205	808	2	0.1	5.1	4101	0.4
Choice FM London	Q	11702	680	6	0.3	5.5	3743	1.8
Classic FM	Q	53205	5614	11	0.7	6.4	36137	3.5
Capital Network (UK)	H	53205	7376	14	0.8	5.6	41557	4.0
Gold Network (UK)	H	53205	1433	3	0.2	8.7	12426	1.2
Heart Network (UK)	H	53205	7531	14	1.0	7.0	52482	5.1
Total LBC (UK)	H	53205	1247	2	0.2	10.1	12547	1.2
Total XFM (UK)	H	53205	975	2	0.1	5.3	5187	0.5
Global Radio London (ILR)	Q	11702	4824	41	3.5	8.5	40844	19.3
Global Radio (ILR)	H	43731	13939	32	2.6	8.2	114512	13.5
Capital Network (ILR)	H	30558	6164	20	1.2	5.9	36608	6.5
Capital Birmingham	H	2208	501	23	1.4	6.3	3132	7.4
Capital East Midlands	H	1991	474	24	1.7	7.3	3476	9.1
Capital London	Q	11702	2188	19	0.8	4.5	9817	4.6
Capital Manchester	H	2914	500	17	1.0	5.6	2792	5.7
Capital North East	H	2232	469	21	1.3	6.1	2845	7.2
Capital Scotland	H	2787	523	19	1.1	6.0	3158	6.5
Capital South Coast	H	1161	212	18	1.3	6.9	1468	6.4
Capital South Wales	H	1030	207	20	1.2	6.2	1282	6.4
Capital Yorkshire	H	4531	1165	26	1.9	7.5	8678	9.5
Gold Network (ILR)	H	30067	1075	4	0.3	9.6	10287	1.8
Gold Cambridgeshire	H	872	45	5	0.5	10.3	462	2.5
Gold Devon	H	1023	55	5	0.5	9.9	545	2.3
Gold East Anglia	H	1212	64	5	0.5	9.6	615	2.3
Gold East Midlands	H	1991	71	4	0.3	9.3	665	1.7
Gold Essex	H	1352	49	4	0.4	9.9	486	1.6
Gold Four Counties	H	2042	62	3	0.3	10.6	660	1.6
Gold Kent	H	1232	68	6	0.4	7.1	483	1.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



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Gold London	Q	11702	273	2	0.2	8.2	2232	1.1
Gold Manchester	H	2914	79	3	0.3	12.2	974	2.0
Gold North West & Wales	H	1027	23	2	0.2	11.1	255	1.2
Gold Solent	H	1825	69	4	0.4	11.3	779	2.1
Gold South Wales	H	1030	59	6	0.8	13.5	793	3.9
Gold Sussex	H	1400	72	5	0.4	8.2	590	1.9
Gold Thames Valley	H	1444	29	2	0.2	12.1	351	1.2
Gold West Country	H	2190	97	4	0.4	8.7	845	1.8
Heart Network (ILR)	H	28245	6790	24	1.7	7.2	49165	8.8
Heart Cambridgeshire	H	872	288	33	2.1	6.5	1872	10.0
Heart East Anglia	H	1212	312	26	1.9	7.5	2322	8.5
Heart Essex	H	1352	411	30	2.6	8.7	3566	11.4
Heart Four Counties	H	2042	563	28	1.9	6.9	3899	9.6
Heart Kent	H	1232	392	32	2.7	8.6	3380	11.6
Heart London	Q	11702	1925	16	0.9	5.7	10990	5.2
Heart North West and Wales	H	1027	217	21	1.2	5.8	1269	6.1
Heart Solent	H	1825	329	18	1.4	7.7	2525	6.7
Heart South West	H	1430	422	30	2.2	7.5	3161	9.3
Heart Sussex	H	1400	377	27	2.2	8.0	3024	9.9
Heart Thames Valley	H	1444	366	25	1.9	7.6	2776	9.8
Heart West Country	H	2190	618	28	2.6	9.1	5610	12.1
Heart West Midlands	H	3707	808	22	1.6	7.2	5857	8.3
LBC (ILR)	Q	11702	1193	10	1.0	10.1	12074	5.7
LBC 97.3	Q	11702	1047	9	0.9	9.8	10298	4.9
LBC News 1152	Q	11702	368	3	0.2	4.8	1775	0.8
XFM (ILR)	H	14617	729	5	0.2	5.0	3614	1.4
XFM London	Q	11702	436	4	0.2	4.6	1988	0.9
XFM Manchester	H	2914	230	8	0.4	5.5	1262	2.6
IOW Radio	Y	120	42	35	3.0	8.4	358	13.6
JACK fm (Swindon) (was More Radio)	Y	203	16	8	0.5	6.9	110	2.7
JACKfm Oxfordshire	H	510	86	17	1.2	7.0	596	6.0
Glide FM 1079 (was Oxford's FM 107.9)	H	499	25	5	0.2	4.1	105	1.1
106 JACKfm (Oxford)	H	510	72	14	1.0	6.8	492	5.0
Kingdom FM	Y	290	70	24	1.9	7.9	551	9.3
kmfm Group	H	1081	161	15	1.1	7.2	1162	4.5
kmfm East	H	524	82	16	1.2	7.6	620	5.0
kmfm West	H	556	79	14	1.0	6.9	542	4.0
Lincs FM Group	H	2417	694	29	2.6	9.2	6349	11.9
Lincs FM 102.2 ³	H	923	391	42	4.0	9.5	3726	17.1

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

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Lincs FM Group Yorkshire	Y	1510	320	21	1.6	7.5	2394	7.7
Dearne FM	Y	235	55	23	1.7	7.3	399	8.1
KCFM 99.8	Y	442	80	18	1.1	5.8	466	5.4
Ridings FM	Y	300	50	17	1.7	9.9	496	8.1
Rother FM	Y	209	40	19	1.4	7.3	287	6.6
Trax FM	Y	374	96	26	2.0	7.8	747	9.4
The Local Radio Company Group Total	Y	1983	541	27	2.2	8.2	4440	11.3
2BR	Y	181	56	31	2.0	6.4	359	11.4
Minster FM	Y	305	74	24	1.7	7.2	531	8.8
Mix 96	Y	126	40	32	2.5	7.8	313	11.2
Spire FM	Y	118	47	39	3.7	9.3	435	17.3
Spirit FM	Y	216	50	23	2.1	8.9	443	9.5
Star North East	Y	387	55	14	0.9	6.2	341	4.7
Star NE - North (was Durham FM)	Y	212	26	12	0.7	5.9	151	3.8
Star NE - South (was Alpha 103.2)	Y	175	29	17	1.1	6.5	190	5.8
97.2 Stray FM	Y	142	56	40	3.2	8.0	450	15.5
Sun FM	Y	271	72	27	2.3	8.7	625	13.2
Wessex FM	Y	123	44	36	4.3	11.9	528	19.6
Yorkshire Coast Radio	Y	114	47	42	3.6	8.8	414	15.8
Radio Mansfield 103.2	Y	159	44	28	2.3	8.4	369	10.7
Manx Radio	Y	72	40	56	5.6	10.0	403	25.1
Original 106 (Aberdeen)	Y	330	53	16	1.2	7.2	387	5.7
Total Orion Midlands	H	6394	1211	19	1.5	7.9	9581	7.8
Orion Midlands FM	H	6394	1123	18	1.3	7.6	8497	6.9
Gem 106	H	2383	448	19	1.5	7.8	3477	7.4
Free Radio (West Midlands)	H	4100	763	19	1.5	8.0	6104	7.8
Free Radio FM (West Midlands)	H	4100	675	16	1.2	7.4	5020	6.4
Free Radio 80s (West Midlands)	H	3629	118	3	0.3	9.2	1083	1.6
Free Radio (Birmingham & Black Country)	H	2574	466	18	1.4	7.7	3589	7.3
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2574	410	16	1.1	7.0	2881	5.9
Free Radio 80s (Birmingham & Black Country)	H	2574	70	3	0.3	10.1	707	1.4
Free Radio (Coventry & Warwickshire)	H	681	106	15	1.2	7.9	831	7.1
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	681	91	13	0.9	6.7	611	5.2

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Free Radio 80s (Coventry & Warwickshire)	H	681	22	3	0.3	9.9	221	1.9
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	470	85	18	1.6	8.8	753	8.2
Free Radio (Shropshire)	Y	374	100	27	2.1	7.9	790	10.3
Free Radio FM (Shropshire) (was Beacon)	Y	374	86	23	1.8	8.1	692	9.0
Free Radio 80s (Shropshire)	Y	374	19	5	0.3	5.1	99	1.3
Palm FM	Y	222	37	17	1.4	8.5	314	5.7
Radio Plymouth	Y	260	38	15	0.8	5.8	219	3.9
Premier Christian Radio	Q	11702	156	1	0.1	9.8	1522	0.7
Q Radio Network	Y	580	107	18	1.3	7.0	748	6.9
Q100.5 (Was Five FM)	Y	84	15	18	1.4	7.6	114	7.8
Q102.9FM/Q97.2FM/Q101.2FM	Y	298	75	25	1.9	7.5	566	10.2
Q106 (was Six FM)	Y	95	8	8	0.4	4.5	35	1.9
Q107 (was Seven FM)	Y	151	9	6	0.2	3.6	33	1.1
Reading 107 FM	Y	235	18	8	0.4	5.4	97	2.4
Total Real and Smooth Ltd.	H	53205	5737	11	0.9	8.0	46154	4.5
Real and Smooth Ltd. North West Total	H	5408	1210	22	1.9	8.4	10107	10.3
Real and Smooth Ltd. North West Regional	H	5369	1127	21	1.7	8.0	8980	9.2
Real and Smooth Ltd. North East	H	2254	562	25	2.0	8.1	4580	11.4
Real and Smooth Ltd. Scotland	H	2950	699	24	2.2	9.2	6407	12.6
Total Real Radio UK	H	53205	2454	5	0.4	7.6	18761	1.8
Total Real Radio ILR Network	H	15753	2239	14	1.1	7.9	17750	6.1
Real Radio Brand UK	H	53205	2317	4	0.3	7.5	17429	1.7
Real Radio Brand ILR Network	H	15714	2103	13	1.0	7.8	16418	5.6
Real Radio North East - (was Century Radio)	H	2254	238	11	0.7	7.1	1686	4.2
Total Real Radio North West	H	5408	576	11	0.9	8.2	4712	4.8
Real Radio North West - (was Century Radio)	H	5369	476	9	0.7	7.5	3584	3.7
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2914	134	5	0.4	8.4	1127	2.3
Total Real Radio Scotland	H	2765	526	19	1.6	8.2	4306	9.0
Real Radio Scotland	H	2765	488	18	1.5	8.4	4102	8.6
96.3 Real XS Glasgow (was 96.3 Rock Radio)	H	831	56	7	0.2	3.6	204	1.5

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Real Radio Wales	H	2581	530	21	1.5	7.4	3906	7.4
Real Radio Wales (North)	H	697	67	10	0.5	5.1	342	2.5
Real Radio Wales (South)	H	1884	463	25	1.9	7.7	3564	9.1
Real Radio Yorkshire	H	2878	385	13	1.1	8.2	3159	5.6
Total Smooth Radio UK	H	53205	3691	7	0.5	7.4	27393	2.6
Smooth Radio Brand UK	H	53205	3153	6	0.4	7.2	22757	2.2
Smooth Radio Brand ILR Network	H	27120	2535	9	0.7	7.6	19370	3.9
Smooth Radio Midlands	H	5878	676	12	1.1	9.8	6623	5.9
Smooth Radio East Midlands	H	2212	283	13	1.0	7.8	2192	5.2
Smooth Radio West Midlands	H	3707	395	11	1.2	11.2	4439	6.3
Smooth Radio Glasgow	H	1916	268	14	1.1	7.8	2101	6.5
Smooth Radio London	Q	11702	412	4	0.2	5.5	2281	1.1
Smooth Radio North East	H	2254	383	17	1.3	7.6	2894	7.2
Smooth Radio North West	H	5369	780	15	1.0	6.9	5396	5.5
96.2 The Revolution	H	520	34	7	0.7	10.4	359	4.1
Southend & Chelmsford Radio	Y	493	51	10	0.8	8.3	418	3.5
107.5 Sovereign Radio	Y	154	21	14	0.8	5.4	115	3.2
Sunrise Group National	H	53205	582	1	0.1	7.2	4209	0.4
Sunrise Group London	H	11703	432	4	0.3	8.0	3456	1.6
Buzz Asia 963 & 972AM	H	11703	62	1	*	4.5	278	0.1
Kismet Radio 1035 (Greater London)	Q	11702	100	1	0.1	7.3	735	0.3
Sunrise Radio (Greater London)	Q	11702	295	3	0.2	6.8	2004	0.9
Sunrise Radio National	Q	53205	425	1	0.1	6.4	2713	0.3
Time FM 106.6	Y	303	22	7	0.4	5.3	116	2.1
Tindle Radio Group	Y	139	83	60	7.2	12.0	999	36.1
Channel 103 FM	Y	85	51	60	7.1	11.8	600	35.2
Island FM 104.7	Y	55	32	59	7.3	12.4	399	37.5
Total Quidem	Y	1329	170	13	1.0	7.5	1270	5.1
Oak FM	Y	320	28	9	0.5	5.9	165	2.7
Total Touch Radio Network	Y	1009	142	14	1.1	7.8	1105	5.9
107.6 Banbury Sound	Y	84	16	19	1.3	6.8	107	6.3
Rugby FM	Y	77	25	33	3.1	9.4	236	14.9
Touch FM Staffs	Y	256	33	13	1.0	7.6	253	4.6
96.2 Touch FM - Coventry	Y	297	21	7	0.3	4.8	100	2.3
102 Touch FM - Warks Worcs Cotswolds	Y	294	47	16	1.4	8.6	409	7.4
Town and Country Broadcasting (South and West Wales)	Y	1726	291	17	1.3	7.5	2187	6.2
106.3 Bridge FM	Y	128	35	27	2.2	8.1	283	11.6

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Radio Carmarthenshire and Scarlet FM	Y	130	45	34	2.7	7.8	346	11.0
Radio Ceredigion	Y	79	21	26	1.3	5.1	106	6.1
Nation Hits! (was Nation 80s)	Y	472	50	11	0.5	4.6	228	2.2
Nation Radio	H	1506	115	8	0.4	5.3	612	2.1
102.5 Radio Pembrokeshire	Y	100	43	43	5.1	12.1	515	18.5
Total UKRD	H	1874	441	24	1.8	7.6	3339	8.5
The Bee	Y	423	39	9	0.6	6.7	262	4.1
Pirate FM	Y	483	154	32	3.1	9.8	1510	12.1
Total Eagle	H	540	164	30	1.7	5.7	930	8.6
Eagle Extra	H	540	14	3	0.1	4.4	61	0.6
96.4 Eagle Radio	H	540	155	29	1.6	5.6	868	8.0
Total UKRD East	H	427	74	17	1.1	6.2	461	5.2
KL.FM 96.7	Y	153	54	35	3.1	8.9	476	14.0
Star Radio in Cambridge	Y	273	28	10	0.4	3.7	106	1.8
UTV Radio (inc. talkSPORT)	H	53205	4424	8	0.6	7.2	31686	3.1
UTV Radio (excl. talkSPORT)	H	6874	1477	21	1.8	8.4	12363	9.3
107.6 Juice FM	H	1062	183	17	1.5	8.9	1620	7.1
Peak 107 FM	Y	419	93	22	1.7	7.7	720	8.4
The Pulse/Pulse 2	H	881	164	19	1.2	6.3	1034	6.6
The Pulse	H	881	142	16	1.0	6.1	858	5.5
Pulse 2	H	881	45	5	0.2	3.9	176	1.1
Signal 107 (was 107.7 The Wolf)	H	1021	54	5	0.4	7.0	380	1.8
Signal One & Signal Two	H	795	319	40	3.9	9.6	3062	20.0
Signal One	H	795	293	37	3.1	8.4	2457	16.1
Signal Two	H	795	65	8	0.8	9.3	605	4.0
Total Swansea Sound/ 96.4 FM The Wave	Y	472	176	37	3.6	9.8	1720	16.7
96.4 FM The Wave	Y	472	140	30	2.4	8.2	1150	11.1
Swansea Sound - 1170 MW	Y	472	57	12	1.2	10.0	570	5.5
U105	H	888	196	22	2.0	9.1	1776	11.4
Radio Wave 96.5 FM	Y	235	76	32	3.3	10.3	785	16.5
102.4 Wish/107.2 Wire/ 107.4 Tower FM	Y	1156	176	15	0.7	4.8	849	4.2
107.4 Tower FM	Y	451	48	11	0.6	5.7	273	3.7
107.2 Wire FM	Y	288	54	19	0.8	4.3	235	4.6
102.4 Wish FM	Y	476	74	15	0.7	4.6	341	3.9
Wave 102 FM	Y	158	31	20	1.9	9.8	305	9.1
Yorkshire Radio	H	4514	89	2	0.1	3.0	263	0.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 4 - UNITED KINGDOM

(Key Demographics)

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	53205	35064	66	8.4	12.8	449411	43.7
Children 10-14	Q	3521	2684	76	7.2	9.4	25266	72.8
15-24	Q	8314	6478	78	8.9	11.4	73592	64.5
25-44	Q	17359	12553	72	9.6	13.3	166899	54.6
45-64	Q	16345	10869	66	8.9	13.4	145835	40.6
65+	Q	11187	5164	46	5.6	12.2	63084	25.3
Main Shoppers	Q	44034	28397	64	8.5	13.1	372890	42.6
Main Shoppers with children	Q	13359	9950	74	10.1	13.6	135240	55.8
ABC1	Q	29047	19029	66	7.1	10.9	207135	37.6
C2DE	Q	24157	16035	66	10.0	15.1	242275	50.8
ALL BBC 15+	Q	53205	35880	67	10.4	15.5	554730	53.9
Children 10-14	Q	3521	1775	50	2.5	4.9	8638	24.9
15-24	Q	8314	4888	59	4.5	7.7	37504	32.9
25-44	Q	17359	10888	63	7.4	11.9	129035	42.2
45-64	Q	16345	11747	72	12.5	17.4	204882	57.1
65+	Q	11187	8358	75	16.4	21.9	183309	73.4
Main Shoppers	Q	44034	29819	68	10.9	16.2	481960	55.1
Main Shoppers with children	Q	13359	8220	62	7.5	12.2	99946	41.2
ABC1	Q	29047	21869	75	11.5	15.3	334014	60.6
C2DE	Q	24157	14012	58	9.1	15.8	220716	46.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
96.3 Radio Aire	H	644	110	17	1.0	5.6	617	5.2
107.8 Arrow FM for Hastings	Y	118	20	17	1.4	8.5	171	6.0
107.6 Banbury Sound	Y	84	16	19	1.3	6.8	107	6.3
The Bay	Y	282	109	39	2.9	7.6	827	14.1
THE BEACH	Y	182	58	32	2.6	8.2	478	12.7
The Bee	Y	423	39	9	0.6	6.7	262	4.1
2BR	Y	181	56	31	2.0	6.4	359	11.4
The Breeze	Y	143	26	18	1.3	7.0	182	7.1
(Basingstoke and North Hampshire) (was Kestrel FM)								
The Breeze	Y	100	16	16	1.3	7.9	128	5.9
(East Hampshire & South West Surrey) (was Kestrel FM)								
The Breeze South West (North)	H	790	57	7	0.3	4.8	272	1.7
The Breeze South West (South) (was Midwest Radio)	Y	290	35	12	1.2	10.3	358	5.5
106.3 Bridge FM	Y	128	35	27	2.2	8.1	283	11.6
Buzz Asia 96.3 & 97.2AM	H	11703	62	1	*	4.5	278	0.1
Capital Birmingham	H	2208	501	23	1.4	6.3	3132	7.4
Capital East Midlands	H	1991	474	24	1.7	7.3	3476	9.1
Capital London	Q	11702	2188	19	0.8	4.5	9817	4.6
Capital Manchester	H	2914	500	17	1.0	5.6	2792	5.7
Capital North East	H	2232	469	21	1.3	6.1	2845	7.2
Capital Scotland	H	2787	523	19	1.1	6.0	3158	6.5
Capital South Coast	H	1161	212	18	1.3	6.9	1468	6.4
Capital South Wales	H	1030	207	20	1.2	6.2	1282	6.4
Capital Yorkshire	H	4531	1165	26	1.9	7.5	8678	9.5
Radio Carmarthenshire and Scarlet FM	Y	130	45	34	2.7	7.8	346	11.0
Central FM	Y	209	55	26	1.1	4.2	226	6.9
Radio Ceredigion	Y	79	21	26	1.3	5.1	106	6.1
C.F.M (Bauer Carlisle)	Y	252	105	42	3.2	7.7	804	17.4
Channel 103 FM	Y	85	51	60	7.1	11.8	600	35.2
Cheshire's Silk 106.9	Y	184	18	10	0.6	6.1	110	3.5
Chester's Dee 106.3	Y	193	40	21	1.4	6.9	275	6.6
Choice FM London	Q	11702	680	6	0.3	5.5	3743	1.8
Radio City 96.7	H	1849	428	23	1.9	8.1	3466	9.2
City Talk 105.9	H	1607	60	4	0.2	5.8	344	1.0
Citybeat 96.7/102.5FM	H	570	154	27	2.0	7.3	1120	11.2
Clyde 1 FM	H	1870	584	31	2.9	9.2	5379	17.0

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Clyde 2	H	1870	168	9	0.6	7.2	1202	3.8
Connect FM (was Connect FM and Lite 106.8FM)	Y	438	46	10	0.8	7.4	340	3.6
97.4 Cool FM	H	1001	417	42	3.2	7.8	3238	18.6
Dearne FM	Y	235	55	23	1.7	7.3	399	8.1
Downtown Radio (DTR)	H	1454	268	18	1.3	7.0	1868	7.2
Dream 100	Y	134	40	30	3.3	11.1	441	12.9
96.4 Eagle Radio	H	540	155	29	1.6	5.6	868	8.0
Eagle Extra	H	540	14	3	0.1	4.4	61	0.6
Radio Exe 107.3 FM (was Exeter FM)	Y	194	21	11	0.8	7.0	150	3.7
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2574	410	16	1.1	7.0	2881	5.9
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	681	91	13	0.9	6.7	611	5.2
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	470	85	18	1.6	8.8	753	8.2
Free Radio FM (Shropshire) (was Beacon)	Y	374	86	23	1.8	8.1	692	9.0
Free Radio 80s (Birmingham & Black Country)	H	2574	70	3	0.3	10.1	707	1.4
Free Radio 80s (Coventry & Warwickshire)	H	681	22	3	0.3	9.9	221	1.9
Free Radio 80s (Shropshire)	Y	374	19	5	0.3	5.1	99	1.3
Fire Radio	Y	317	45	14	0.8	6.0	269	3.7
Fire Radio South Coast 3FM	Y	1009	7	1	*	2.3	15	0.1
Forth2	H	1136	72	6	0.4	7.1	508	2.6
ForthOne	H	1136	331	29	3.4	11.7	3867	19.7
Gem 106	H	2383	448	19	1.5	7.8	3477	7.4
Glide FM 1079 (was Oxford's FM 107.9)	H	499	25	5	0.2	4.1	105	1.1
Gold Cambridgeshire	H	872	45	5	0.5	10.3	462	2.5
Gold Devon	H	1023	55	5	0.5	9.9	545	2.3
Gold East Anglia	H	1212	64	5	0.5	9.6	615	2.3
Gold East Midlands	H	1991	71	4	0.3	9.3	665	1.7
Gold Essex	H	1352	49	4	0.4	9.9	486	1.6
Gold Four Counties	H	2042	62	3	0.3	10.6	660	1.6
Gold Kent	H	1232	68	6	0.4	7.1	483	1.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Gold London	Q	11702	273	2	0.2	8.2	2232	1.1
Gold Manchester	H	2914	79	3	0.3	12.2	974	2.0
Gold North West & Wales	H	1027	23	2	0.2	11.1	255	1.2
Gold Solent	H	1825	69	4	0.4	11.3	779	2.1
Gold South Wales	H	1030	59	6	0.8	13.5	793	3.9
Gold Sussex	H	1400	72	5	0.4	8.2	590	1.9
Gold Thames Valley	H	1444	29	2	0.2	12.1	351	1.2
Gold West Country	H	2190	97	4	0.4	8.7	845	1.8
Hallam FM	H	1292	431	33	2.4	7.3	3155	11.4
Heart Cambridgeshire	H	872	288	33	2.1	6.5	1872	10.0
Heart East Anglia	H	1212	312	26	1.9	7.5	2322	8.5
Heart Essex	H	1352	411	30	2.6	8.7	3566	11.4
Heart Four Counties	H	2042	563	28	1.9	6.9	3899	9.6
Heart Kent	H	1232	392	32	2.7	8.6	3380	11.6
Heart London	Q	11702	1925	16	0.9	5.7	10990	5.2
Heart North West and Wales	H	1027	217	21	1.2	5.8	1269	6.1
Heart Solent	H	1825	329	18	1.4	7.7	2525	6.7
Heart South West	H	1430	422	30	2.2	7.5	3161	9.3
Heart Sussex	H	1400	377	27	2.2	8.0	3024	9.9
Heart Thames Valley	H	1444	366	25	1.9	7.6	2776	9.8
Heart West Country	H	2190	618	28	2.6	9.1	5610	12.1
Heart West Midlands	H	3707	808	22	1.6	7.2	5857	8.3
IOW Radio	Y	120	42	35	3.0	8.4	358	13.6
Island FM 104.7	Y	55	32	59	7.3	12.4	399	37.5
Jack FM South Coast (Was The Coast)	H	1728	219	13	0.7	5.6	1222	3.5
JACK fm (Swindon) (was More Radio)	Y	203	16	8	0.5	6.9	110	2.7
106 JACKfm (Bristol) (was Original 106)	H	628	112	18	1.0	5.6	633	4.9
106 JACKfm (Oxford)	H	510	72	14	1.0	6.8	492	5.0
JACKfm Oxfordshire	H	510	86	17	1.2	7.0	596	6.0
107.6 Juice FM	H	1062	183	17	1.5	8.9	1620	7.1
KCFM 99.8	Y	442	80	18	1.1	5.8	466	5.4
Kerrang! 105.2 (now Planet Rock 105.2)	H	3672	305	8	0.6	7.1	2172	3.1
Key 103 (Manchester)	H	2488	406	16	1.0	6.4	2601	6.4
Kingdom FM	Y	290	70	24	1.9	7.9	551	9.3
Kisat Radio 1035 (Greater London)	Q	11702	100	1	0.1	7.3	735	0.3
Kiss 100 FM	Q	11702	2013	17	0.9	5.4	10923	5.2
Kiss East	H	2104	442	21	1.4	6.8	3019	6.6
Kiss West	H	2410	446	19	1.1	5.7	2532	5.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
KL.FM 96.7	Y	153	54	35	3.1	8.9	476	14.0
kmfm East	H	524	82	16	1.2	7.6	620	5.0
kmfm West	H	556	79	14	1.0	6.9	542	4.0
Lakeland Radio	Y	51	19	36	2.7	7.4	138	12.7
LBC 97.3	Q	11702	1047	9	0.9	9.8	10298	4.9
LBC News 1152	Q	11702	368	3	0.2	4.8	1775	0.8
Lincs FM 102.2 ³	H	923	391	42	4.0	9.5	3726	17.1
Magic 105.4	Q	11702	1875	16	0.9	5.7	10682	5.0
Magic 1152 (Manchester)	H	2488	60	2	0.1	5.0	301	0.7
Magic 1152 (Newcastle)	H	1498	140	9	1.1	11.5	1622	6.2
Magic 1161 (Hull)	H	911	84	9	0.9	10.1	851	4.3
Magic 1170 (Teesside)	H	821	94	11	1.1	9.7	915	5.9
Magic 1548 (Liverpool)	H	1849	83	4	0.5	11.7	973	2.6
Magic 828 (Leeds)	H	991	95	10	0.8	8.8	832	4.5
Magic 999 (Preston)	H	1123	25	2	0.3	14.2	363	1.8
Magic AM (Sheffield)	H	1292	100	8	0.9	11.4	1130	4.1
Radio Mansfield 103.2	Y	159	44	28	2.3	8.4	369	10.7
Manx Radio	Y	72	40	56	5.6	10.0	403	25.1
Metro Radio	H	1498	386	26	1.8	6.9	2677	10.3
Minster FM	Y	305	74	24	1.7	7.2	531	8.8
Mix 96	Y	126	40	32	2.5	7.8	313	11.2
Nation Hits! (was Nation 80s)	Y	472	50	11	0.5	4.6	228	2.2
Nation Radio	H	1506	115	8	0.4	5.3	612	2.1
North Norfolk Radio	Y	93	21	23	2.5	11.0	233	10.5
Northsound One	Y	330	137	41	4.1	9.8	1338	19.7
Northsound Two	Y	330	60	18	1.7	9.1	551	8.1
Norwich 99.9fm	Y	328	48	15	0.9	6.3	306	4.2
Nova Radio - Weston (was Star Radio in North Somerset)	Y	131	17	13	0.9	7.2	123	4.2
Oak FM	Y	320	28	9	0.5	5.9	165	2.7
Original 106 (Aberdeen)	Y	330	53	16	1.2	7.2	387	5.7
Palm FM	Y	222	37	17	1.4	8.5	314	5.7
Peak 107 FM	Y	419	93	22	1.7	7.7	720	8.4
102.5 Radio Pembrokeshire	Y	100	43	43	5.1	12.1	515	18.5
Pirate FM	Y	483	154	32	3.1	9.8	1510	12.1
Radio Plymouth	Y	260	38	15	0.8	5.8	219	3.9
Premier Christian Radio	Q	11702	156	1	0.1	9.8	1522	0.7
The Pulse	H	881	142	16	1.0	6.1	858	5.5
Pulse 2	H	881	45	5	0.2	3.9	176	1.1
Q100.5 (Was Five FM)	Y	84	15	18	1.4	7.6	114	7.8

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Q102.9FM/Q97.2FM/Q101.2FM	Y	298	75	25	1.9	7.5	566	10.2
Q106 (was Six FM)	Y	95	8	8	0.4	4.5	35	1.9
Q107 (was Seven FM)	Y	151	9	6	0.2	3.6	33	1.1
Reading 107 FM	Y	235	18	8	0.4	5.4	97	2.4
Real Radio North East - (was Century Radio)	H	2254	238	11	0.7	7.1	1686	4.2
Real Radio North West - (was Century Radio)	H	5369	476	9	0.7	7.5	3584	3.7
Real Radio Scotland	H	2765	488	18	1.5	8.4	4102	8.6
Real Radio Wales (North)	H	697	67	10	0.5	5.1	342	2.5
Real Radio Wales (South)	H	1884	463	25	1.9	7.7	3564	9.1
Real Radio Yorkshire	H	2878	385	13	1.1	8.2	3159	5.6
96.3 Real XS Glasgow (was 96.3 Rock Radio)	H	831	56	7	0.2	3.6	204	1.5
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2914	134	5	0.4	8.4	1127	2.3
96.2 The Revolution	H	520	34	7	0.7	10.4	359	4.1
Ridings FM	Y	300	50	17	1.7	9.9	496	8.1
97.4 Rock FM	H	1261	290	23	1.1	4.8	1400	6.2
Rother FM	Y	209	40	19	1.4	7.3	287	6.6
Rugby FM	Y	77	25	33	3.1	9.4	236	14.9
Signal 107 (was 107.7 The Wolf)	H	1021	54	5	0.4	7.0	380	1.8
Signal One	H	795	293	37	3.1	8.4	2457	16.1
Signal Two	H	795	65	8	0.8	9.3	605	4.0
Smooth Radio East Midlands	H	2212	283	13	1.0	7.8	2192	5.2
Smooth Radio Glasgow	H	1916	268	14	1.1	7.8	2101	6.5
Smooth Radio London	Q	11702	412	4	0.2	5.5	2281	1.1
Smooth Radio North East	H	2254	383	17	1.3	7.6	2894	7.2
Smooth Radio North West	H	5369	780	15	1.0	6.9	5396	5.5
Smooth Radio West Midlands	H	3707	395	11	1.2	11.2	4439	6.3
Southend & Chelmsford Radio	Y	493	51	10	0.8	8.3	418	3.5
107.5 Sovereign Radio	Y	154	21	14	0.8	5.4	115	3.2
Spire FM	Y	118	47	39	3.7	9.3	435	17.3
Spirit FM	Y	216	50	23	2.1	8.9	443	9.5
Star NE - North (was Durham FM)	Y	212	26	12	0.7	5.9	151	3.8
Star NE - South (was Alpha 103.2)	Y	175	29	17	1.1	6.5	190	5.8
Star Radio in Cambridge	Y	273	28	10	0.4	3.7	106	1.8
97.2 Stray FM	Y	142	56	40	3.2	8.0	450	15.5
Sun FM	Y	271	72	27	2.3	8.7	625	13.2
Sunrise Radio (Greater London)	Q	11702	295	3	0.2	6.8	2004	0.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 23rd June 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Swansea Sound - 1170 MW	Y	472	57	12	1.2	10.0	570	5.5
Tay-AM	Y	386	76	20	2.2	11.2	850	10.5
Tay-FM	Y	386	142	37	3.1	8.5	1213	15.0
TFM Radio	H	821	190	23	1.4	6.2	1186	7.7
Time FM 106.6	Y	303	22	7	0.4	5.3	116	2.1
96.2 Touch FM - Coventry	Y	297	21	7	0.3	4.8	100	2.3
102 Touch FM - Warks Worcs Cotswolds	Y	294	47	16	1.4	8.6	409	7.4
Touch FM Staffs	Y	256	33	13	1.0	7.6	253	4.6
107.4 Tower FM	Y	451	48	11	0.6	5.7	273	3.7
Town 102 FM	Y	289	64	22	1.4	6.4	410	6.2
Trax FM	Y	374	96	26	2.0	7.8	747	9.4
U105	H	888	196	22	2.0	9.1	1776	11.4
96.9 Viking FM	H	911	242	27	1.7	6.4	1557	7.8
96.4 FM The Wave	Y	472	140	30	2.4	8.2	1150	11.1
Wave 102 FM	Y	158	31	20	1.9	9.8	305	9.1
Wave 105 FM (Bauer South Coast)	H	1800	390	22	1.9	8.8	3449	9.4
Radio Wave 96.5 FM	Y	235	76	32	3.3	10.3	785	16.5
Wessex FM	Y	123	44	36	4.3	11.9	528	19.6
West Sound ³ (Bauer Southwest Scotland)	Y	389	180	46	4.6	10.0	1790	24.3
107.2 Wire FM	Y	288	54	19	0.8	4.3	235	4.6
102.4 Wish FM	Y	476	74	15	0.7	4.6	341	3.9
XFM London	Q	11702	436	4	0.2	4.6	1988	0.9
XFM Manchester	H	2914	230	8	0.4	5.5	1262	2.6
Yorkshire Coast Radio	Y	114	47	42	3.6	8.8	414	15.8
Yorkshire Radio	H	4514	89	2	0.1	3.0	263	0.3

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2) National groups that are a combination of analogue and digital broadcast.
(3) Audience to 'Opt-out' services included.

AREAS

UNITED KINGDOM (Parts 1 and 4)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 2)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 3 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.
In Parts 2 and 3 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	1st April 2013 - 23rd June 2013	25,693
H	31st December 2012 - 23rd June 2013	50,391
Y	25th June 2012 - 23rd June 2013	102,934