

RAJAR DATA RELEASE

Quarter 2, 2013 – August 1st 2013
BREAKFAST SHOWS – page 1

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q2 2013

NATIONAL: Code Q (Quarter): 25,693 Adults 15+, **Code H (Half year):** 50,391 Adults 15+

LONDON: Code Q (Quarter): 3,642 Adults 15+, **Code H (Half year):** 6,956 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q2 2012	Q1 2013	Q2 2013
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	6927	5784	5889
BBC Radio 2 - 06.30 - 09.30am	Q	8953	9804	9751
BBC Radio 3 - 06.30 - 09.00am	Q	723	704	615
BBC Radio 4 - 06.00 - 09.00am	Q	6764	6942	6970
BBC Radio FIVE LIVE - 06.00 - 10.00am	Q	2647	2510	2591
Total Absolute Radio Network - 06.00 - 10.00am				
Total Absolute Radio Network - 06.00 - 10.00am	Q	1420	1404	1527
Classic FM - 06.00 - 09.00am	Q	1719	1654	1734
Kiss UK - 06.00 - 09.00am	H	1560	1573	1602
talkSPORT - 06.00 - 10.00am	Q	1331	1278	1436

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BREAKFAST SHOWS (weekdays) – page 2 LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q2 2012	Q1 2013	Q2 2013
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	154	170	232
Total Absolute Radio Network (London) - 06.00 - 10.00am	Q	674	636	691
Buzz Asia 963 & 972AM - 06.00 - 10.00am	H	68	24	21
Capital London - 06.00 - 10.00am	Q	1156	1067	1103
Choice FM London - 06.00 - 09.00am	Q	242	213	290
Gold London - 06.00 - 10.00am	Q	146	135	155
Heart London - 06.00 - 09.00am	Q	734	768	883
Kisat Radio 1035 (Greater London) - 06.00 - 10.00am	Q	49	32	36
Kiss 100 FM - 06.00 - 09.00am	Q	735	651	864
LBC 97.3 - 07.00 - 10.00am	Q	530	582	659
LBC News 1152 - 07.00 - 10.00am	Q	191	125	213
Magic 105.4 - 05.00 - 09.00am	Q	760	765	683
Premier Christian Radio - 07.00 - 09.00am	Q	98	53	82
Smooth Radio London - 06.00 - 10.00am	Q	134	171	169
Sunrise Radio (Greater London) - 06.00 - 09.00am	Q	153	132	138
XFM London - 06.00 - 10.00am	Q	176	261	182