



RAJAR DATA RELEASE

Quarter 2, 2013 – August 1st 2013 NATIONAL STATIONS

SAMPLE SIZE: Survey period - Q2 2013
Code Q (Quarter): 25,693 Adults 15+
Code H (Half year): 50,391 Adults 15+

TERMS	WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
	SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.
	TOTAL HOURS: The overall number of hours of adult listening to a station in the UK/area in an average week.

TOTAL HOURS (in thousands): ALL BBC	Q2 12	560644	Q1 13	575757	Q2 13	554730
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q2 12	446834	Q1 13	433474	Q2 13	449411

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 12	Q1 13	Q2 13	Q2 13 vs Q2 12	Q2 13 vs Q1 13	Q2 12	Q1 13	Q2 13
ALL RADIO	Q	46782	47284	48319	3.3%	2.2%	100.0	100.0	100.0
ALL BBC	Q	34444	35069	35880	4.2%	2.3%	54.3	55.7	53.9
15-44	Q	15286	15137	15776	3.2%	4.2%	42.1	43.1	39.7
45+	Q	19158	19932	20104	4.9%	0.9%	62.7	63.9	63.8
ALL BBC NETWORK RADIO	Q	31454	31865	32635	3.8%	2.4%	46.2	46.7	45.7
BBC RADIO 1	Q	11271	10263	11018	-2.2%	7.4%	8.3	6.7	6.8
BBC RADIO 2	Q	14457	15274	15443	6.8%	1.1%	16.1	17.7	17.2
BBC RADIO 3	Q	2038	2163	1995	-2.1%	-7.8%	1.1	1.3	1.2
BBC RADIO 4	Q	10521	10756	10978	4.3%	2.1%	12.1	12.8	12.1
BBC RADIO 4 (including 4 EXTRA)	Q	10775	11040	11266	4.6%	2.0%	13.0	13.7	13.0
BBC RADIO 4 EXTRA	Q	1636	1642	1565	-4.3%	-4.7%	0.9	0.9	0.9
BBC RADIO FIVE LIVE	Q	6148	6288	6040	-1.8%	-3.9%	4.5	4.0	4.1
BBC RADIO FIVE LIVE (inc SPORTS EXTRA)	Q	6362	6414	6324	-0.6%	-1.4%	4.9	4.2	4.5
FIVE LIVE SPORTS EXTRA	Q	1074	860	947	-11.8%	10.1%	0.4	0.2	0.3
BBC 6 MUSIC	Q	1379	1813	1792	29.9%	-1.2%	1.1	1.5	1.5
1XTRA FROM THE BBC	Q	1137	1000	1114	-2.0%	11.4%	0.6	0.5	0.5
BBC ASIAN NETWORK UK	Q	547	554	587	7.3%	6.0%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1391	1298	1355	-2.6%	4.4%	0.6	0.6	0.6
BBC LOCAL/REGIONAL	Q	8962	9527	9536	6.4%	0.1%	8.1	9.0	8.3



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¹ Station changed reporting survey period

* = less than 0.05%

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 12	Q1 13	Q2 13	Q2 13 vs Q2 12	Q2 13 vs Q1 13	Q2 12	Q1 13	Q2 13
ALL COMMERCIAL	Q	33182	33499	35064	5.7%	4.7%	43.3	41.9	43.7
15-44	Q	17952	18138	19031	6.0%	4.9%	54.8	53.8	57.3
45+	Q	15231	15361	16033	5.3%	4.4%	35.3	34.2	34.3
ALL NATIONAL COMMERCIAL	Q	16101	16375	17702	9.9%	8.1%	12.7	13.0	13.3
TOTAL ABSOLUTE RADIO	Q	1763	1687	1983	12.5%	17.5%	1.3	1.2	1.3
ABSOLUTE RADIO 60S	H	179	145	168	-6.1%	15.9%	0.1	0.1	0.1
ABSOLUTE RADIO 70S	H	169	183	194	14.8%	6.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	864	984	1171	35.5%	19.0%	0.5	0.6	0.7
ABSOLUTE RADIO 90S	H	414	509	509	22.9%	0.0%	0.2	0.3	0.2
ABSOLUTE RADIO 00S	H	122	170	138	13.1%	-18.8%	*	0.1	0.1
ABSOLUTE RADIO CLASSIC ROCK	H	384	411	492	28.1%	19.7%	0.2	0.2	0.2
CAPITAL NETWORK (UK)	H	6978	6932	7376	5.7%	6.4%	4.0	3.9	4.0
TOTAL CHOICE (UK)	H	738	737	808	9.5%	9.6%	0.3	0.3	0.4
CLASSIC FM	Q	5480	5584	5614	2.4%	0.5%	3.4	3.8	3.5
GOLD NETWORK (UK)	H	1467	1340	1433	-2.3%	6.9%	1.3	1.2	1.2
HEART NETWORK (UK)	H	7381	7229	7531	2.0%	4.2%	5.1	4.8	5.1
HEAT	Q	713	652	790	10.8%	21.2%	0.3	0.2	0.3
THE HITS	Q	973	877	984	1.1%	12.2%	0.3	0.4	0.3
JAZZ FM	Q	573	604	758	32.3%	25.5%	0.2	0.3	0.3
KERRANG! UK (Excl Kerrang! 105.2)	H	1304	1224	998	-23.5%	-18.5%	0.6	0.6	0.5
KISS UK	H	4356	4119	4354	0.0%	5.7%	2.2	2.0	2.1
TOTAL LBC (UK)	H	1157	1180	1247	7.8%	5.7%	1.2	1.1	1.2
MAGIC UK	Q	3695	3454	3618	-2.1%	4.7%	2.3	2.2	2.1
PLANET ROCK UK (incl Kerrang! 105.2)	Q	948	896	1296	36.7%	44.6%	0.6	0.6	1.0
REAL RADIO BRAND UK	H	2422	2142	2317	-4.3%	8.2%	1.8	1.6	1.7
SMASH HITS RADIO	Q	1071	942	932	-13.0%	-1.1%	0.4	0.3	0.3
SMOOTH 70s	H	N/A	681	730	N/A	7.2%	N/A	0.5	0.4
SMOOTH RADIO BRAND UK	H	3260	3139	3153	-3.3%	0.4%	2.4	2.3	2.2
SUNRISE RADIO NATIONAL	Q	447	492	425	-4.9%	-13.6%	0.3	0.3	0.3
TALKSPORT	Q	2919	2914	3249	11.3%	11.5%	1.8	1.9	1.9
TOTAL XFM (UK)	H	882	960	975	10.5%	1.6%	0.4	0.5	0.5
ALL LOCAL COMMERCIAL	Q	26364	26477	27866	5.7%	5.2%	30.5	29.0	30.4
OTHER LISTENING	Q	3387	3053	3244	-4.2%	6.3%	2.5	2.4	2.4