

RAJAR DATA RELEASE



Quarter 2, 2013 – August 1st 2013

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Jun-12	Mar-13	Jun-13		Jun-12	Mar-13	Jun-13
All BBC Radio	34,444	35,069	35,880	All Commercial Radio	33,182	33,499	35,064
All BBC Network Radio	31,454	31,865	32,635	All National Commercial	16,101	16,375	17,702
All BBC Local / Regional Radio	8,962	9,527	9,536	All Local Commercial	26,364	26,477	27,866

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Jun-12	Mar-13	Jun-13		Jun-12	Mar-13	Jun-13
All BBC Radio	54.3	55.7	53.9	All Commercial Radio	43.3	41.9	43.7
All BBC Network Radio	46.2	46.7	45.7	All National Commercial	12.7	13.0	13.3
All BBC Local / Regional Radio	8.1	9.0	8.3	All Local Commercial	30.5	29.0	30.4