

RAJAR DATA RELEASE

Quarter 1, 2014 – May 15th 2014

BREAKFAST SHOWS (**WEEKDAYS**) – page 1

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q1 2014

NATIONAL: Code Q (Quarter): 25,649 Adults 15+, **Code H (Half year):** 52,203 Adults 15+

LONDON: Code Q (Quarter): 3,727 Adults 15+, **Code H (Half year):** 7,838 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s		
		Q1 13	Q4 13	Q1 14
NATIONAL STATIONS - MON-FRI				
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5784	6293	5853
BBC Radio 2 - 06.30 - 09.30am	Q	9804	9817	9834
BBC Radio 3 - 06.30 - 09.00am	Q	704	542	673
BBC Radio 4 - 06.00 - 09.00am	Q	6942	7139	7059
BBC Radio 5 live - 06.00 - 10.00am	Q	2510	2625	2391
Total Absolute Radio Network - 06.00 - 10.00am	Q	1404	1436	1473
Classic FM - 06.00 - 09.00am	Q	1654	1754	1686
talkSPORT - 06.00 - 10.00am	Q	1278	1386	1469

RAJAR DATA RELEASE

Quarter 1, 2014 – May 15th 2014

BREAKFAST SHOWS (**WEEKDAYS**) – page 2 LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q1 13	Q4 13	Q1 14
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	170	215	167
Total Absolute Radio Network (London) - 06.00 - 10.00am	Q	636	488	573
Capital London - 06.00 - 10.00am	Q	1067	1189	923
Capital XTRA (Was Choice FM) - 06.00 - 09.00am	Q	213	246	151
Gold London - 06.00 - 10.00am	Q	135	141	159
Heart London - 06.00 - 09.00am	Q	768	610	779
Kiss 100 FM - 06.00 - 09.00am	Q	651	824	799
LBC 97.3 - 07.00 - 10.00am	Q	582	599	647
LBC News 1152 - 07.00 - 10.00am	Q	125	142	111
Magic 105.4 (London) - 06.00 - 10.00am	Q	951	819	895
Premier Christian Radio - 07.00 - 09.00am	Q	53	55	36
Smooth Radio London - 06.00 - 10.00am	Q	171	166	227
Sunrise Radio - 06.00 - 09.00am	H	24	41	38
XFM London - 06.00 - 10.00am	Q	261	194	224