

# RAJAR DATA RELEASE

Quarter 1, 2014 – May 15<sup>th</sup> 2014



## Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Mar-13	Dec-13	Mar-14		Mar-13	Dec-13	Mar-14
All BBC Radio	35,069	36,219	35,314	All Commercial Radio	33,499	34,914	34,078
All BBC Network Radio	31,865	33,126	32,262	All National Commercial	16,375	17,635	16,586
All BBC Local / Regional Radio	9,527	9,321	9,263	All Local Commercial	26,477	27,594	27,246

## Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Mar-13	Dec-13	Mar-14		Mar-13	Dec-13	Mar-14
All BBC Radio	55.7	55.2	54.9	All Commercial Radio	41.9	42.1	42.0
All BBC Network Radio	46.7	46.8	46.6	All National Commercial	13.0	13.3	12.3
All BBC Local / Regional Radio	9.0	8.4	8.3	All Local Commercial	29.0	28.8	29.7