

RAJAR DATA RELEASE



Quarter 4, 2014 – February 5th 2015

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Dec-13	Sep-14	Dec-14		Dec-13	Sep-14	Dec-14
All BBC Radio	36,219	34,845	34,798	All Commercial Radio	34,914	34,045	34,357
All BBC Network Radio	33,126	31,686	31,798	All National Commercial	17,635	16,954	17,140
All BBC Local / Regional Radio	9,321	8,945	8,981	All Local Commercial	27,594	27,213	27,284

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Dec-13	Sep-14	Dec-14		Dec-13	Sep-14	Dec-14
All BBC Radio	55.2	53.6	52.8	All Commercial Radio	42.1	43.7	44.3
All BBC Network Radio	46.8	45.7	45.3	All National Commercial	13.3	13.6	13.1
All BBC Local / Regional Radio	8.4	7.8	7.5	All Local Commercial	28.8	30.1	31.2