

RAJAR DATA RELEASE



Quarter 1, 2015 – May 21st 2015

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q1 14	Q4 14	Q1 15		Q1 14	Q4 14	Q1 15
All BBC Radio	35,314	34,798	34,872	All Commercial Radio	34,078	34,357	33,916
All BBC Network Radio	32,262	31,798	31,671	All National Commercial	16,586	17,140	17,137
All BBC Local / Regional Radio	9,263	8,981	8,816	All Local Commercial	27,246	27,284	26,763

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q1 14	Q4 14	Q1 15		Q1 14	Q4 14	Q1 15
All BBC Radio	54.9	52.8	54.4	All Commercial Radio	42.0	44.3	42.8
All BBC Network Radio	46.6	45.3	46.9	All National Commercial	12.3	13.1	14.2
All BBC Local / Regional Radio	8.3	7.5	7.6	All Local Commercial	29.7	31.2	28.6