

RAJAR DATA RELEASE



Quarter 2, 2015 – August 6th 2015

LONDON STATIONS – PAGE 1

SAMPLE SIZE:
 Survey period - Q2 2015
 Code Q (Quarter): 2,996 Adults 15+
 Code H (Half year): 6,227 Adults 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 14	Q1 15	Q2 15	Q2 15 vs. Q2 14	Q2 15 vs. Q1 15	Q2 14	Q1 15	Q2 15
BBC London 94.9	Q	572	404	477	-16.6%	18.1%	1.5	1.4	0.9
Absolute Radio (London)	Q	830	924	847	2.0%	-8.3%	2.0	3.2	2.8
Capital London	Q	2198	1793	2200	0.1%	22.7%	4.8	3.8	4.2
Capital XTRA (London)	Q	358	311	478	33.5%	53.7%	0.9	0.5	1.1
Gold London	Q	263	263	285	8.4%	8.4%	1.3	0.8	1.3
Heart London	Q	1837	1533	1985	8.1%	29.5%	5.5	4.7	4.9
Kiss (London)	Q	1860	1883	2120	14.0%	12.6%	4.8	4.6	5.3
LBC 97.3	Q	982	887	1137	15.8%	28.2%	5.0	4.7	5.2
LBC London News (was LBC News 1152)	Q	322	375	513	59.3%	36.8%	0.7	1.0	1.2
Lyca Dil Se 1035 AM	Q	53	72	52	-1.9%	-27.8%	0.1	0.1	0.1
Lyca Radio 1458 AM	Q	81	115	160	97.5%	39.1%	0.2	0.4	0.6
Magic (London)	Q	1929	1911	1999	3.6%	4.6%	4.8	4.9	4.7
Premier Christian Radio	Q	241	124	175	-27.4%	41.1%	1.2	0.6	0.5
Smooth Radio London	Q	781	627	684	-12.4%	9.1%	2.6	1.9	2.2
Sunrise Radio	Q	320	250	211	-34.1%	-15.6%	1.2	0.6	0.8
XFM London	Q	394	363	434	10.2%	19.6%	0.8	0.6	1.0

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NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 14	Q1 15	Q2 15	Q2 15 vs. Q2 14	Q2 15 vs. Q1 15	Q2 14	Q1 15	Q2 15
BBC Radio 1	Q	1864	1563	1689	-9.4%	8.1%	4.6	4.1	4.2
BBC Radio 2	Q	2341	2308	2369	1.2%	2.6%	12.1	12.4	12.3
BBC Radio 3	Q	527	595	508	-3.6%	-14.6%	1.4	1.9	2.0
BBC Radio 4	Q	2647	2897	2775	4.8%	-4.2%	14.8	17.0	14.2
BBC Radio 5 live	Q	1306	1367	1088	-16.7%	-20.4%	3.7	4.3	3.9
Classic FM	Q	1335	1484	1443	8.1%	-2.8%	4.3	4.3	4.4
talkSPORT	Q	827	838	712	-13.9%	-15.0%	3.0	2.7	2.0