

RAJAR DATA RELEASE



Quarter 2, 2015 – August 6th 2015

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 14	Q1 15	Q2 15		Q2 14	Q1 15	Q2 15
All BBC Radio	35,227	34,872	35,016	All Commercial Radio	34,408	33,916	34,628
All BBC Network Radio	32,255	31,671	31,926	All National Commercial	17,106	17,137	17,944
All BBC Local / Regional Radio	8,985	8,816	8,837	All Local Commercial	27,494	26,763	27,466

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 14	Q1 15	Q2 15		Q2 14	Q1 15	Q2 15
All BBC Radio	53.3	54.4	53.0	All Commercial Radio	43.2	42.8	44.4
All BBC Network Radio	45.5	46.9	45.5	All National Commercial	12.9	14.2	14.5
All BBC Local / Regional Radio	7.7	7.6	7.5	All Local Commercial	30.3	28.6	29.8