

RAJAR DATA RELEASE



Quarter 1, 2016 – May 19th 2016 LONDON STATIONS – PAGE 1

SAMPLE SIZE:
Survey period - Q1 2016
Code Q (Quarter): 3,266 Adults 15+
Code H (Half year): 6,726 Adults 15+

TERMS **WEEKLY** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
REACH:
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 15	Q4 15	Q1 16	Q1 16 vs. Q1 15	Q1 16 vs. Q4 15	Q1 15	Q4 15	Q1 16
BBC Radio London (was BBC London 94.9)	Q	404	525	354	-12.4%	-32.6%	1.4	1.4	1.2
Absolute Radio (London)	Q	924	812	760	-17.7%	-6.4%	3.2	2.2	2.8
Capital London	Q	1793	2077	2286	27.5%	10.1%	3.8	4.0	4.7
Capital XTRA (London)	Q	311	569	548	76.2%	-3.7%	0.5	1.1	1.1
Dilse 1035am	Q	72	88	32	-55.6%	-63.6%	0.1	0.1	*
Gold London	Q	263	337	250	-4.9%	-25.8%	0.8	1.2	1.1
Heart London	Q	1533	1804	1547	0.9%	-14.2%	4.7	4.3	4.7
Kiss (London)	Q	1883	2015	2011	6.8%	-0.2%	4.6	4.9	4.4
LBC 97.3	Q	887	1040	1001	12.9%	-3.8%	4.7	5.2	4.5
LBC London News (was LBC News 1152)	Q	375	489	482	28.5%	-1.4%	1.0	1.0	1.3
Lyca Radio 1458am	Q	115	159	62	-46.1%	-61.0%	0.4	0.7	0.1
Magic (London)	Q	1911	1921	1745	-8.7%	-9.2%	4.9	4.9	4.4
Mi-Soul	H		29	29		0.0%		0.1	0.1
Panjab Radio	H		77	75		-2.6%		0.2	0.2
Premier Christian Radio	Q	124	143	159	28.2%	11.2%	0.6	0.6	0.9
Smooth Radio London	Q	627	800	779	24.2%	-2.6%	1.9	2.6	2.7
Sunrise Radio	Q	250	215	269	7.6%	25.1%	0.6	0.4	0.5
The Wireless From Age UK	H		24	29		20.8%		*	0.1
Radio X London (was XFM London)	Q	363	517	337	-7.2%	-34.8%	0.6	1.4	1.0

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NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 15	Q4 15	Q1 16	Q1 16 vs. Q1 15	Q1 16 vs. Q4 15	Q1 15	Q4 15	Q1 16
BBC Radio 1	Q	1563	1707	1743	11.5%	2.1%	4.1	3.7	3.4
BBC Radio 2	Q	2308	2428	2240	-2.9%	-7.7%	12.4	12.2	10.7
BBC Radio 3	Q	595	615	522	-12.3%	-15.1%	1.9	2.1	1.6
BBC Radio 4	Q	2897	2876	2614	-9.8%	-9.1%	17.0	16.1	15.9
BBC Radio 5 live	Q	1367	1182	1215	-11.1%	2.8%	4.3	3.5	3.6
Classic FM	Q	1484	1382	1243	-16.2%	-10.1%	4.3	3.7	4.0
talkSPORT	Q	838	772	795	-5.1%	3.0%	2.7	1.9	2.1