

RAJAR DATA RELEASE

Quarter 2, 2016 – August 4th 2016

LONDON STATIONS – PAGE 1

SAMPLE SIZE:
Survey period - Q2 2016
Code Q (Quarter): 3,279 Adults 15+
Code H (Half year): 6,545 Adults 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
BBC Radio London (was BBC London 94.9)	Q	477	354	510	6.9%	44.1%	0.9	1.2	1.7
Absolute Radio (London)	Q	847	760	765	-9.7%	0.7%	2.8	2.8	2.2
Capital London	Q	2200	2286	2266	3.0%	-0.9%	4.2	4.7	4.6
Capital XTRA (London)	Q	478	548	639	33.7%	16.6%	1.1	1.1	1.2
Dilse 1035am	Q	52	32	103	98.1%	221.9%	0.1	*	0.3
Gold London	Q	285	250	333	16.8%	33.2%	1.3	1.1	1.8
Heart London	Q	1985	1547	1724	-13.1%	11.4%	4.9	4.7	3.9
Kiss (London)	Q	2120	2011	2127	0.3%	5.8%	5.3	4.4	4.6
LBC 97.3	Q	1137	1001	1292	13.6%	29.1%	5.2	4.5	6.6
LBC London News (was LBC News 1152)	Q	513	482	560	9.2%	16.2%	1.2	1.3	1.1
Lyca Radio 1458am	Q	160	62	173	8.1%	179.0%	0.6	0.1	0.4
Magic (London)	Q	1999	1745	1632	-18.4%	-6.5%	4.7	4.4	4.2
Premier Christian Radio	Q	175	159	131	-25.1%	-17.6%	0.5	0.9	0.6
Smooth Radio London	Q	684	779	782	14.3%	0.4%	2.2	2.7	2.3
Radio X London (was XFM London)	Q	434	337	442	1.8%	31.2%	1.0	1.0	1.2

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NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
BBC Radio 1	Q	1689	1743	1522	-9.9%	-12.7%	4.2	3.4	3.6
BBC Radio 2	Q	2369	2240	2293	-3.2%	2.4%	12.3	10.7	10.0
BBC Radio 3	Q	508	522	638	25.6%	22.2%	2.0	1.6	1.6
BBC Radio 4	Q	2775	2614	3019	8.8%	15.5%	14.2	15.9	14.5
BBC Radio 5 live	Q	1088	1215	1238	13.8%	1.9%	3.9	3.6	3.7
Classic FM	Q	1443	1243	1426	-1.2%	14.7%	4.4	4.0	4.0
talkSPORT	Q	712	795	805	13.1%	1.3%	2.0	2.1	1.9