

RAJAR DATA RELEASE

Quarter 3, 2016 – October 27th 2016

BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q3 2016

NATIONAL: Code Q (Quarter): 25,171 Adults 15+, **Code H (Half year):** 50,806 Adults 15+

LONDON: Code Q (Quarter): 3,433 Adults 15+, **Code H (Half year):** 6,712 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q3 2015	Q2 2016	Q3 2016
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5777	5433	5249
BBC Radio 2 - 06.30 - 09.30am	Q	9422	9472	9058
BBC Radio 3 - 06.30 - 09.00am	Q	539	751	579
BBC Radio 4 - 06.00 - 09.00am	Q	6758	7348	7100
BBC Radio 5 live - 06.00 - 10.00am	Q	2224	2398	2297
Absolute Radio Network - 06.00 - 10.00am	H	1671	1923	1949
Classic FM - 06.00 - 09.00am	Q	1658	1704	1765
Kiss - 06.00 - 10.00am	Q	2055	2136	1834
Magic ¹ - 06.00 - 10.00am	Q		1354	1259
talkSPORT - 06.00 - 10.00am	Q	1396	1570	1286
Radio X Network (UK) (was XFM Network (UK)) - 06.30 - 10.00am	H	471	694	703

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q3 2015	Q2 2016	Q3 2016
<i>Time period varies per station</i>				
BBC Radio London (was BBC London 94.9) - 07.00 - 10.00am	Q	305	293	241
Absolute Radio (London) - 06.00 - 10.00am	Q	346	428	451
Capital London - 06.00 - 10.00am	Q	980	1133	1041
Capital XTRA (London) - 06.00 - 10.00am	Q	236	253	231
Gold London - 06.00 - 10.00am	Q	123	142	141
Heart London - 06.00 - 09.00am	Q	514	694	644
Kiss (London) - 06.00 - 10.00am	Q	946	921	853
LBC 97.3 - 07.00 - 10.00am	Q	595	741	624
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	186	263	234
Magic (London) - 06.00 - 10.00am	Q	771	691	734
Premier Christian Radio - 07.00 - 09.00am	Q	37	42	72
Smooth Radio London - 06.00 - 10.00am	Q	311	305	249
Radio X London (was XFM London) - 06.30 - 10.00am	Q	216	218	182