

RAJAR DATA RELEASE

Quarter 3, 2016 – October 27th 2016

LONDON STATIONS – PAGE 1

SAMPLE SIZE:
Survey period - Q3 2016
Code Q (Quarter): 3,433 Adults 15+
Code H (Half year): 6,712 Adults 15+

TERMS **WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 15	Q2 16	Q3 16	Q3 16 vs. Q3 15	Q3 16 vs. Q2 16	Q3 15	Q2 16	Q3 16
BBC Radio London (was BBC London 94.9)	Q	536	510	424	-20.9%	-16.9%	1.3	1.7	1.1
Absolute Radio (London)	Q	853	765	894	4.8%	16.9%	2.6	2.2	2.3
Capital London	Q	2086	2266	2013	-3.5%	-11.2%	5.1	4.6	4.3
Capital XTRA (London)	Q	519	639	568	9.4%	-11.1%	1.2	1.2	1.5
Gold London	Q	275	333	312	13.5%	-6.3%	1.4	1.8	1.1
Heart London	Q	1661	1724	1683	1.3%	-2.4%	4.1	3.9	4.4
Kiss (London)	Q	2089	2127	1818	-13.0%	-14.5%	4.8	4.6	4.4
LBC 97.3	Q	930	1292	991	6.6%	-23.3%	4.3	6.6	5.1
LBC London News (was LBC News 1152)	Q	423	560	464	9.7%	-17.1%	0.8	1.1	1.1
Magic (London)	Q	1711	1632	1804	5.4%	10.5%	3.7	4.2	4.1
Premier Christian Radio	Q	164	131	174	6.1%	32.8%	0.5	0.6	0.4
Smooth Radio London	Q	754	782	710	-5.8%	-9.2%	2.4	2.3	1.5
Radio X London (was XFM London)	Q	507	442	378	-25.4%	-14.5%	1.1	1.2	1.2

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NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 15	Q2 16	Q3 16	Q3 16 vs. Q3 15	Q3 16 vs. Q2 16	Q3 15	Q2 16	Q3 16
BBC Radio 1	Q	1681	1522	1645	-2.1%	8.1%	3.9	3.6	4.5
BBC Radio 2	Q	2380	2293	2216	-6.9%	-3.4%	12.3	10.0	10.9
BBC Radio 3	Q	554	638	503	-9.2%	-21.2%	1.9	1.6	1.8
BBC Radio 4	Q	2660	3019	2801	5.3%	-7.2%	14.9	14.5	15.5
BBC Radio 5 live	Q	1258	1238	1187	-5.6%	-4.1%	4.0	3.7	3.2
Classic FM	Q	1305	1426	1251	-4.1%	-12.3%	3.4	4.0	3.8
talkSPORT	Q	774	805	656	-15.2%	-18.5%	2.4	1.9	2.3