

# RAJAR DATA RELEASE

Quarter 3, 2016 – October 27<sup>th</sup> 2016

## All Radio Listening via Platform

	REACH%	HOURS 000s	SHARE%
	Q3 2016	Q3 2016	Q3 2016
<b>All Radio</b>	89.1	1,038	100
<b>AM/FM</b>	73.6	566	54.5
<b>All Digital</b>	59.0	472	45.5
<b>DAB</b>	44.8	336	32.3
<b>DTV</b>	14.7	53	5.2
<b>Online/Apps</b>	18.7	83	8.0