

RAJAR DATA RELEASE



Quarter 1, 2017 – May 18th 2017

BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q1 2017

NATIONAL: Code Q (Quarter): 24,484 Adults 15+, **Code H (Half year):** 50,365 Adults 15+

LONDON: Code Q (Quarter): 3,542 Adults 15+, **Code H (Half year):** 6,984 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q1 16	Q4 16	Q1 17
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5435	5367	5141
BBC Radio 2 - 06.30 - 09.30am	Q	9727	9214	9380
BBC Radio 3 - 06.30 - 09.00am	Q	689	647	570
BBC Radio 4 - 06.00 - 09.00am	Q	6757	7449	7133
BBC Radio 5 live - 06.00 - 10.00am	Q	2262	2226	2060
Absolute Radio Network - 06.00 - 10.00am	H	1897	1959	1898
Classic FM - 06.00 - 09.00am	Q	1486	1738	1673
Kiss - 06.00 - 10.00am	Q	2190	2205	2083
Magic ¹ - 06.00 - 10.00am	Q		1296	1041
talkSPORT - 06.00 - 10.00am	Q	1239	1256	1243
Radio X Network (UK) (was XFM Network (UK)) - 06.30 - 10.00am	H	776	717	766

¹ Station changed reporting survey period

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2 LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q1 16	Q4 16	Q1 17
<i>Time period varies per station</i>				
BBC Radio London (was BBC London 94.9) - 07.00 - 10.00am	Q	208	166	161
Absolute Radio (London) - 06.00 - 10.00am	Q	426	378	376
Capital London - 06.00 - 10.00am	Q	1164	881	1244
Capital XTRA (London) - 06.00 - 10.00am	Q	250	319	167
Gold London - 06.00 - 10.00am	Q	131	123	201
Heart London - 06.00 - 09.00am	Q	611	524	654
Kiss (London) - 06.00 - 10.00am	Q	1043	983	941
LBC 97.3 - 07.00 - 10.00am	Q	616	725	678
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	292	175	239
Magic (London) - 06.00 - 10.00am	Q	739	771	570
Premier Christian Radio - 07.00 - 09.00am	Q	110	101	84
Smooth Radio London - 06.00 - 10.00am	Q	316	307	338
Radio X London (was XFM London) - 06.30 - 10.00am	Q	170	224	196