

RAJAR DATA RELEASE

Quarter 1, 2017 – May 18th 2017

All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q1 16	Q4 16	Q1 17	Q1 16	Q4 16	Q1 17	Q1 16	Q4 16	Q1 17
All Radio	89.3	90.1	89.3	1,006	1,049	1,023	100	100	100
All Digital	56.9	57.9	58.6	444	474	483	44.1	45.2	47.2
DAB	42.3	44.4	44.6	310	345	346	30.9	32.9	33.8
DTV	14.9	14.3	14.7	55	51	56	5.4	4.9	5.5
Online/Apps	18.1	18.3	18.1	79	78	82	7.8	7.4	8.0