

# RAJAR DATA RELEASE

Quarter 2, 2017 – August 3<sup>rd</sup> 2017

## BREAKFAST SHOWS (WEEKDAYS) – PAGE 1 NATIONAL STATIONS

### NATIONAL STATIONS

**SAMPLE SIZE:**

Survey period - Q2 2017

**NATIONAL: Code Q (Quarter):** 24,709 Adults 15+, **Code H (Half year):** 49,193 Adults 15+

**LONDON: Code Q (Quarter):** 3,369 Adults 15+, **Code H (Half year):** 6,911 Adults 15+

**TERMS WEEKLY REACH:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>NATIONAL STATIONS - MON-FRI</b>		Q2 2016	Q1 2017	Q2 2017
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5433	5141	5499
BBC Radio 2 - 06.30 - 09.30am	Q	9472	9380	9007
BBC Radio 3 - 06.30 - 09.00am	Q	751	570	651
BBC Radio 4 - 06.00 - 09.00am	Q	7348	7133	7655
BBC Radio 5 live - 06.00 - 10.00am	Q	2398	2060	2274
Absolute Radio Network - 06.00 - 10.00am	H	1923	1898	1845
Classic FM - 06.00 - 09.00am	Q	1704	1673	1915
Kiss - 06.00 - 10.00am	Q	2136	2083	2037
Magic - 06.00 - 10.00am	Q	1354	1041	1088
talkSPORT - 06.00 - 10.00am	Q	1570	1243	1201
Radio X Network (UK) (was XFM Network (UK)) - 06.30 - 10.00am	H	694	766	750

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## BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

### LONDON STATIONS

#### LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>LONDON STATIONS - MON-FRI</b>		Q2 2016	Q1 2017	Q2 2017
<i>Time period varies per station</i>				
BBC Radio London - 07.00 - 10.00am	Q	293	161	307
Absolute Radio (London) - 06.00 - 10.00am	Q	428	376	221
Capital London - 06.00 - 10.00am	Q	1133	1244	1086
Capital XTRA (London) - 06.00 - 10.00am	Q	253	167	308
Gold London - 06.00 - 10.00am	Q	142	201	129
Heart London - 06.00 - 09.00am	Q	694	654	655
Kiss (London) - 06.00 - 10.00am	Q	921	941	914
LBC 97.3 - 07.00 - 10.00am	Q	741	678	906
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	263	239	227
Magic (London) - 06.00 - 10.00am	Q	691	570	618
Premier Christian Radio - 07.00 - 09.00am	Q	42	84	20
Smooth Radio London - 06.00 - 10.00am	Q	305	338	381
Radio X London (was XFM London) - 06.30 - 10.00am	Q	218	196	196