

RAJAR DATA RELEASE



Quarter 2, 2017 – August 3rd 2017 NATIONAL STATIONS

TOTAL HOURS (in thousands): ALL BBC		Q2 16	545585	Q1 17	540157	Q2 17	539982		
TOTAL HOURS (in thousands): ALL COMMERCIAL		Q2 16	472093	Q1 17	456489	Q2 17	464812		
STATIONS	SURVEY PERIOD	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
		Q2 16	Q1 17	Q2 17	Q2 17 vs. Q2 16	Q2 17 vs. Q1 17	Q2 16	Q1 17	Q2 17
ALL RADIO	Q	48687	48232	49206	1.1%	2.0%	100.0	100.0	100.0
ALL BBC	Q	35066	34182	34945	-0.3%	2.2%	52.2	52.8	52.3
15-44	Q	14253	13803	14249	0.0%	3.2%	37.3	37.8	38.0
45+	Q	20813	20379	20696	-0.6%	1.6%	61.3	61.3	60.6
ALL BBC NETWORK RADIO	Q	32347	31405	32136	-0.7%	2.3%	45.2	46.1	45.0
BBC RADIO 1	Q	9455	9103	9586	1.4%	5.3%	5.7	5.6	6.2
BBC RADIO 2	Q	15298	15020	14884	-2.7%	-0.9%	17.2	18.1	16.8
BBC RADIO 3	Q	2201	1884	2062	-6.3%	9.4%	1.2	1.1	1.2
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11887	11524	11923	0.3%	3.5%	13.2	13.7	13.5
BBC RADIO 4	Q	11507	11113	11551	0.4%	3.9%	11.9	12.5	12.3
BBC RADIO 4 EXTRA	Q	1950	2019	2093	7.3%	3.7%	1.2	1.2	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6181	5555	5631	-8.9%	1.4%	4.3	3.7	3.7
BBC RADIO 5 LIVE	Q	5858	5341	5317	-9.2%	-0.4%	3.9	3.6	3.4
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1310	830	1246	-4.9%	50.1%	0.3	0.2	0.3
BBC 6 MUSIC	Q	2266	2351	2235	-1.4%	-4.9%	2.1	2.3	1.9
1XTRA FROM THE BBC	H	1079	939	1031	-4.4%	9.8%	0.5	0.4	0.5
BBC ASIAN NETWORK UK	H	676	623	646	-4.4%	3.7%	0.4	0.4	0.3
BBC WORLD SERVICE	Q	1454	1334	1593	9.6%	19.4%	0.7	0.7	0.9
BBC LOCAL/REGIONAL	Q	8382	8264	8632	3.0%	4.5%	7.0	6.7	7.3

RAJAR DATA RELEASE



Quarter 2, 2017 – August 3rd 2017

NATIONAL STATIONS PAGE 2

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 16	Q1 17	Q2 17	Q2 17 vs. Q2 16	Q2 17 vs. Q1 17	Q2 16	Q1 17	Q2 17
ALL COMMERCIAL	Q	35570	34534	35881	0.9%	3.9%	45.2	44.6	45.0
15-44	Q	18646	17663	18510	-0.7%	4.8%	59.0	59.2	58.3
45+	Q	16924	16872	17371	2.6%	3.0%	36.9	36.3	37.2
ALL NATIONAL COMMERCIAL	Q	19388	18709	19905	2.7%	6.4%	15.8	16.0	16.7
ABSOLUTE RADIO	Q	2185	2170	2104	-3.7%	-3.0%	1.4	1.7	1.7
ABSOLUTE RADIO 70S	H	263	291	286	8.7%	-1.7%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1581	1359	1512	-4.4%	11.3%	0.8	0.8	0.7
ABSOLUTE RADIO 90S	H	679	637	651	-4.1%	2.2%	0.3	0.3	0.3
ABSOLUTE RADIO CLASSIC ROCK	H	563	673	644	14.4%	-4.3%	0.2	0.4	0.3
THE ARROW	Q	56	47	78	39.3%	66.0%	*	*	*
CAPITAL BRAND	H	8527	8306	8620	1.1%	3.8%	4.7	4.6	4.7
CAPITAL NETWORK (UK)	H	7850	7761	8055	2.6%	3.8%	4.1	4.1	4.3
CAPITAL XTRA (UK)	H	1322	1130	1194	-9.7%	5.7%	0.6	0.4	0.4
CHILL	Q	135	147	193	43.0%	31.3%	0.1	*	*
CLASSIC FM	Q	5511	5363	5781	4.9%	7.8%	3.5	3.4	3.9
GOLD NETWORK (UK)	H	1076	1143	1168	8.6%	2.2%	0.8	0.8	0.9
HEART BRAND (UK) ¹	Q			9557					6.2
HEART 80S	Q			852					0.4
HEART EXTRA	Q		527	427		-19.0%		0.2	0.2
HEART NETWORK (UK)	H	8954	8715	8712	-2.7%	0.0%	6.0	6.3	6.1
HEAT	H	872	594	591	-32.2%	-0.5%	0.3	0.2	0.2
THE HITS	H	741	592	586	-20.9%	-1.0%	0.2	0.2	0.2
JAZZ FM ¹	Q			556					0.2
KERRANG!	H	734	595	526	-28.3%	-11.6%	0.3	0.2	0.2
KISS NETWORK	H	5525	5068	5393	-2.4%	6.4%	2.9	2.7	2.7
KISS FRESH	H	593	487	526	-11.3%	8.0%	0.1	0.1	0.1
KISSTORY	Q	1540	1551	1734	12.6%	11.8%	0.5	0.6	0.7
LBC NETWORK (UK)	H	1729	1779	2038	17.9%	14.6%	1.7	1.9	2.1



RAJAR DATA RELEASE

Quarter 2, 2017 – August 3rd 2017

NATIONAL STATIONS PAGE 3

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 16	Q1 17	Q2 17	Q2 17 vs. Q2 16	Q2 17 vs. Q1 17	Q2 16	Q1 17	Q2 17
MAGIC NETWORK ¹	H		3559	3630		2.0%		2.0	1.9
MAGIC CHILLED ¹	H		202	203		0.5%		0.1	0.1
MAGIC SOUL ¹	H			244					0.1
MELLOW MAGIC ¹	H		470	518		10.2%		0.2	0.2
PLANET ROCK	Q	986	1026	1075	9.0%	4.8%	0.8	0.8	0.9
SMOOTH BRAND (UK)	H	5592	5359	5556	-0.6%	3.7%	4.1	3.8	4.1
SMOOTH EXTRA	Q	987	662	777	-21.3%	17.4%	0.5	0.4	0.5
SMOOTH RADIO NETWORK (UK)	H	4955	4891	5091	2.7%	4.1%	3.7	3.3	3.6
SUNRISE RADIO NATIONAL	Q	388	362	380	-2.1%	5.0%	0.2	0.3	0.2
TALKRADIO	Q	224	238	275	22.8%	15.5%	0.1	0.1	0.1
TALKSPORT	Q	3289	2729	2622	-20.3%	-3.9%	2.0	1.8	1.5
TALKSPORT2	Q	285	271	336	17.9%	24.0%	0.1	0.1	0.1
UCB 1	Q	202	178	185	-8.4%	3.9%	0.1	0.2	0.1
UNION JACK	Q		71	80		12.7%		*	*
VIRGIN RADIO	Q	409	373	364	-11.0%	-2.4%	0.1	0.1	0.1
RADIO X NETWORK (UK) (was XFM NETWORK (UK))	H	1189	1318	1391	17.0%	5.5%	0.8	0.9	1.0
ALL LOCAL COMMERCIAL	Q	27608	26662	27277	-1.2%	2.3%	29.4	28.6	28.3
OTHER LISTENING	Q	3742	3747	3903	4.3%	4.2%	2.6	2.6	2.8