

RAJAR DATA RELEASE

Quarter 2, 2017 – August 3rd 2017

	Q2 2016	Q1 2017	Q2 2017
All Radio Listening			
Weekly Reach ('000)	48,687	48,232	49,206
Weekly Reach (%)	90.1	89.3	90.3
Average hours per head	19.3	18.9	19.0
Average hours per listener	21.5	21.2	21.0
Total hours (millions)	1,045	1,023	1,033

All Radio Listening - Share Via Platform (%)			
AM/FM	54.7	52.8	51.3
All Digital	45.3	47.2	48.7
DAB	32.2	33.8	34.5
DTV	5.1	5.5	5.4
Online/Apps	8.0	8.0	8.8