

RAJAR DATA RELEASE



Quarter 2, 2017 – August 3rd 2017

All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q2 16	Q1 17	Q2 17	Q2 16	Q1 17	Q2 17	Q2 16	Q1 17	Q2 17
All Radio	90.1	89.3	90.0	1,045	1,023	1,033	100	100	100
All Digital	58.9	58.6	61.2	473	483	503	45.3	47.2	48.7
DAB	44.8	44.6	47.5	336	346	357	32.2	33.8	34.5
DTV	14.9	14.7	14.7	54	56	56	5.1	5.5	5.4
Online/Apps	19.3	18.1	19.6	83	82	91	8.0	8.0	8.8