

RAJAR DATA RELEASE

Quarter 2, 2017 – August 3rd 2017

Platform Share

All BBC Radio

	Q2 16	Q1 17	Q2 17
AM/FM	55.5	53.3	52.0
All Digital	44.5	46.7	48.0
DAB	33.8	35.5	36.6
DTV	4.2	4.4	4.5
Online/App	6.5	6.8	6.9

All Commercial Radio

	Q2 16	Q1 17	Q2 17
AM/FM	54.0	52.4	50.6
All Digital	46.0	47.6	49.4
DAB	31.2	32.6	33.4
DTV	6.3	6.7	6.6
Online/App	8.4	8.4	9.5