

RAJAR DATA RELEASE



Quarter 3, 2017 – October 26th 2017

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
BBC Radio London	Q	424	621	454	7.1%	-26.9%	1.1	1.6	1.3
Absolute Radio (London)	Q	894	637	874	-2.2%	37.2%	2.3	1.9	3.0
Capital London	Q	2013	2313	2125	5.6%	-8.1%	4.3	5.1	5.2
Capital XTRA (London)	Q	568	664	635	11.8%	-4.4%	1.5	1.1	1.8
Gold London	Q	312	243	271	-13.1%	11.5%	1.1	1.2	1.1
Heart London	Q	1683	1700	1515	-10.0%	-10.9%	4.4	4.3	3.5
Kiss (London)	Q	1818	2048	1869	2.8%	-8.7%	4.4	4.1	5.5
LBC 97.3	Q	991	1411	1110	12.0%	-21.3%	5.1	7.6	5.8
LBC London News (was LBC News 1152)	Q	464	497	488	5.2%	-1.8%	1.1	1.4	1.7
Magic (London)	Q	1804	1547	1541	-14.6%	-0.4%	4.1	3.2	3.6
Premier Christian Radio	Q	174	75	127	-27.0%	69.3%	0.4	0.2	0.4
Smooth Radio London	Q	710	881	775	9.2%	-12.0%	1.5	2.0	1.8
Radio X London	Q	378	476	478	26.5%	0.4%	1.2	1.2	1.2

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NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
BBC Radio 1	Q	1645	1516	1410	-14.3%	-7.0%	4.5	4.1	3.4
BBC Radio 2	Q	2216	2214	2316	4.5%	4.6%	10.9	11.6	10.9
BBC Radio 3	Q	503	579	541	7.6%	-6.6%	1.8	1.6	1.8
BBC Radio 4	Q	2801	2871	2860	2.1%	-0.4%	15.5	14.8	14.4
BBC Radio 5 live	Q	1187	1154	1101	-7.2%	-4.6%	3.2	3.6	3.4
Classic FM	Q	1251	1482	1272	1.7%	-14.2%	3.8	4.4	4.1
talkSPORT	Q	656	695	696	6.1%	0.1%	2.3	1.8	2.3