

RAJAR DATA RELEASE



Quarter 3, 2017 – October 26th 2017

NATIONAL STATIONS

TOTAL HOURS (in thousands): ALL BBC	Q3 16	534097	Q2 17	539982	Q3 17	545001
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q3 16	475608	Q2 17	464812	Q3 17	474334

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
ALL RADIO	Q	48165	49206	49076	1.9%	-0.3%	100.0	100.0	100.0
ALL BBC	Q	34823	34945	34853	0.1%	-0.3%	51.5	52.3	52.1
15-44	Q	14248	14249	14102	-1.0%	-1.0%	36.7	38.0	35.9
45+	Q	20575	20696	20751	0.9%	0.3%	60.7	60.6	61.5
ALL BBC NETWORK RADIO	Q	32107	32136	32110	0.0%	-0.1%	44.4	45.0	45.2
BBC RADIO 1	Q	9873	9586	9697	-1.8%	1.2%	6.0	6.2	5.9
BBC RADIO 2	Q	15144	14884	15357	1.4%	3.2%	16.7	16.8	17.5
BBC RADIO 3	Q	1977	2062	1963	-0.7%	-4.8%	1.2	1.2	1.1
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11632	11923	11656	0.2%	-2.2%	12.9	13.5	13.0
BBC RADIO 4	Q	11227	11551	11217	-0.1%	-2.9%	11.8	12.3	11.8
BBC RADIO 4 EXTRA	Q	2043	2093	2153	5.4%	2.9%	1.1	1.2	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5975	5631	5578	-6.6%	-0.9%	4.1	3.7	4.1
BBC RADIO 5 LIVE	Q	5502	5317	5067	-7.9%	-4.7%	3.5	3.4	3.4
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1601	1246	1643	2.6%	31.9%	0.6	0.3	0.8
BBC 6 MUSIC	Q	2342	2235	2430	3.8%	8.7%	2.1	1.9	2.0
1XTRA FROM THE BBC	H	1026	1031	1082	5.5%	4.9%	0.4	0.5	0.5
BBC ASIAN NETWORK UK	H	662	646	662	0.0%	2.5%	0.4	0.3	0.3
BBC WORLD SERVICE	Q	1537	1593	1492	-2.9%	-6.3%	0.7	0.9	0.7
BBC LOCAL/REGIONAL	Q	8429	8632	8249	-2.1%	-4.4%	7.1	7.3	6.8

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
ALL COMMERCIAL	Q	34762	35881	35559	2.3%	-0.9%	45.8	45.0	45.3
15-44	Q	18096	18510	18367	1.5%	-0.8%	59.8	58.3	60.5
45+	Q	16666	17371	17193	3.2%	-1.0%	37.1	37.2	36.5
ALL NATIONAL COMMERCIAL	Q	19503	19905	20231	3.7%	1.6%	17.1	16.7	17.2
ABSOLUTE RADIO	Q	2643	2104	2460	-6.9%	16.9%	1.7	1.7	1.9
ABSOLUTE RADIO 70S	H	280	286	259	-7.5%	-9.4%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1458	1512	1532	5.1%	1.3%	0.8	0.7	0.7
ABSOLUTE RADIO 90S	H	703	651	756	7.5%	16.1%	0.3	0.3	0.3
ABSOLUTE RADIO CLASSIC ROCK	H	646	644	637	-1.4%	-1.1%	0.3	0.3	0.3
THE ARROW	Q	76	78	68	-10.5%	-12.8%	0.1	*	*
CAPITAL BRAND	H	8740	8620	8572	-1.9%	-0.6%	4.8	4.7	4.7
CAPITAL NETWORK (UK)	H	8055	8055	7760	-3.7%	-3.7%	4.2	4.3	4.2
CAPITAL XTRA (UK)	H	1324	1194	1464	10.6%	22.6%	0.6	0.4	0.5
CLASSIC FM	Q	5281	5781	5433	2.9%	-6.0%	3.5	3.9	3.5
GOLD NETWORK (UK)	H	1154	1168	1108	-4.0%	-5.1%	0.9	0.9	0.8
HEART BRAND (UK) ¹	H			9487					6.3
HEART 80S	Q		852	1086		27.5%		0.4	0.5
HEART EXTRA	Q	664	427	456	-31.3%	6.8%	0.3	0.2	0.2
HEART NETWORK (UK)	H	9101	8712	8644	-5.0%	-0.8%	6.2	6.1	5.7
HEAT	H	841	591	616	-26.8%	4.2%	0.3	0.2	0.2
THE HITS	H	738	586	600	-18.7%	2.4%	0.2	0.2	0.2
JAZZ FM ¹	Q		556	570		2.5%		0.2	0.2
KERRANG!	H	769	526	615	-20.0%	16.9%	0.3	0.2	0.2
KISS NETWORK	H	5425	5393	5686	4.8%	5.4%	3.0	2.7	3.2
KISS FRESH	H	611	526	519	-15.1%	-1.3%	0.2	0.1	0.2
KISSTORY	Q	1611	1734	1823	13.2%	5.1%	0.9	0.7	0.8
LBC NETWORK (UK)	H	1801	2038	2084	15.7%	2.3%	1.8	2.1	2.2

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
MAGIC NETWORK	H	3684	3630	3747	1.7%	3.2%	1.8	1.9	1.9
MAGIC CHILLED	H	240	203	270	12.5%	33.0%	0.1	0.1	0.1
MAGIC SOUL	H		244	237		-2.9%		0.1	0.1
MELLOW MAGIC	H	424	518	519	22.4%	0.2%	0.2	0.2	0.3
PLANET ROCK	Q	1060	1075	1050	-0.9%	-2.3%	0.8	0.9	0.8
SMOOTH BRAND (UK)	H	5479	5556	5674	3.6%	2.1%	4.0	4.1	4.0
SMOOTH EXTRA	Q	1070	777	894	-16.4%	15.1%	0.6	0.5	0.5
SMOOTH RADIO NETWORK (UK)	H	4749	5091	5104	7.5%	0.3%	3.4	3.6	3.5
SUNRISE RADIO NATIONAL	Q	326	380	354	8.6%	-6.8%	0.1	0.2	0.1
TALKRADIO	Q	304	275	256	-15.8%	-6.9%	0.1	0.1	0.1
TALKSPORT	Q	2857	2622	2926	2.4%	11.6%	2.0	1.5	1.9
TALKSPORT2	Q	250	336	342	36.8%	1.8%	0.1	0.1	0.1
UCB 1	Q	191	185	174	-8.9%	-5.9%	0.1	0.1	0.1
UNION JACK	Q		80	101		26.3%		*	*
VIRGIN RADIO	Q	345	364	556	61.2%	52.7%	0.1	0.1	0.1
RADIO X NETWORK (UK)	H	1265	1391	1523	20.4%	9.5%	0.9	1.0	1.0
ALL LOCAL COMMERCIAL	Q	26781	27277	26952	0.6%	-1.2%	28.7	28.3	28.1
OTHER LISTENING	Q	3933	3903	3922	-0.3%	0.5%	2.7	2.8	2.6