

RAJAR DATA RELEASE



Quarter 3, 2017 – October 26th 2017

SCOTTISH STATIONS

WEEKLY REACH:
SHARE OF LISTENING:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 16	Q2 17	Q3 17	Q3 17 vs. Q3 16	Q3 17 vs. Q2 17	Q3 16	Q2 17	Q3 17
BBC RADIO SCOTLAND	H	4541	901	888	870	-3.4%	-2.0%	7.1	7.4	6.4
Radio Borders (Bauer Borders)	Y	110	54	53	55	1.9%	3.8%	34.3	32.1	32.6
Capital Scotland	H	2830	594	563	510	-14.1%	-9.4%	6.7	7.3	6.9
Central FM	Y	216	53	47	43	-18.9%	-8.5%	8.8	8.2	7.6
Clyde 1	H	1907	660	571	543	-17.7%	-4.9%	16.9	12.2	11.8
Clyde 2	H	1907	162	132	131	-19.1%	-0.8%	2.6	2.9	2.9
Forth 1	H	1147	325	334	380	16.9%	13.8%	13.8	15.4	16.2
Forth 2	H	1147	53	63	77	45.3%	22.2%	2.0	2.9	2.5
Heart Scotland	H	2830	410	381	369	-10.0%	-3.1%	6.7	6.1	4.8
Kingdom FM	Y	290	50	61	61	22.0%	0.0%	8.5	10.2	9.6
Moray Firth Radio (Bauer Inverness)	Y	252	124	127	119	-4.0%	-6.3%	24.7	28.1	25.8
Northsound 1	Y	349	121	124	129	6.6%	4.0%	20.7	19.0	17.3
Northsound 2	Y	349	26	23	23	-11.5%	0.0%	3.8	2.0	2.1
Original 106 (Aberdeen)	Y	349	66	65	71	7.6%	9.2%	9.3	9.9	10.3
Smooth Radio Scotland	H	1828	420	402	415	-1.2%	3.2%	8.0	13.3	14.6
Tay FM	Y	394	133	132	139	4.5%	5.3%	20.2	16.6	16.0
Tay 2	Y	394	38	44	39	2.6%	-11.4%	7.8	6.2	5.3
Wave 102	Y	145	20	25	28	40.0%	12.0%	5.7	7.3	7.1
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	394	192	181	166	-13.5%	-8.3%	22.4	24.3	25.6