

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q4 16	Q3 17	Q4 17	Q4 16	Q3 17	Q4 17	Q4 16	Q3 17	Q4 17
All Radio	90.1	90.1	89.7	1,049	1,046	1,039	100	100	100
All Digital	57.9	61.1	61.7	474	511	518	45.2	48.8	49.9
DAB	44.4	48.1	49.2	345	376	377	32.9	35.9	36.3
DTV	14.3	14.6	14.1	51	51	53	4.9	4.9	5.1
Online/Apps	18.3	18.3	18.9	78	83	88	7.4	8.0	8.5