

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q4 16	Q3 17	Q4 17		Q4 16	Q3 17	Q4 17
All BBC Radio	35,197	34,853	35,019	All Commercial Radio	34,957	35,559	35,466
All BBC Network Radio	32,180	32,110	32,242	All National Commercial	18,832	20,231	20,254
All BBC Local / Regional Radio	8,891	8,249	8,297	All Local Commercial	27,066	26,952	26,532

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q4 16	Q3 17	Q4 17		Q4 16	Q3 17	Q4 17
All BBC Radio	53.5	52.1	52.8	All Commercial Radio	43.9	45.3	44.2
All BBC Network Radio	45.9	45.2	45.5	All National Commercial	15.7	17.2	17.1
All BBC Local / Regional Radio	7.5	6.8	7.3	All Local Commercial	28.2	28.1	27.1