

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

Platform Share

All BBC Radio

	Q4 16	Q3 17	Q4 17
AM/FM	54.6	51.9	51.7
All Digital	45.4	48.1	48.3
DAB	35.3	37.3	37.2
DTV	4.1	4.4	4.2
Online/App	6.0	6.4	6.8

All Commercial Radio

	Q4 16	Q3 17	Q4 17
AM/FM	55.0	50.5	48.4
All Digital	45.0	49.5	51.6
DAB	31.1	35.3	36.2
DTV	5.9	5.6	6.1
Online/App	8.0	8.6	9.3