

RAJAR DATA RELEASE



Quarter 1, 2018 – May 17th 2018

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
BBC Radio London	Q	329	574	454	38.0%	-20.9%	0.6	2.0	1.0
Absolute Radio (London)	Q	773	918	952	23.2%	3.7%	2.5	2.3	3.1
Capital London	Q	2240	2108	2138	-4.6%	1.4%	5.2	4.6	4.4
Capital XTRA (London)	Q	380	777	709	86.6%	-8.8%	0.8	1.4	1.0
Gold London	Q	341	280	245	-28.2%	-12.5%	1.3	1.2	0.9
Heart London	Q	1395	1559	1493	7.0%	-4.2%	4.4	4.2	4.9
Kiss (London)	Q	1800	2023	1949	8.3%	-3.7%	4.0	5.0	4.6
LBC 97.3	Q	1072	1215	1255	17.1%	3.3%	5.5	5.2	5.4
LBC London News	Q	474	502	477	0.6%	-5.0%	1.0	1.4	1.3
Magic (London)	Q	1454	1564	1371	-5.7%	-12.3%	3.8	4.0	3.7
Premier Christian Radio	Q	173	142	158	-8.7%	11.3%	1.1	0.5	1.4
Smooth Radio London	Q	798	751	851	6.6%	13.3%	2.1	1.9	2.1
Radio X London	Q	378	509	531	40.5%	4.3%	1.0	1.5	1.8

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NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
BBC Radio 1	Q	1382	1602	1552	12.3%	-3.1%	2.7	4.2	3.7
BBC Radio 2	Q	2222	2460	2143	-3.6%	-12.9%	12.0	12.2	10.7
BBC Radio 3	Q	492	543	486	-1.2%	-10.5%	1.2	1.3	1.6
BBC Radio 4	Q	2674	2772	2736	2.3%	-1.3%	15.6	13.8	14.4
BBC Radio 5 live	Q	1216	1208	1123	-7.6%	-7.0%	3.5	3.3	3.1
Classic FM	Q	1230	1400	1380	12.2%	-1.4%	3.4	4.6	4.7
talkSPORT	Q	639	707	773	21.0%	9.3%	2.2	1.7	2.6