

# RAJAR DATA RELEASE



Quarter 1, 2018 – May 17<sup>th</sup> 2018

	Q1 2017	Q4 2017	Q1 2018
<b>All Radio Listening</b>			
Weekly Reach ('000)	48,232	48,860	49,153
Weekly Reach (%)	89.3	89.7	90.2
Average hours per head	18.9	19.1	18.8
Average hours per listener	21.2	21.3	20.8
Total hours (millions)	1,023	1,039	1,025

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	52.8	50.1	49.1
All Digital	47.2	49.9	50.9
DAB	33.8	36.3	36.8
DTV	5.5	5.1	4.8
Online/Apps	8.0	8.5	9.3